

LIFE

THE QUEEN OF EGYPT

FEBRUARY 14, 1938

10 CENTS

15 CENTS IN CANADA, HAWAII
ALASKA & U. S. POSSESSIONS

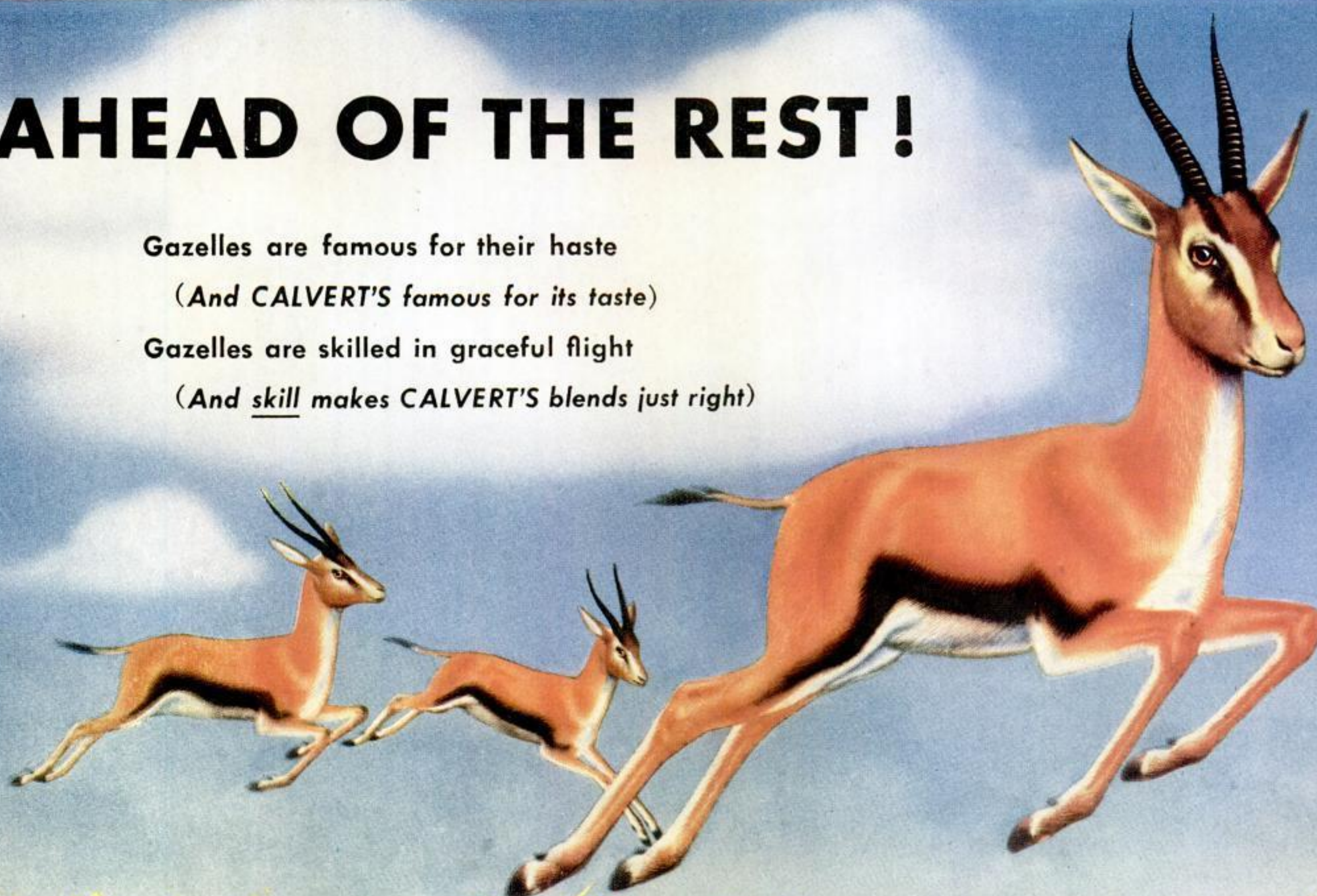
AHEAD OF THE REST!

Gazelles are famous for their haste

(And CALVERT'S famous for its taste)

Gazelles are skilled in graceful flight

(And skill makes CALVERT'S blends just right)



FISHERMEN'S LUCK!

SAY, CAP, THIS SURE TASTES SMOOTH! HOW DO YOU DO IT?

WELL, I'VE FOUND OUT THAT SKILLFULLY BLENDED WHISKIES MAKE THE BEST DRINKS

THAT SO? I NEVER KNEW THAT BLENDING MADE SUCH A DIFFERENCE

IT'S MIGHTY IMPORTANT. THE REAL MELLOWNESS AND FLAVOR OF A WHISKEY COME FROM BLENDING...

AND I'VE FOUND CALVERT THE FINEST TASTING WHISKEY THERE IS, REGARDLESS OF PRICE

YOU'RE RIGHT, CAP. IT SURE IS THE PERFECT BLEND FOR A PERFECT DRINK!



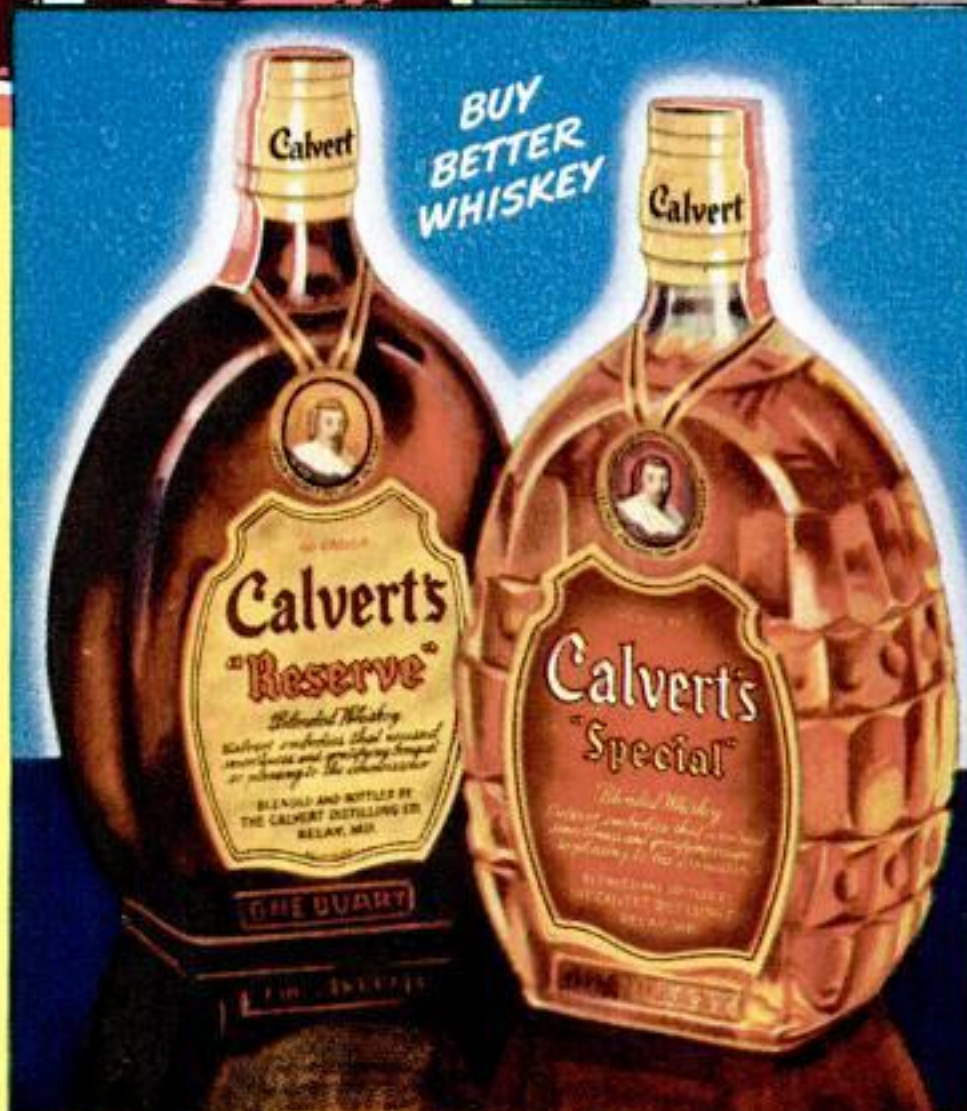
CLEAR HEADS

[CLEAR HEADED BUYERS]

CALL FOR

Calvert

WHISKIES



COPR. 1938 CALVERT DISTILLERS CORP., DISTILLERIES: RELAY, MD., AND LOUISVILLE, KY., EXECUTIVE OFFICES: CHRYSLER BLDG., N. Y. C. CALVERT'S "RESERVE" BLENDED WHISKEY—90 PROOF— 68% GRAIN NEUTRAL SPIRITS . . . CALVERT'S "SPECIAL" BLENDED WHISKEY—90 PROOF— 75% GRAIN NEUTRAL SPIRITS.

(Continued) *Introducing* TO LIFE'S READERS LIFE'S 1938 ADVERTISERS*

[[This report continues a series introducing to
LIFE's readers some of LIFE's 1938 advertisers.]]

COSMOS CHEMICAL CORP. (Sanovan): "We believe our best prospects are represented by LIFE's alert modern readers. The response to our LIFE advertising has substantiated this feeling."

—Agency, Batten, Barton, Durstine & Osborn, Inc.

CROSLEY RADIO CORPORATION: 1937 LIFE advertiser continuing.

—Agency, Douglass Allen & Leland Davis, Inc.

DOUGHNUT CORPORATION OF AMERICA: 1937 LIFE advertiser continuing. —Agency, Maxon, Incorporated

EDISON GENERAL ELECTRIC APPLIANCE COMPANY, INC. (Hot Point Electric Ranges, Refrigerators, Sinks & Dishwashers, Washers & Ironers, Water Heaters): A new LIFE advertiser in 1938.

—Agency, Maxon, Incorporated

ETHYL GASOLINE CORP.: 1937 LIFE advertiser continuing.

—Agency, Batten, Barton, Durstine & Osborn, Inc.

EX-LAX, INCORPORATED: "We started to use LIFE during its first month and have been advertising in it ever since. We regard it as a fine medium." —Agency, The Joseph Katz Co.

FASTEETH, INCORPORATED: "LIFE portrays the parade of life and good advertisers are in the parade." —Agency, Wylie B. Jones, Inc.

F. C. G. IMPORTERS, INC.: (Courvoisier Cognac Brandy): A new LIFE advertiser in 1938. —Agency, J. Wideman Lee, Jr., Inc.

FELS & COMPANY (Fels-Naptha): 1937 LIFE advertiser continuing. —Agency, Young & Rubicam, Inc.

FIDELITY INVESTMENT ASSOCIATION: "Our business has shown a tremendous increase due in large part to our LIFE advertising." —Agency, Roche, Williams & Cunningham, Inc.

FLORISTS' TELEGRAPH DELIVERY ASSN., INC., THE: "We believe our advertising in LIFE is creating new customers for our 'flowers-by-wire' service." —Agency, Brooke, Smith & French, Inc.

FLORSHEIM SHOE COMPANY, THE: "Our 1938 campaign is a result of the success of our LIFE advertising in 1937." —Agency, McJunkin Advertising Co.

FOLMER GRAFLEX CORP. (Cameras): "LIFE has done a job for Graflex in 1937. In 1938 we are planning to draw further from LIFE's reservoir of prospective purchasers." —Agency, Hutchins Advertising Co., Inc.

FORD, C. P. & CO. (Women's Shoes): A new LIFE advertiser in 1938. —Agency, Samuel G. Krivit Company, Inc.

FRANKFORT DISTILLERIES, INC. (Four Roses, Paul Jones): "LIFE has eager readers—many readers—that's why we use it so extensively." —Agency, Young & Rubicam, Inc.

FROSTILLA COMPANY, INC., THE: "LIFE must be good to get where it has in such a short time, and our observations show its popularity is steadily increasing." —Agency, The Aitkin-Kynett Co.

GARNEAU, THE JOS. CO., INC.: 1937 LIFE advertiser continuing. —Agency, Albert M. Ross, Inc.

GENERAL FOODS CORPORATION (Baker's Chocolate): 1937 LIFE advertiser continuing. —Agency, Benton & Bowles, Inc. (Sanka Coffee): A new LIFE advertiser in 1938. —Agency, Young & Rubicam, Inc.

GENERAL MOTORS CORPORATION: 1937 LIFE advertiser continuing. —Agencies, Campbell-Ewald Company, Inc. D. P. Brother & Company, Inc.

GILLETTE SAFETY RAZOR CO: 1937 LIFE advertiser continuing. —Agency, Maxon, Incorporated

GLENMORE DISTILLERIES CO., INC.: 1937 LIFE advertiser continuing. —Agency, Reincke-Ellis-Younggreen & Finn, Inc.

GLOVER, H. CLAY CO., INC. (Mange Medicine): "Our use of LIFE in 1937 was satisfactory and we are renewing for 1938." —Agency, Donahue & Coe, Inc.

GOODERHAM & WORTS, LTD. (G & W Whiskey): "With LIFE's superlative picture technique geared to the tempo of the day, this magazine appeals to millions—a logical medium to promote G & W sales." —Agency, Fletcher & Ellis, Inc.

GREIF, L. C. & BROS.: "We chose LIFE for our Priestley's Nor-East advertising because we feel it reaches the greatest number of people with the most powerful impact." —Agency, Cahn, Miller & Nyburg, Inc.

GRUEN WATCH COMPANY, THE: 1937 LIFE advertiser continuing. —Agency, McCann-Erickson, Inc.

HAWAII TOURIST BUREAU: A new LIFE advertiser in 1938. —Agency, Bowman, Deute, Cummings, Inc.

HEINZ, H. J. COMPANY: 1937 LIFE advertiser continuing. —Agency, Maxon, Incorporated

HEUBLEIN, G. F. & BROTHER (Club Cocktails): "The addition of LIFE to our 1938 schedule has received enthusiastic response. Our promotional material will be built around this exceptional magazine." —Agency, Lavin & Company, Inc.

HICKOK MANUFACTURING CO., INC.: "LIFE's readers have proved amazingly responsive to new ideas. We believe Hickok style innovations will be more enthusiastically received in 1938 than ever before." —Agency, Tracy, Locke, Dawson, Inc.

HODGSON, E. F. COMPANY (Prefabricated Houses): A new LIFE advertiser in 1938. —Agency, N. W. Ayer & Son, Inc.

HOOVER CO., THE (Electric Cleaners): 1937 LIFE advertiser continuing. —Agency, Leo Burnett Co., Inc.

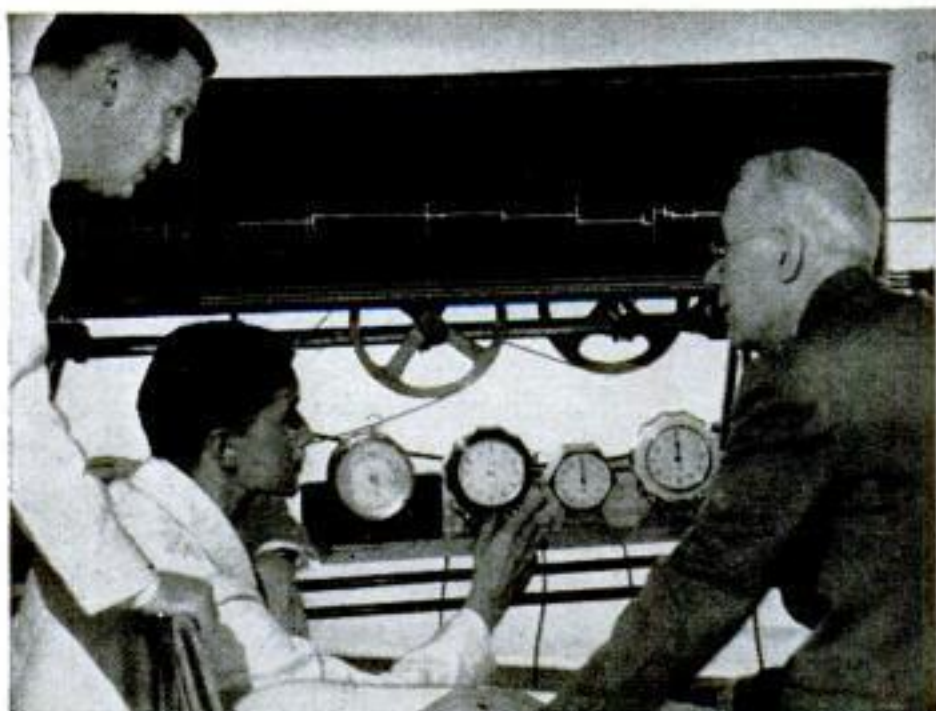
*Advertisers who have already scheduled space in LIFE in 1938. The list (to be continued alphabetically) is necessarily incomplete. Certain advertisers who have announced their intention of using LIFE, but are not listed here, will be included in later reports.

(To be Continued)

LIFE - LIFE - LIFE - LIFE - LIFE - LIFE



THE ONLY THING THAT in an ELABORATE SERIES



At night, a special apparatus attached to each bed showed whether the sleepers had slept restfully or not. Clocks showed the exact time spent by each sleeper in restless "Tossing and Turning." . . .



In the morning, sleepers were required to report, among other things, upon whether they felt well-rested or not. The sleepers' combined reports upon this point were tabulated and statistically analyzed.



On certain nights, sleepers received (for example) a sandwich at bedtime—a cup of hot milk—or one or another of two sleep drugs . . . None of these made sleep more restful, according to sleepers' reports!

In 3-Year Investigation in leading American University, Ovaltine was the only thing of all that were tested which improved QUALITY of SLEEP

36 People Slept 6,800 Test-Nights

TESTS CONDUCTED BY MEN NOTED FOR SLEEP RESEARCH

AN investigation recently completed in a leading American University throws new light on a problem that has perplexed many people for years.

Have you ever heard it said that, "Almost any hot drink will aid sleep"?

This is apparently not true—and this investigation seems to prove it. The investigation took over three years to complete. It was conducted by men known for their sleep research. It was participated in by 36 men and women who slept for 6,800 test-nights!

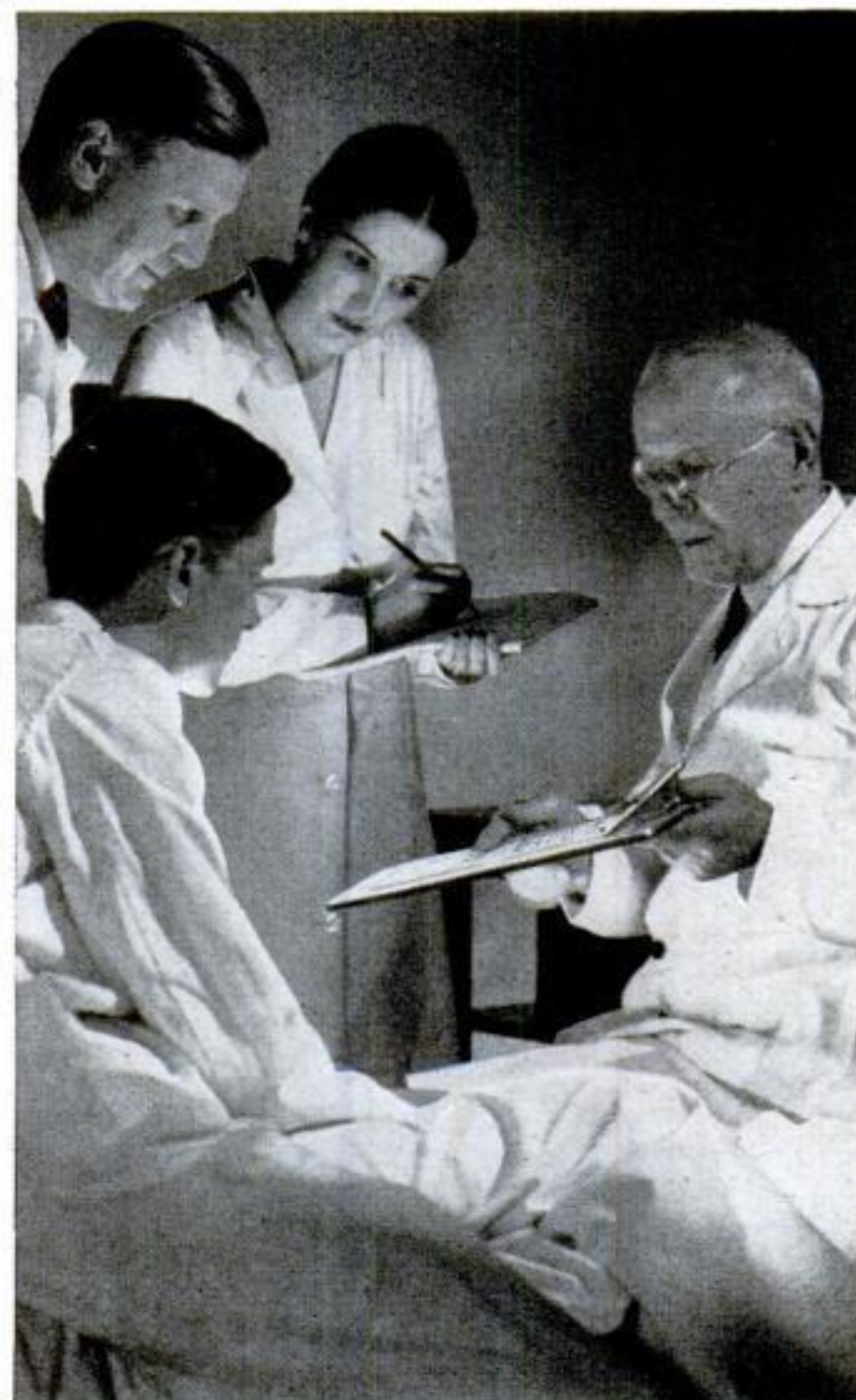
It was an impartial, independent study—conducted for scientific purposes.

Method Used . . .

First, the investigators determined by scientific methods the normal sleeping habits of the persons to be used in this test. Then, as one phase of the investigation, they gave each sleeper various things to "take" at bedtime. For example:—

On some nights each sleeper was given a

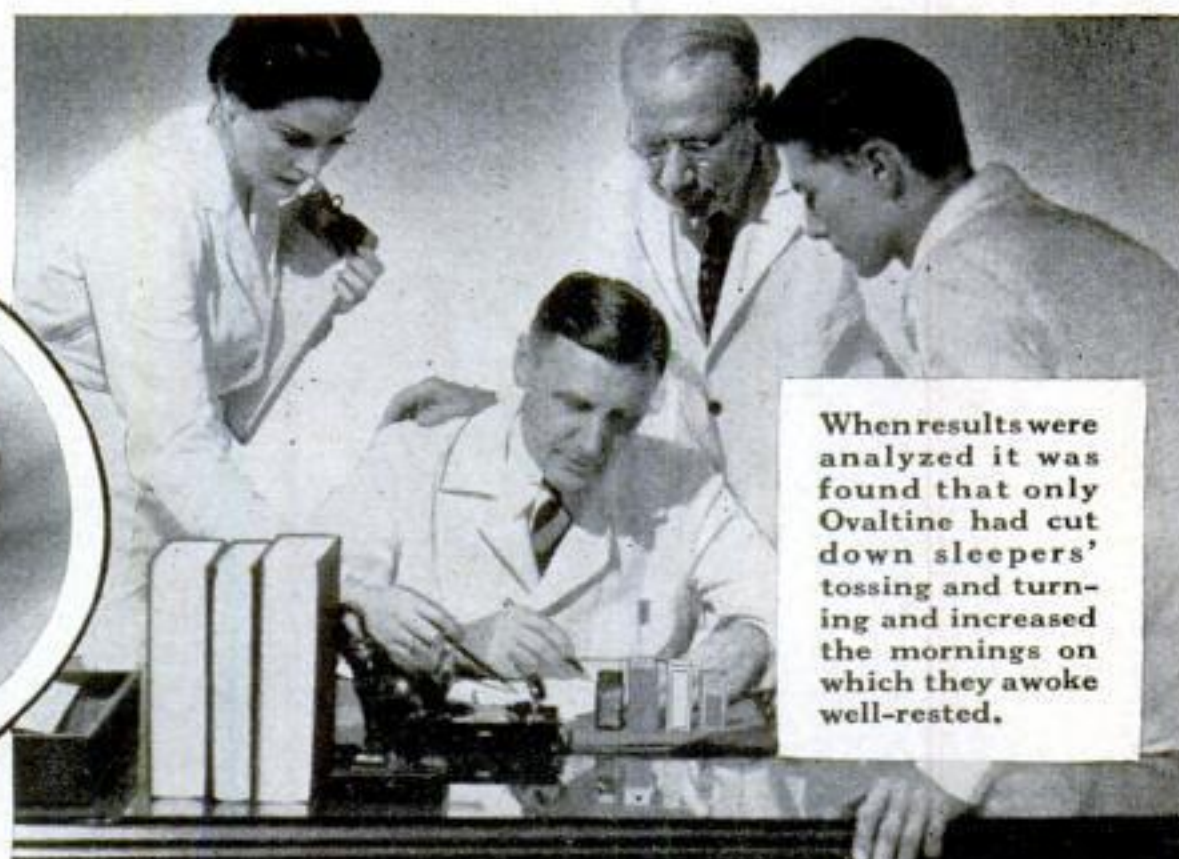
(BELOW) On certain nights each individual was given a cup of Ovaltine at bedtime. Of all things tested in this investigation, it alone improved quality of sleep!



Results were checked—and re-checked, to avoid any possibility of error. No doubt remained that, of all things included in the experiment, Ovaltine alone gave better sleep! It did this whether taken hot or cold.

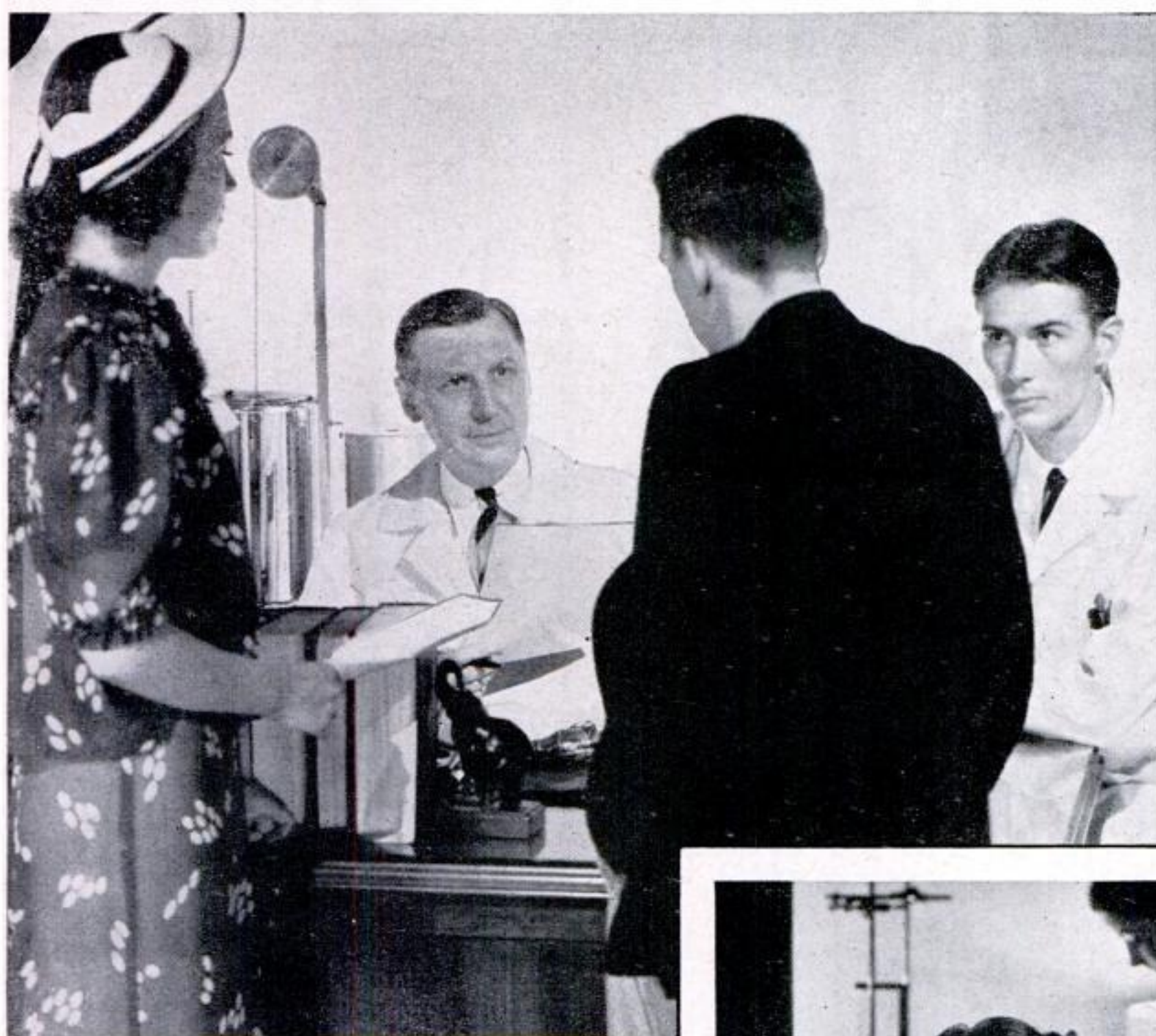
sandwich. On other nights a cup of hot milk. On other nights one of two widely-used sleep drugs. And on certain other nights each sleeper was given a cup of Ovaltine, made either with milk or with water. *Ovaltine* was included at the wish of the investigators, because it is so widely used as a sleep aid.

In this phase of the investigation Ovaltine was the only thing tested which cut down the restless movements of the sleepers (as recorded



When results were analyzed it was found that only Ovaltine had cut down sleepers' tossing and turning and increased the mornings on which they awoke well-rested.

IMPROVED SLEEP OF EXPERIMENTS!..



Sleepers were required to report not only upon how well they slept but when they went to bed—how they spent the evening, and all factors affecting their sleep. Thus "variables" were carefully taken into account...

on a special scientific apparatus designed to measure the quality of sleep). It was also the only thing which increased the number of mornings on which sleepers awoke well-rested.

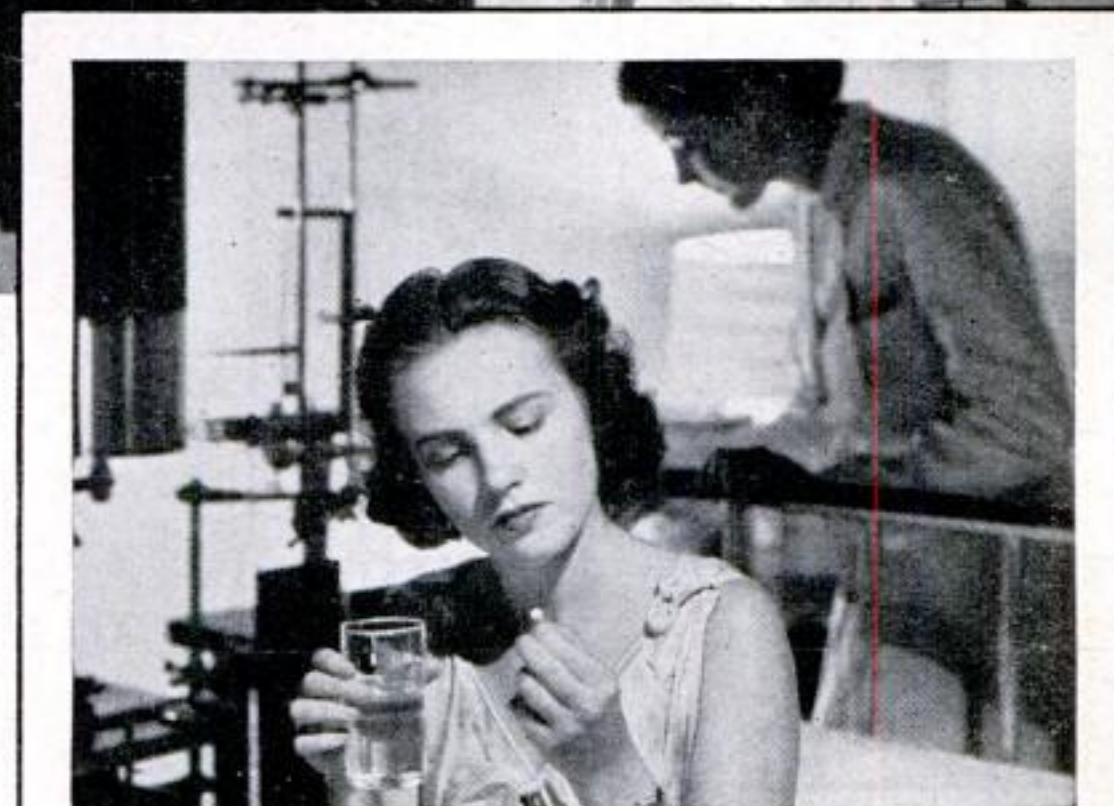
Thus Ovaltine, and Ovaltine alone, improved sleep by improving its *quality*. Ovaltine, alone, improved the *restfulness* of sleep!

Summary of Results

Here is a summary of the results:—

1. Taking food at bedtime (a sandwich) did not seem to improve sleep.
2. Taking a cup of hot milk at bedtime also did not improve sleep.
3. Of the two sleep drugs, one brought quicker sleep and the other *prolonged* sleep. (These results were to be expected from medical experience.) But neither drug made sleep more restful or gave a feeling of being better-rested on waking up next morning.
4. Ovaltine gave a definite improvement in sleep whether taken hot or cold, in milk or in water—thus establishing that it was Ovaltine and it alone, which improved the quality of sleep and created the feeling of being better-rested in the morning!

Ovaltine is not a drug. It is a food, as pure and wholesome as any food in Nature. Millions



Sleep drugs, too, were included in this test. Their known action was confirmed—thus confirming the accuracy of the test as a whole. But they did not improve the quality of sleep. Ovaltine was the only thing tested which did that!

use it as the drugless way to sound, natural sleep.

A study of the investigation indicates that to secure the fullest benefit from Ovaltine, it should be taken regularly—not just "once in a while." Since it is not a drug, it is not habit-forming. But it is a mighty good habit to form.

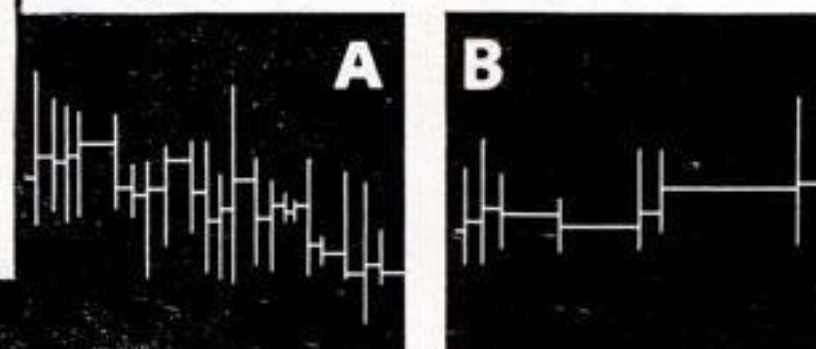
So make a habit of it. It is delicious. You'll like it. And it's very easy to prepare.

Just make Ovaltine your "Nightcap" every night for the next three weeks or so and see if you don't sleep better. See if you don't wake up in the mornings feeling more rested and ready



Under each bed a mechanism attached to the springs helped keep a record of the tossings and turnings of the sleepers. In this way each sleeper's restless movements were measured.

The charts below give a record of the "tossings and turnings" of two sleepers. Note in the chart at left ("A") that this sleeper moved frequently: a sign of poor sleep. The other sleeper (Chart "B") moved much less...



for the day!... We believe you'll find it's a mighty fine thing to take *regularly*. You can get it at all grocery and drug stores.

Ovaltine was originated over 40 years ago. Used as a restorative food by convalescents, expectant and nursing mothers, and the aged—and as a "building" food for children. Helps nourish you *while* you sleep... Rich in vitamins, minerals and other food-elements. Doctors approve it. Over 1,700 hospitals use it in this country alone... Used in 57 countries!

OVALTINE

The World's
"Nightcap"



WIRE-HAIRED TERROR



● Jack Dempsey's face is always on parade. In his famous New York restaurant at 8th Ave. and 50th St., he greets world celebrities every night. And he's got a beard that's a terror. So shaving is *important* to him. In my daily rounds with tough beard," says Dempsey, "I've no time



THE CLOCK WAKES YOU—IT TAKES A GILLETTE SHAVE TO WAKE YOUR FACE

● There's the gong! An alarm clock rouses Jack Dempsey—but it takes a clean, close Gillette shave to wake up his face! No other method is so refreshing. It makes faces *feel* and *look* fit.



REMEMBER IT'S YOUR FACE

● No purse is offered for taking substitute blades on the chin! Don't make your face a proving ground for shaving experiments. Demand Gillette Blades and you will get the world's best shaves.



GILLETTE METHOD: Gillette removes whiskers at the skin line, giving you a clean shave that really lasts!

OTHER METHOD: The ragged stubble left by another method will look full-grown in a few short hours!

to spar around with experiments—no temper for nicks or half-shaves. So when I shave myself, I use a Gillette Blade in my Gillette Razor. I've tried other methods, but this combination takes the fight out of my whiskers in a hurry—gives me clean, close shaves that *really last!*"



YOU CAN'T ALWAYS SEE A MISFIT

● You may smile at Dempsey's mighty "mauley" in a tiny glove! But a misfit razor blade isn't funny. Faulty shaves look bad—feel worse. Gillette Blades fit Gillette Razors perfectly.

NOW A GILLETTE SHAVING CREAM!

● Prepare your beard for perfect shaves with Gillette's amazing new Brushless Shaving Cream. Made with peanut oil, it softens wiry bristles, speeds shaving, tones and soothes the skin. A big tube costs only 25¢.

LESS THAN 1¢ A DAY
buys the world's finest blades



PRECISION-MADE FOR EACH OTHER

Gillette
Blades

MORE SHAVING COMFORT FOR YOUR MONEY

LETTERS TO THE EDITORS

Streamliner Hobo

Sirs:

Your many readers may be relieved to know that the hobo pictured by Camera-man Johnson as riding the side of streamliner *City of San Francisco* (LIFE, Jan. 31) dropped off at Port Costa when the train was stopped on instructions from this office, after crews of trains on the westward track had reported the man riding there.

He was quite willing to be on the ground again, his thrilling 25-mile ride having completely cured him of a half-jag that prompted him to board one of the power units at Oakland. Only by running his arm through the handhold was he able to hang on.

C. R. RICE

Assistant Chief Dispatcher

Southern Pacific Co.
Oakland Pier, Calif.

Argument Against War

Sirs:

The courageous introduction on page 9, LIFE, Jan. 24, and the realistic scenes that follow are to me the finest argument against war I have ever seen.

W. J. MURRAY

Wheeling, W. Va.

Sirs:

The first paragraph in your Jan. 24 issue, introducing "The World's Two Wars," was a real achievement as effective peace propaganda.

DON IVAN PATCH
Ex-Army Chaplain

Westfield, N. J.

Sirs:

Pictures such as these should be distributed to the youth of the nation, with the explanation:

"Boys and Girls, here you see war as it actually is. And don't let anyone tell you it isn't so."

Everything else has failed to stop war. Who knows but what this may work?

CHARLES W. PERSON

New Rochelle, N. Y.

Sirs:

At last we have a magazine which does not try to show only the niceties of war.

C. MANLY LOOMIS

University of North Carolina
Chapel Hill, N. C.

Sirs:

"Victory comes to the side that destroys the greatest number of somebodies and somethings." All hail to you for cutting through all the fogs of false romanticism . . .

AUSTIN B. WOOD

Brooklyn, N. Y.

Sirs:

My heartiest congratulations to LIFE for the stand it has taken in continuing to print pictures of the horrors of war.

The editorial comment on page 9 of the Jan. 24 issue was splendid. America needs to have the havoc of war indelibly

stamped on her mind that she may better appreciate peace and determine more emphatically to keep out of war.

Keep up the good work!

ADELAIDE MARTIN

Cullison, Kan.

Sirs:

I would like to express my deep appreciation to the member of your organization who was responsible for that penetrating editorial on War which accompanied the pictures of Spanish and Chinese war carnage in the last issue. He has rendered a distinct service to humanity. Nothing I have read has moved me quite so deeply on this subject. Lincoln himself could not have phrased the truth about war more tellingly.

WILLISTON WIRT
Minister

First Congregational Church
Eugene, Ore.

Sirs:

Never have I "seen and read" (and the two are absolutely inseparable) such an indictment of war as you have set forth on the first page of the opening article. But it's the picture that makes the burning words of the last paragraph unforgettable. I hate to think of any of your readers turning the page without reading that.

Which goes for the whole magazine—I think anyone's a sap who misses the gems of clarity and compression that characterize your text. Nobody misses the swell pictures, of course, but they could get triple their money's worth if they would always read it.

MALCOLM SCOTT

Oakland, N. J.

Frugal Judge

Sirs:

After one look at your picture of Judge Florence Ellinwood Allen (LIFE, Jan. 24), I judged her to be a very frugal person.

If you will notice, a small piece was broken out of the left lens of her glasses and instead of buying a new lens she had it fixed up with a three-hole repair strap, thereby saving about \$5.

Dr. JOHN R. SEITZ
Optometrist

Effingham, Ill.

Freshmen Senators

Sirs:

Since your interesting spread "The Senate Reseated: A Working Blueprint" appeared in LIFE, Nov. 29, Senators Graves (Ala.), Moore (N. J.) and Steiwer (Ore.) have left the Senate. Could you classify the Freshmen Senators (*see cuts*): Lister Hill (Ala.), John Milton (N. J.) and Alfred Evan Reames (Ore.) under the headings you have already listed (Mustangs, Coat-Tail Riders, etc.)?

TED M. BLACK

Princeton, N. J.

● Alabama's Hill—New Dealer;
New Jersey's Milton—Conservative;
Oregon's Reames—Conservative.—ED.



ALABAMA'S HILL



NEW JERSEY'S MILTON



OREGON'S REAMES

"The Brandy of Napoleon"

REG. U. S. PAT. OFF.

All Courvoisier Cognac Bears this Registered Phrase

COURVOISIER COGNAC

You, too, will like it

84 Proof

F. C. G. IMPORTERS, INC. • NEW YORK

The Editors of Life
Join the Editors of Time
in presenting

THE MARCH OF TIME

On the air every
Thursday night at
8 o'clock (E. S. T.)

N B C BLUE NETWORK

argus
CANDID CAMERA

★ FAST ACTION
★ STAGE SHOTS
★ PORTRAITS

The precision-built camera so simple any amateur can use it—so precise that it is a favorite of professionals.

Takes outstanding still pictures on low-cost 35 mm. movie film, black and white or color—36 exposures at 1 loading.

★ Fast f4.5 Triple Anastigmat Lens
★ 1/25 to 1/200 second shutter speeds
★ Two-position Simplified Focusing
★ Only 5" long and weighs 14 ounces

ONLY \$12.50

(Model AF with Focusing Mount \$15.00)

Visit your Argus Dealer or write for literature

INTERNATIONAL RESEARCH CORPORATION
171 Fourth Street Ann Arbor, Mich.

SPECIALLY FOR BABY

Hospitals rely on Cuticura. Baby's touchy skin deserves this special care.

CUTICURA
SOAP and OINTMENT

Mr. Lacey's Ancestry

Sirs:

Reference your Jan. 17 treatment of the Pexto-Lacey-Tax subject. . . . Returning this morning from a trip beginning previous to LIFE's issue, I have deferred advising you until now of my earnest regret over your failure to have "Son of an Irish blacksmith, etc." qualifyingly read "Son of a Jefferson, Wisconsin, Irish blacksmith, etc."

Obviously this long-established firm of PECK, STOW & WILCOX CO. is genuinely a Connecticut Yankee business; but because the article omitted that mention of my own Wisconsin birthplace the article's completeness of accuracy is lessened, even if only to a minor degree.

MARK J. LACEY

The Peck, Stow & Wilcox Co.
Southington, Conn.

● LIFE is glad to clarify Mr. Lacey's ancestry. Possibly as a result of LIFE's story, Mr. Lacey was invited to the President's conference of Small Businessmen (see p. 11).—ED.

Roosevelt Face

Sirs:

May I register a strong objection to your invidious attack on the President in the Jan. 24 issue, entitled "The Roosevelt Face in the Roosevelt Recession."

RICHARD H. SEARS

Plymouth, Mass.

Sirs:

It's all right to take pictures of a man when he isn't looking, in order to show him as he is. It's all right to quote his words, too. But the combination you make seems a deliberate effort to evoke snickers.

HERBERT D. CANNON

Department of the Interior
Colorado River Indian Agency
Parker, Ariz.

Sirs:

These pictures emphasize the President's humanness and will further endear him to his countless admirers, whose support remains steadfast in spite of such efforts to lessen his popular appeal to the masses.

JOSEPH PETRISON

Detroit, Mich.

● President Roosevelt was reported pleased with his pictures in LIFE.—ED.

Capital Out of Step

Sirs:

I found it quite interesting to note on page 20 of your issue of Jan. 24 a picture of John L. Lewis, Owen D. Young, industrialist, and Thomas W. Lamont, capitalist, leaving the White House together. Kindly observe if you will that Labor and Industry are in step while Capital is not. Pass the word along to F.D.R.—as if he needed to be reminded!

JAY J. JACKSON JR.

Lumber
Langhorne, Pa.

Deer Hunters' Arms

Sirs:

The hunters in LIFE's party of Jan. 24 all appear to be armed with double-barreled shotguns. How come? In this part of the country that isn't done—in fact—our law requires that only rifles with larger bores than a specified minimum may be used to shoot at deer.

BAYARD W. MENDENHALL
Salt Lake City, Utah

● Shotguns, loaded with buckshot, are generally used by deer hunters throughout most of the South; rifles in the North and West.—ED.

WORRIED ABOUT SMOKING TOO MUCH?

Get a Zeus!

ABSORBS OVER 70% OF NICOTINE AND TAR



HOW IT WORKS

Do not confuse ZEUS
with ordinary cigarette holders
or filters



BEFORE: Phantom view of ZEUS showing extra cigarette newly inserted as filter in special aluminum tube.



AFTER: Smoke over a pack of cigarettes—then look at the filter cigarette. There's the proof! It's nearly black—actually weighs twice as much!

● An amazing success, within a few short months! Thousands of new users, every week, swear by ZEUS, recommend it to friends! *Proved*, by laboratory tests, to absorb over 70%* of nicotine and tars. See, in diagram at left, how extra cigarette, inserted in special aluminum tubing, acts as filter. At better stores everywhere. Get a Zeus today.

DEALERS: ZEUS is one of the fastest-selling items in a decade. If you haven't it yet, write L. & H. Stern, Inc., 57 Pearl St., Brooklyn, N.Y. for your nearest distributor—now!

GET A **ZEUS**
Filter-Holder

*Off. Certified Lab. Tests U.S. Pat. Pending

ONLY \$1 Ladies' Zeus, with choice of amberlike colored bits, or Super-Charger, \$2. Also, ZEUS Pipes

SMOKE ALL YOU LIKE—LIKE ALL YOU SMOKE

Turn
INTO EASY STREET

That Quaker State sign marks the beginning of Easy Street for your car. Quaker State Winter Oil takes the worry out of cold weather driving. It's made only of the finest Pennsylvania crude oil, specially refined for Winter. Retail price, 35¢ a quart. Quaker State Oil Refining Corporation, Oil City, Pennsylvania.

QUAKER STATE MOTOR OIL
CERTIFIED — GUARANTEED

SPEAKING OF PICTURES...



"A Suhr way to keep cool" was the caption of this picture of Gus Suhr, slugging first baseman of the Pittsburgh Pi-

rates, who got so hot under the collar when he saw the low salary offered him in his new contract that he squirted him-

self with charged water to keep from boiling over. Most winter baseball pictures are based on some gag like this.

... THESE ARE SOME OF BASEBALL'S WINTER CROP

From the dusk of the last World Series game to the dawn of the first spring exhibition, the American baseball fan has a hard and hungry time. In country stores and city poolrooms, he gathers with his kind to worry last season's batting averages to statistical shreds and wonder whether Bob Feller's arm will come back this year. Organized baseball, appreciating the between-season appetite of its supporters, tries to keep them supplied with news in the form of possible trade rumors and prolonged player holdouts. But a necessary item of winter fodder for fans is a photograph of a baseball player.

Years ago, a simple picture of Ty Cobb with a shotgun would appease fans. Today, winter pictures of players must have something unusual about them, some new approach. Responsibility for originality rests on the news cameraman sent out to get an interesting variation of a routine assignment. The pictures shown here are this year's prize examples of what a baseball player will do for winter publicity. Next July, however, some fan with a long memory may roar as Lou Gehrig (*right*) swings at a third strike: "Get a gun, ya big bum;" or suggest raucously to Monte Stratton (*below*) that he is of much more use in a nursery than on the pitcher's mound.



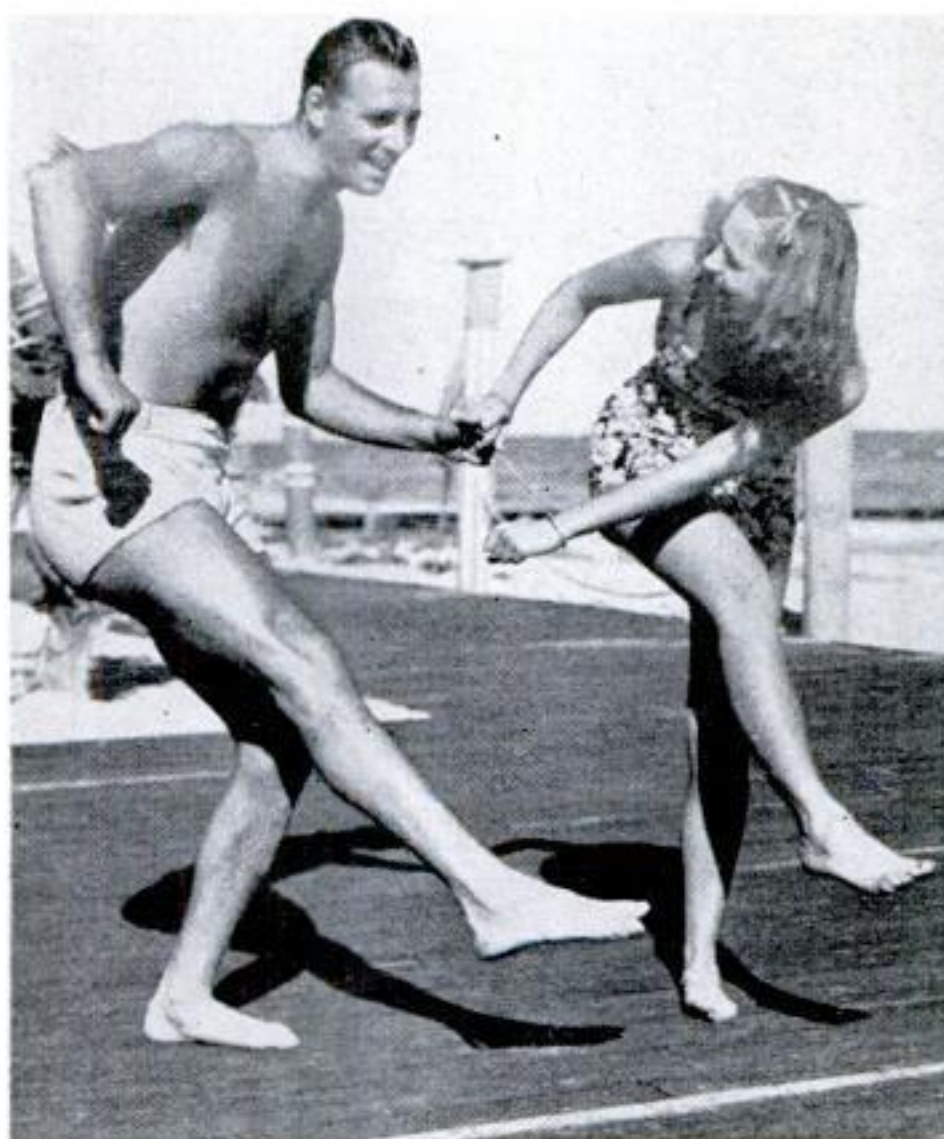
"Holdout gets homework" is the title of this intimate shot which shows Monte Stratton, White Sox pitcher, changing his son's rubber pants closely supervised by his wife.



"Two-gun Lou" is Lou Gehrig, Yankee first baseman, now making a Western movie called *Rawhide*, in which he fights range racketeers. Last year, Lou flunked screen tests as Tarzan.



"Foxx-Sox-Box." Jimmy Foxx, Red Sox first baseman, takes off some winter poundage in a Philadelphia gym.



"Hank trains on Big Apple." Hank Greenberg, Tiger first baseman, takes barefoot dancing lesson at Miami Beach.



"Blowing his own horn." Wes Ferrell, temperamental Senator pitcher, brags that he will lead the League this year.



handi-pen desk set

★You fill it only once a year—
it saves you time and trouble

★You are proud to have its
streamlined beauty on your
desk

Handi-pen holds six ounces of ink—enough for a whole year's average use. Ends annoyance of pens that constantly run dry. Feather-light pen rests in ink—is always ready to write. No constant dipping; no evaporation. Smart, modern design makes you proud to have *handi-pen* on your desk.

Enjoy new writing-ease — buy a *handi-pen* for home and office today from your local stationer. Only \$4.00. Or, send coupon to factory for name of dealer, and your free copy of colorful, descriptive booklet.

by
Sengbusch

Tear out this coupon and mail today
Sengbusch Self-Closing Inkstand Company
3L Sengbusch Building, Milwaukee, Wis.
Send me name of my nearest *handi-pen*
dealer, and also the free, color-
ful *handi-pen* folder.

Name.....
Address.....
City.....
State.....

SPEAKING OF PICTURES

(continued)



"Cooling off hot dogs" are Paul Waner, Pirate outfielder, and Lloyd Brown, former Indian hurler, after a round of a left-handers' golf tournament in Coral Gables, Fla.



Flowers and flies are the specialties of Earl Averill, Indian outfielder, who catches fly balls in the summer and works in a Snohomish, Wash., greenhouse in the winter.



"Pardon my glove," says Joe Di Maggio, Yankee outfielder, taking a bite out of a candy fielder's mitt confectioned to honor him at a baseball dinner in Philadelphia.



What's a Party without
DOUGHNUTS!



and what are Doughnuts
without the
SEAL OF TESTED QUALITY!



When there's fun, frolic and informal entertainment ahead, plan on serving doughnuts. They're a natural part of the party picture and "go over big" with youngsters and grown-ups alike. Plan on serving doughnuts that tempt by their looks and delight by their flavor . . . the kind your baker or favorite food dealer or restaurant sells under the Seal of Tested Quality. This Seal—featured on doughnut cartons and bags, placed in doughnut trays or displayed in windows is your guide to doughnuts at their best. Only bakers pledged to use quality ingredients—who turn out doughnuts beautifully brown and perfect in shape—are privileged to use this Seal. Insist on it when you serve doughnuts.



Watch for announcements of Tested
Quality Doughnuts in your local stores
and newspapers



© D. C. A.

CONTENTS

THE WEEK'S EVENTS

The Small Businessman Goes to Washington	11
LIFE on the American Newsfront	14
Trial by Jury: The Wright Murder Case	16
New Priest for Detroit; New Locomotives for China	18
"World's Biggest Bulb" Honors Edison	19
Lord Tweedsmuir Opens Canadian Parliament	20
The President's Birthday Parties	25
Friends & Relatives at the White House	26
Europe Fights a Propaganda War by Radio	32

Camera Overseas:

The King of Egypt Takes a Wife	50
De Valera and Secretary in London	52
Germany Patrols Its Border	53
Japanese Buddhists Celebrate the Fall of Nanking	54
Spain Changes Its Playing Cards	57
General von Blomberg Quits the Army for a Wife	62

THE PHOTOGRAPHIC ESSAY

A. Lincoln: His Life and Death in Forgotten Photographs	40
---	----

MOVIES

"A Yank at Oxford"	22
--------------------	----

ART

Georgia O'Keeffe: Dead Bones & Live Pictures	28
--	----

SPORT

Basketball on Donkeys	37
-----------------------	----

THEATRE

A Tenement Burns on the WPA Stage	24
-----------------------------------	----

OTHER DEPARTMENTS

Letters to the Editors	4
Speaking of Pictures: Baseball's Winter Crop	6
People	48
LIFE Goes to a Party in St. Louis	58
Pictures to the Editors	63

The cover and entire contents of LIFE are fully protected by copyrights in the United States and in foreign countries and must not be reproduced in any manner without written permission.

THE FRONT COVER IS A PHOTOGRAPH OF THE NEW QUEEN OF EGYPT (see page 50) TAKEN BY ALBAN

EDITORS: Henry R. Luce, John Shaw Billings, Daniel Longwell.

PHOTOGRAPHERS: Margaret Bourke-White, Alfred Eisenstaedt, Rex Hardy Jr., Bernard Hoffman, Thos. D. McAvoy, Carl M. Mydans, Peter Stackpole, William Vandivert.

ASSOCIATES: Rachel Albertson, Francis E. Brennan, Alan Brown, David Cort, Mary Fraser, Andrew Heiskell, Geoffrey T. Hellman, Wilson Hicks, Dorothy Hoover, Joseph Kastner, Hubert Kay, Alexander King, A. K. Mills, Willard D. Morgan, Paul Peters, Howard K. Richmond, Maria Sermolino, Joseph J. Thorndike, Jr.

CIRCULATION OFFICE: 330 East 22nd Street, Chicago, Illinois.

U. S. EDITORIAL AND ADVERTISING OFFICES: 135 East 42nd Street, New York. London Editorial Office: Dean House, 4 Dean Street, London, W. I. Paris Editorial Office: 52 Avenue des Champs Elysees, Paris (8E).

CONTRIBUTIONS: Minimum rates for all rights, including resale and reuse: \$5 per photograph. Amateur photographers are welcome as contributors but their work must compete with professionals on an equal basis and will be judged (and paid for) as such. Unsolicited contributions however, whether professional or amateur will be neither acknowledged nor returned unless accompanied by adequate postage, packing and directions. And under no circumstances will LIFE be responsible for safe handling of same either in its office or in transit. Address all correspondence about contributions to CONTRIBUTIONS EDITOR, LIFE Magazine, 135 East 42nd Street, New York.

SUBSCRIPTION RATES: One year in the U. S. and Possessions, \$4.50; in Canada, \$6.00.



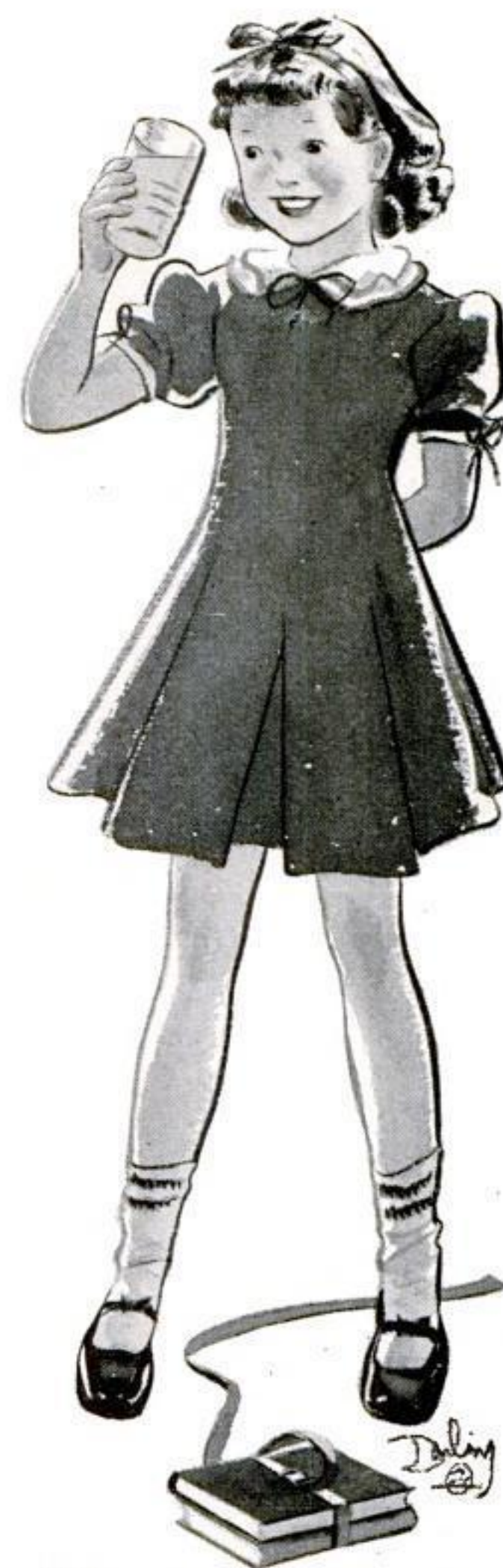
LIFE'S PICTURES

The Roosevelt family & friends (see pp. 26-27) were photographed by Harry Griffin of The Associated Press, who wears his hat at a cocky angle and makes his pictures in the same manner. Now 23, he left high school to become an office boy with the AP, picked up photography on his own. Washington personalities enjoy his breezy antics but keep under close guard, remembering his informal shot of Chief Justice Hughes eating oysters.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

- 4—U. & U., INT., H. & E.
6—A. P.
7—A. P. exc. bot. H. W. W.
8—INT.—A. P.—INT.
9—A. P.
11—CARL M. MYDANS
12—CARL M. MYDANS—CARL M. MYDANS—CARL M. MYDANS (3), A. P.—A. P.—INT.
13—CARL M. MYDANS
14—CARL M. MYDANS
15—CARL M. MYDANS—COURTESY STANDARD OIL CO. OF CALIFORNIA
16—INT. exc. bot. H. ACME
17—REX HARDY JR., ACME—A. P., INT. (2)—I. N. P. SOUND PHOTO, A. P.—bot. H. A. P.
18—JOE KALEC-DETROIT FREE PRESS—INT.
19—MARGARET BOURKE-WHITE exc. I. H. CORNING GLASS WORKS PHOTO
20—INT.—ARTHUR A. GLEASON
21—ARTHUR A. GLEASON
22—P. I.—JARDIE from P. I.
23—M-G-M
24—DANSEL NIETH—WPA FEDERAL THEATRE PHOTO
25—MAX HAAS from EUR., J. ROBERT BURNS, A. P.—INT., RUSSELL BIRDWELL for SELZNICK INTERNATIONAL, W. W.—E. K. LANGEVIN, W. W.
26, 27—A. P.
28—ANSEL ADAMS—SEVERIN from B. S., CARL VAN VECHTEN
29—FERNAND BOURGES courtesy AN AMERICAN PLACE
30—COURTESY AN AMERICAN PLACE
31—PAUL STRAND, SEVERIN from B. S.—with permission AN AMERICAN PLACE
33—ACME—MAP by CHARLES TUDOR, W. E. SCHRAGE exc. cen. H. ACME
34—W. W., DERSO & KELEN from P. I.—DIAGRAM by CHARLES TUDOR—A. P.
37—WALTER GREEN
38—WALTER GREEN—HAROLD NIELSON
40—From a photograph by BRADY, THE LINCOLN NATIONAL LIFE INS. CO. MUSEUM, LINCOLN INSURANCE CO.—MESERVE COLLECTION
41—MESERVE COLLECTION, BROWN BROS.—MESERVE COLLECTION, by permission ALBERT B. SHAW
42—By permission ALBERT B. SHAW
43—MESERVE COLLECTION
44—MESERVE COLLECTION exc. cen. BROWN BROS.—H. BROWN BROS.—BROWN BROS.—MESERVE COLLECTION—bot. H. BROWN BROS.
45—T. MESERVE COLLECTION—bot. H. MESERVE COLLECTION, bot. H. BROWN BROS.
46—Bot. MESERVE COLLECTION
47—MESERVE COLLECTION
48—A. P., INT.—A. P., CON. E. D'ADDIO, P. I.
49—A. P., ACME, A. P.—INT., courtesy L. BAMBARGER & CO.
50—P. I.—INT. P. I.—W. W., P. I.
51—WEBER from B. S. exc. I. INT.
52—DR. ERICH SALOMON
53—P. I.—EUR.
54, 55—W. W. by MASAO HORINO
57—Courtesy CATALANIAN COMMITTEE OF NEW YORK
58, 59, 60, 61—WM. VANDIVERT
62—EISENSTAEDT—PIX—KEY.
63—Bot. H. LINN CAMERA SHOP

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTRE; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; EUR., EUROPEAN; H. & E., HARRIS & EWING; INT., INTERNATIONAL; KEY., KEYSTONE; M-G-M, METRO-GOLDWYN-MAYER; P. I., PICTURES INC.; U. & U., UNDERWOOD & UNDERWOOD; W. W., WIDE WORLD.



When they swarm in from school, hungry and thirsty—hurry with big glasses of DEL MONTE Pineapple Juice!

Here's a drink with gusto and gaiety! For it's DEL MONTE's kind of juice—pure, natural, unsweetened—as if you had drained a fresh-cut, ripe pineapple right into your glass. A zestful drink for any age—and any occasion!

YOUR TASTE WILL SAY

Del Monte

PINEAPPLE JUICE

The same fine flavor you know in so many other Del Monte Foods



We're OLD-FASHIONED about your Soups



SHE'S A WISE GRANDMOTHER who takes her old china tureen down from the cupboard these crisp wintry days and fills it with real old-fashioned, homemade Cream of Tomato Soup — by *Heinz*. Grown-up sons and daughters think this rich, creamy soup is a product of her own culinary genius! But

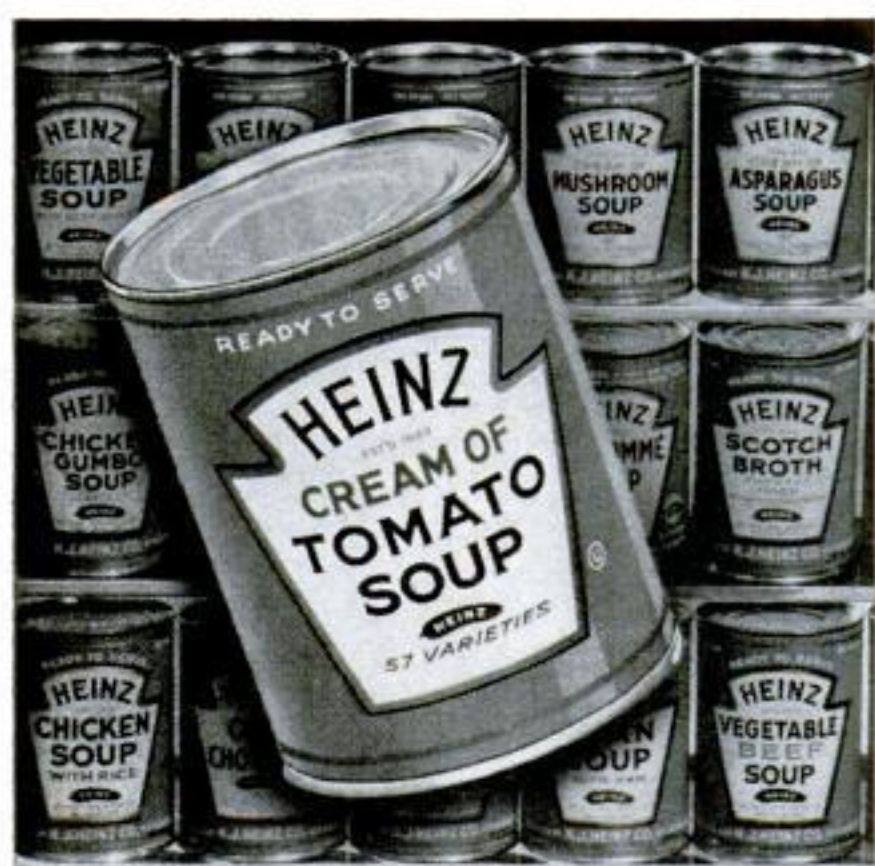
grandmother only smiles and keeps her secret. For now *Heinz* chefs are doing all the hard work for her! They use the very richest cream and the finest *Heinz* tomatoes—cook them in individual open kettles—season them deftly. Grandmother never took more pains in her own kitchen! And she agrees — *Heinz* Cream of Tomato Soup is just like her *very best*!



PORTRAIT OF ROYALTY, this cluster of *Heinz* "aristocrat" tomatoes. They're as fresh and red-ripe as the dew-specked fruit grandmother used to carry up from the garden in her gingham apron. What's *more* — *Heinz* tomatoes are the offspring of a noble line of seedlings developed by generations of crossbreeding!



REAL CREAM—the heavy, thick kind you used to see on the top of grandmother's milk pans out in the spring-house—goes into *Heinz* Cream of Tomato Soup. *Heinz* uses it with lavish generosity—like grandmother's. It's no wonder that this delicious *Heinz* soup creation is known as the *cream* of Cream of Tomato Soup!



23 KINDS—Cream of Oyster • Cream of Celery • Cream of Tomato • Cream of Spinach • Cream of Green Pea • Cream of Asparagus • Cream of Mushroom • Pepper Pot • Bean Soup with Ham • Onion Soup • Corn Chowder • Clam Chowder • Vegetable Soup • Vegetable Beef Soup • Vegetarian Vegetable • Consommé • Consommé Madrilène • Scotch Broth • Mock Turtle • Genuine Turtle Soup • Chicken Gumbo (Creole) • Chicken with Rice • Chicken Noodle Soup



THREE R's describe an ideal lunch for school-goers—Rich, Rosy, Ready-to-serve *Heinz* Cream of Tomato Soup! Youngsters like its fresh tomato taste, its gay color. Each plateful contains a generous quantity of cream, the luscious essence of *Heinz* head-of-the-class tomatoes, and the subtle flavor of the world's finest spices. *Heinz* Cream of Tomato Soup is a boon to busy mothers, too, for it's fully prepared—a completed creation—just as it comes from the tin.

To understand why *Heinz* Cream of Tomato Soup is so delectable, so home-tasting, you should really see it made! Every tomato used is a *Heinz* "aristocrat"—raised from a pedigreed seedling and vine-ripened to the peak of flavor-perfection. *Heinz* skillful chefs make a rich purée of the perfect red-ripe tomatoes. This they blend in small batches with richer-than-whipping cream and artfully season with spices brought by *Heinz* buyers from the Orient. In every essential respect, the *Heinz* way of making Cream of Tomato Soup is the old *home* way. And that's how *Heinz* prepares all 23 ready-to-serve home-style soups. A generous assortment belongs on every well-stocked pantry shelf!



Heinz
home-style SOUPS



LITTLE BUSINESSMEN GIVE THE NATION A LESSON IN PURE DEMOCRACY

Mr. Chairman!" "Mr. Chairman!" "MR. CHAIRMAN!"—"SIDDOWN!"—"Mr. Chairman!"—"THROW HIM OUT!"—"MR. CHAIRMAN!"

Such are the sound effects which accompany this scene. The setting is the auditorium of the Department of Commerce Building at 14th Street and Constitution Avenue in Washington. Time: Feb. 2. Occasion: a meeting of 1,000 small businessmen invited by Secretary of Commerce Roper to come to Washington and tell President Roosevelt what to do about the Recession.

Wiseacres raised their eyebrows when Secretary Roper announced in advance that the conferees had been chosen at random from persons who had written to the President offering advice or asking to be heard. Writing in Washington on Jan. 31, Columnist Hugh S. Johnson, first NRA Administrator, observed:

"The Administration has been careful to distinguish what it calls Big Business—which it regards as a big bum—from little business—which it says is the object of its tenderest affection. It seems to say that while all Big Business opposes it, little business is behind it to a man. In this atmosphere it would never, never do to permit the assembly here of a lot of savagely angry little tribesmen and permit them to pull off an Igorot cañao or a Sioux sun dance of red fire and war whoops. To prevent precisely that required some very skilful picking."

The event proved General Johnson and other doubters 100 per cent wrong.

The bulk of the conferees turned out to be angrily critical of the New Deal. Their meetings were precisely an "Igorot cañao or Sioux sun dance." Everybody had a plan and was determined to get a hearing, if only by sheer lung power.

But the meeting was by no means fruitless. Its boomerang outcome provided an enlightening demonstration of the fact that politicians in general, and New Dealers in particular, are far from being as slick, shrewd and devious and deceptive as popularly supposed. And it offered the nation an engrossing object lesson in the workings of pure democracy, as opposed to representative government.

In theory, pure democracy gives every citizen a direct voice and hand in government. Since it is patently impossible to assemble 130,000,000 people, the nearest approach in America would be to pick legislators out of a hat, just as the little businessmen were picked. And to make certain that they would legislate as selfless Voices of the People, free from scheming for fame, gain and re-election, they would be sent back when their session was ended to the obscurity from which they came, forbidden ever again to hold office or otherwise capitalize on their experience.

Thoughtful observers might well spend a few minutes comparing the accomplishments of representative Congress since last November and the surprisingly sensible program with which the little businessmen emerged after only two days.



GAFFNEY, S. C.: BEDSPREADS



BROOKLYN, N. Y.: DRESSES



COLUMBUS, OHIO: TRADE-PAPER EDITOR



OAKLAND, CALIF.: OFFICE MACHINES



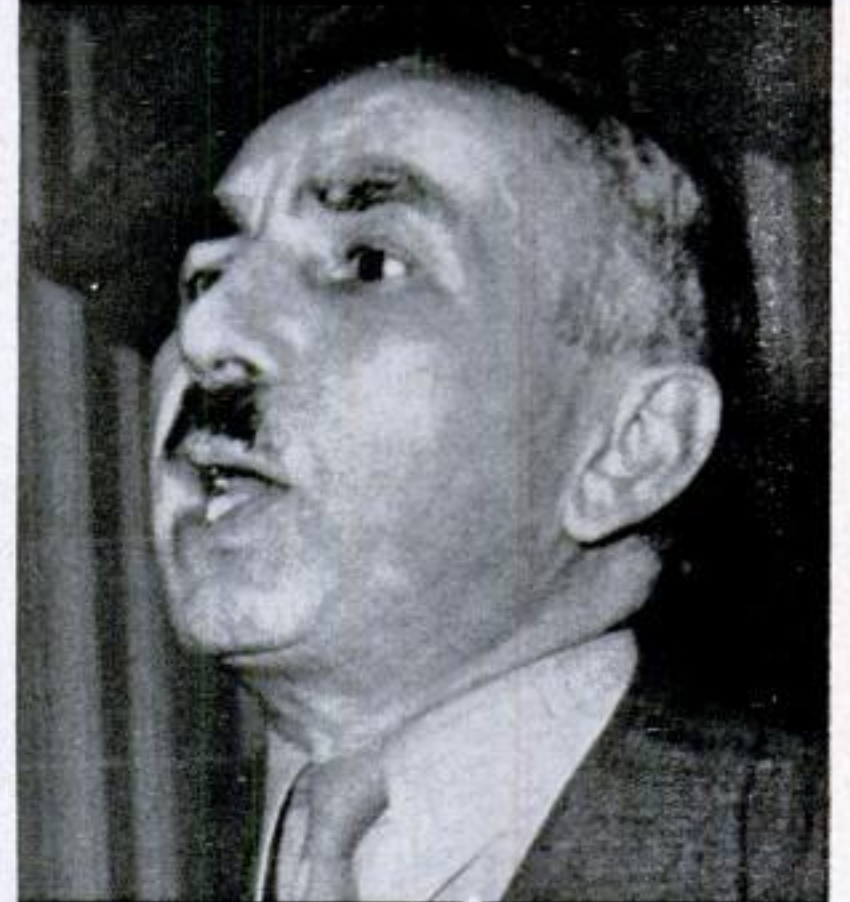
ORLANDO, FLA.: NEWSPAPER



NEWTON FALLS, OHIO: FURNITURE



NEW YORK CITY: THE LAW



NEW YORK CITY: LOCKS & SAFES



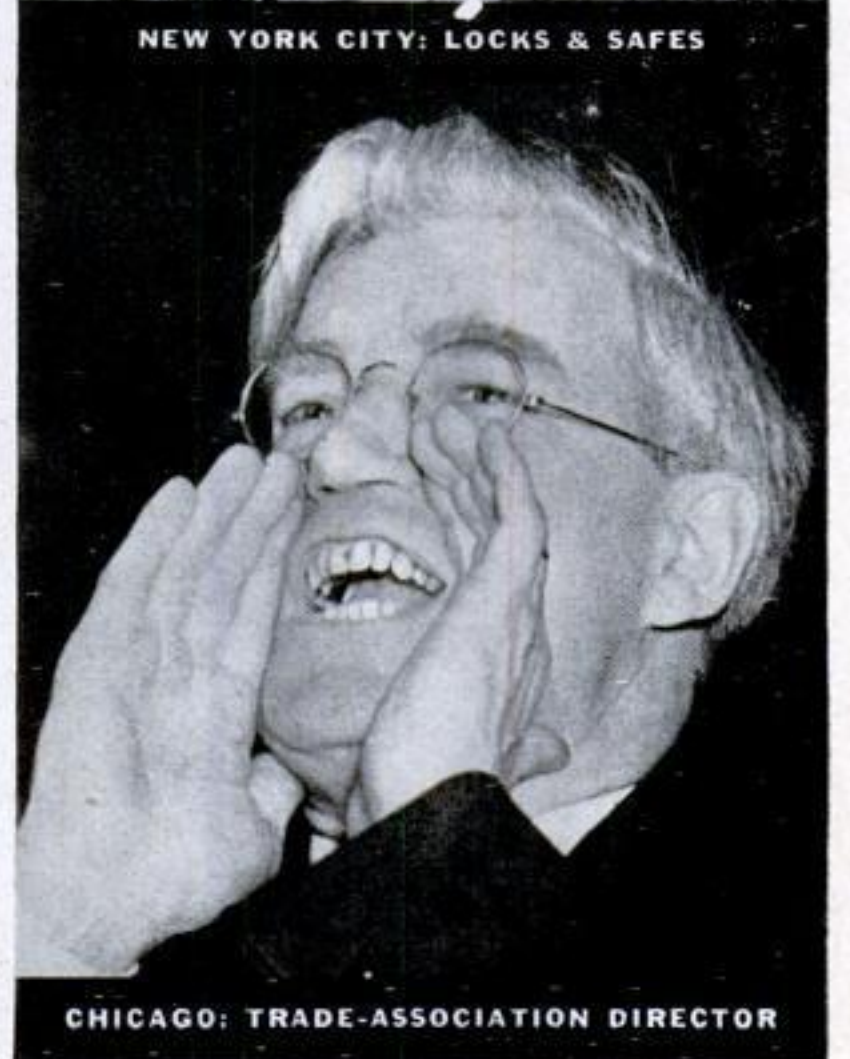
PHILADELPHIA: BUILDING



CLEVELAND: SHOES



NEW YORK CITY: COATS & SUITS



CHICAGO: TRADE-ASSOCIATION DIRECTOR



Most voluble of the little businessmen above was A. S. Shafer, Philadelphia builder (lower left). When Mr. Shafer refused to be quieted, colleagues helped policemen throw him out.



Discouraged Mr. Shafer (right) went home, found a willing audience among his employees. "I was gypped out of two minutes speaking time," said he. "I counted by my heartbeat."

Little Businessmen cry for money to buy and build

No. 1 on the 23-point program which the little businessmen's committee took to President Roosevelt was a plea not for easier commercial credit, which is already easy, but for easier capital to buy new plant and equipment. Proposed were Government-insured or direct Government loans. Other points: 1) repeal of the undistributed profits tax; 2) labor union responsibility; 3) Federal economy; 4) return of Relief to localities; 5) social reform, but "not so rapid as to disrupt industry." Some of the resolutions passed by the conference appeared radically toned down after suave Assistant Secretary of Commerce Draper (*below*) had lunched with the eleven group chairmen chosen to take the program to the President. Thus "unwarranted and malicious attacks on business by Administration representatives should be permanently stopped" became "we urge that the Government continue to co-operate with business." Through a secretary, President Roosevelt announced that he thought some of the little businessmen's points were good, some bad. He declined to specify which were which.



"Pipe down, there!" cries able Assistant Secretary of Commerce Ernest G. Draper, ex-big businessman and yachtsman, at bawling small businessmen.

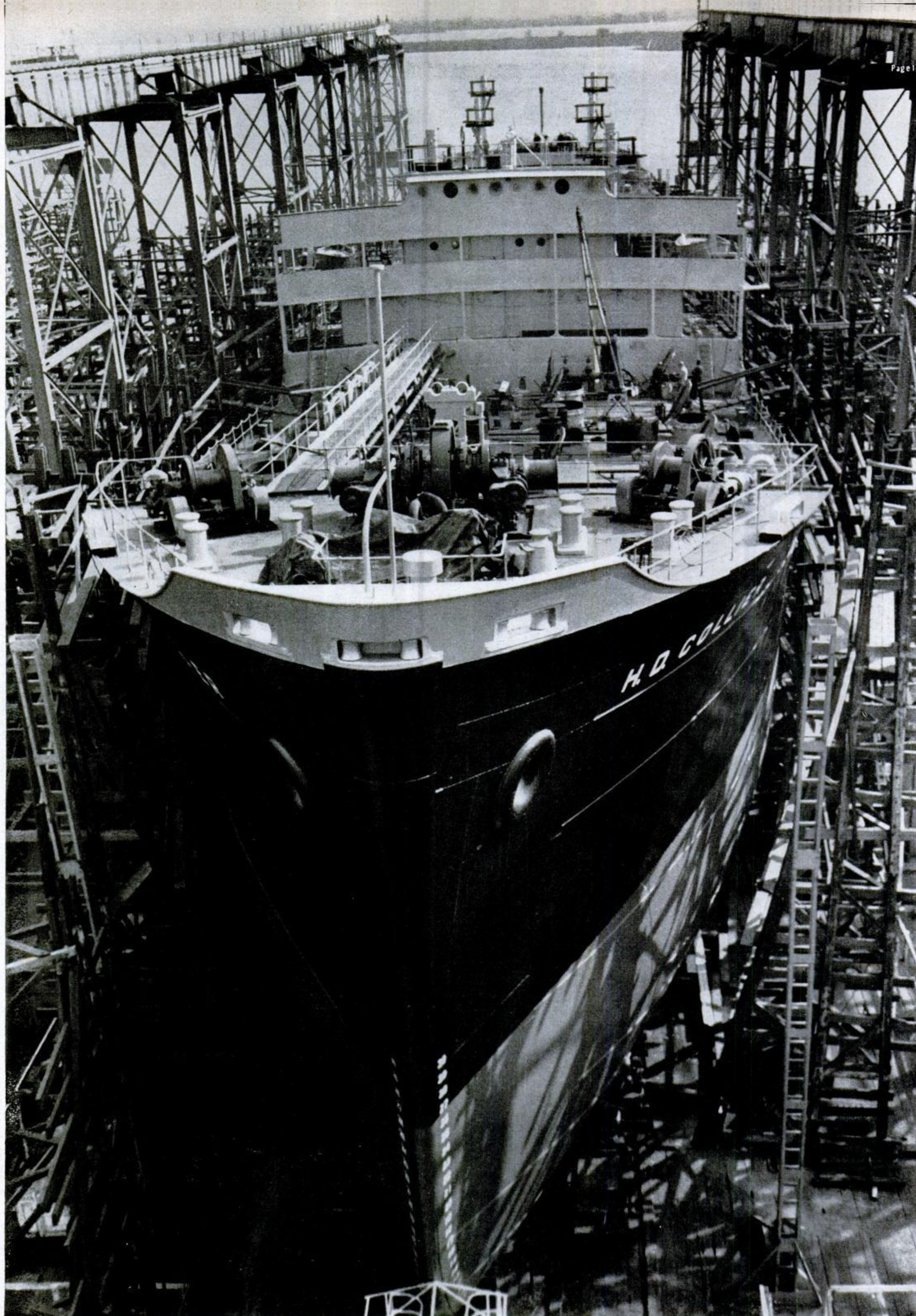


DELEGATES MET FIRST IN COMMERCE AUDITORIUM (ABOVE), THEN IN GROUPS (BELOW)



BELOW: SPOKESMEN POSE ON STATE DEPARTMENT STEPS AFTER LEAVING WHITE HOUSE



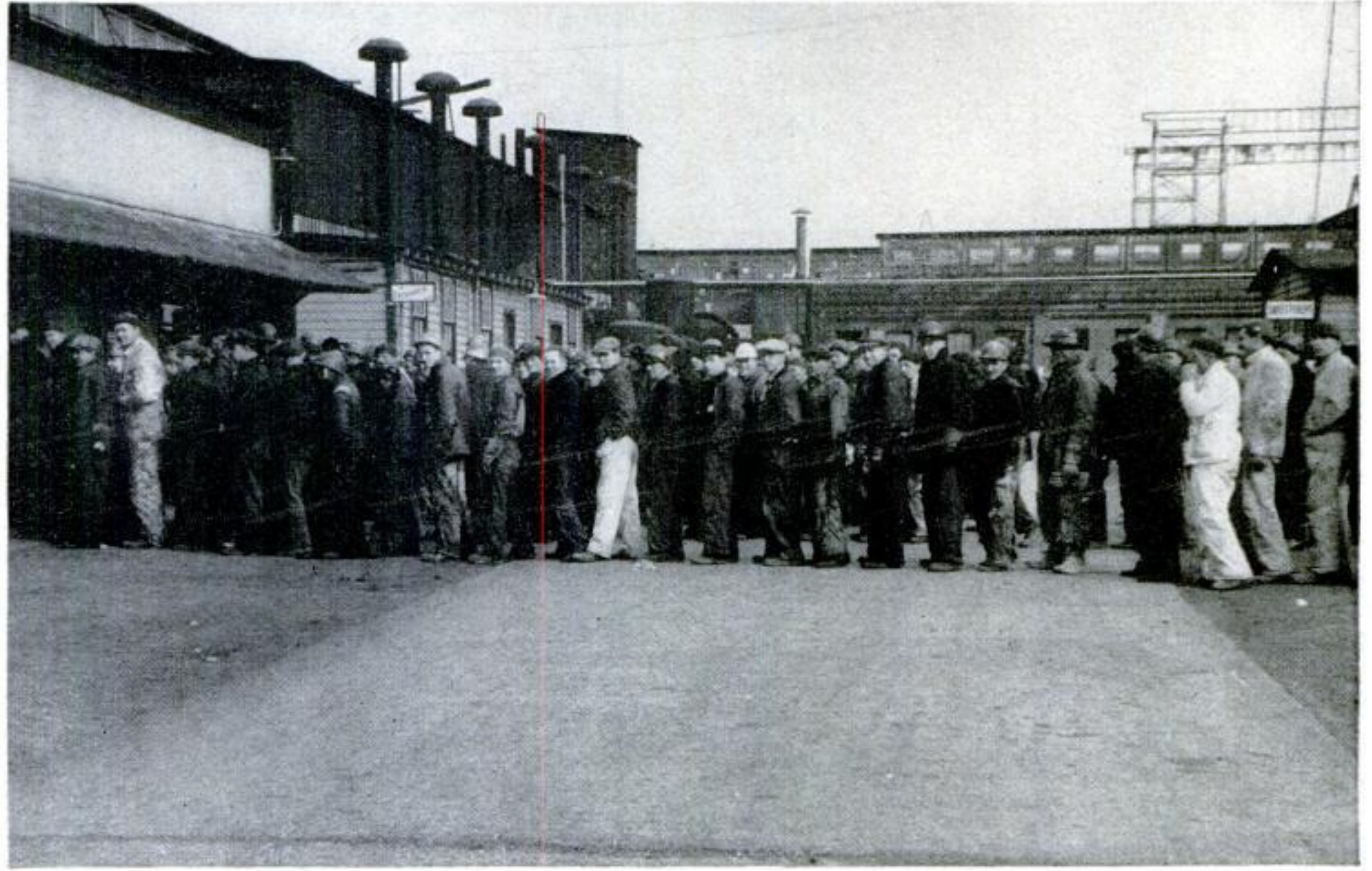


NEARLY READY FOR LAUNCHING, THE TANKER *H. D. COLLIER* LIES IN THE WAYS AT CHESTER. AT BASE OF PROW IS CHRISTENING PLATFORM

LIFE ON THE AMERICAN NEWSFRONT: BIG OIL TANKERS KEEP U. S. SHIPYARDS BUSY

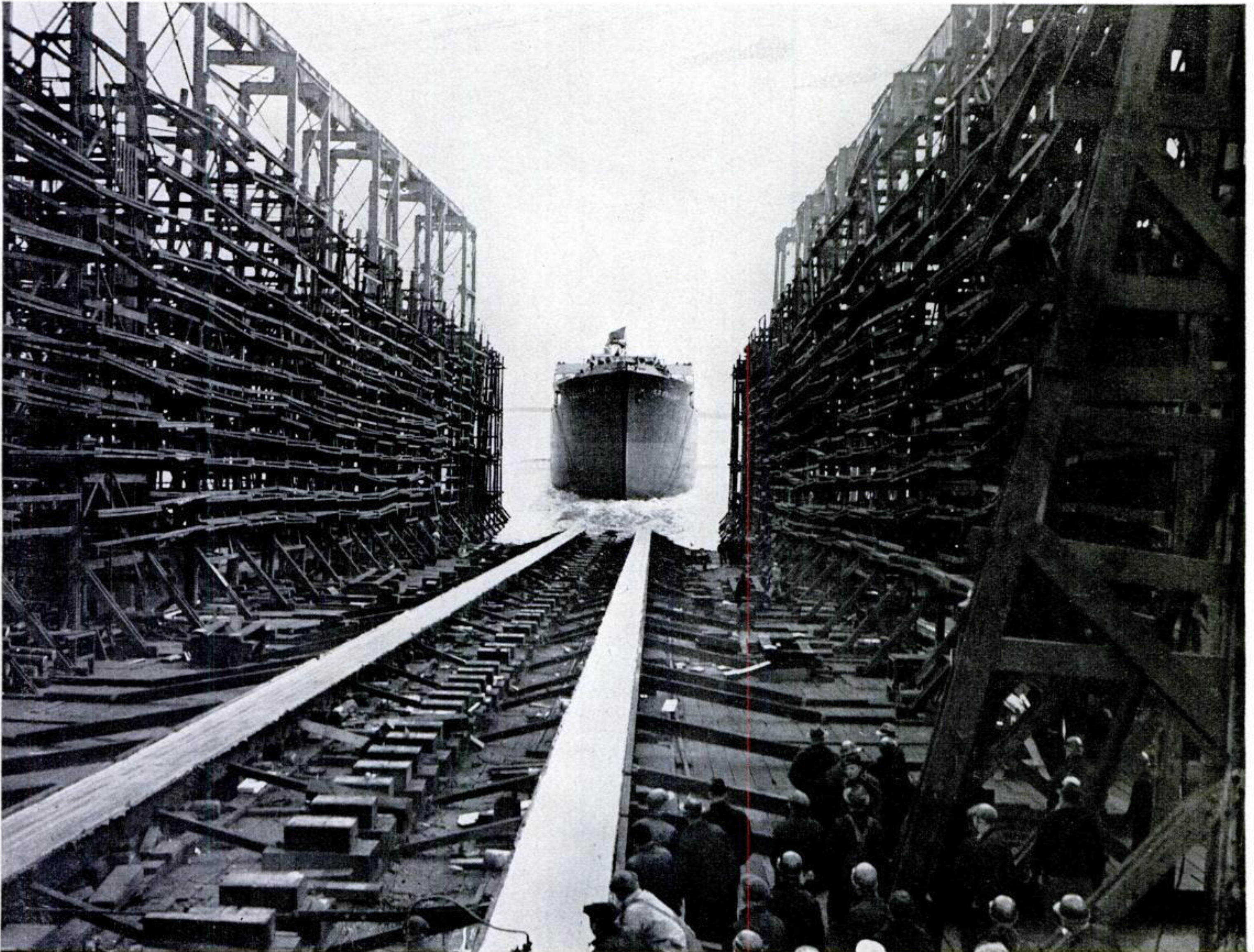
In Chester, Pa., on Jan. 29, Mrs. H. D. Collier, wife of the vice president of the Sun Shipbuilding & Dry Dock Co., cracked a bottle of champagne across the prow of a new tanker, christened it *H. D. Collier* after her husband, and sent it skidding down the ways into the wet basin. Built for the Standard Oil Co. of California, the *H. D. Collier* embodies the most modern precepts of tanker construction. It has 17,225 tons displacement, is 459 feet over-all, can make 13 knots, will hold 105,000 barrels of oil, cost in the neighborhood of \$2,000,000.

The *H. D. Collier* typifies the kind of building that has lately kept U. S. shipyards booming. Last year the U. S. built 239,445 new tons, twice as many as in 1936, according to Lloyds, and 80% more than in 1929, according to the League of Nations. Only Japan showed a greater increase in building. The current year began with 124 ships totaling 300,680 tons under construction in the U. S. Of these the most numerous are oil tankers. The rest comprise freighters for inland service. Of the mighty ocean passenger fleet envisaged by the Maritime Commission, only one is actually in the ways—a 24,800-ton, \$17,000,000 liner now taking shape at the Newport News Shipbuilding and Dry Dock Co. for U. S. Lines.



Men at work at the Sun Shipbuilding yard file into the cafeteria at noon. Of the 28,000 men employed in U. S.

shipyards, 3,500 work for Sun by day, 300 by night, on the nine tankers now taking shape in its ways and wet basin.



ON JAN. 29 THE TANKER *H. D. COLLIER* SLID INTO THE DELAWARE RIVER. ON FEB. 15 IT WILL BE IN NEW YORK, LOADING FOR CALIFORNIA

LIFE ON THE AMERICAN NEWSFRONT: U. S. GAPES AT WRIGHT MURDER TRIAL

Shortly after midnight on Nov. 9, 1937, Paul A. Wright, 38-year-old Los Angeles airport manager entered his Glendale home with his friend and business associate, John Kimmel, 32. Gay but not intoxicated, they were pleased to find Wright's pretty wife, Evelyn, 28, waiting up. She served drinks, engaged Kimmel in conversation on Naval aviation. Wright, sleepy, went to take a nap. About 4 a.m. he awoke, peered into the living room, saw something that overwhelmed him with rage and revulsion. He ran for his gun, fired blindly, killed both wife and friend.

Wright's trial opened in Los Angeles Jan. 18, has become the most spectacular juridical circus since the Hauptmann case. The State charges the murders were premeditated, designed to terminate an unhappy match. Wright's defense is that he surprised his wife and friend in an embrace, killed them in a "white flame" of wrath. The lurid testimony and obvious emotional torment of the defendant have drawn hundreds of spectators daily. The photochronographic record of the trial has been extraordinarily complete: its highlights to date are reproduced on these pages.



Recreation of the murder scene in Wright's home subsequently proved erroneous. Kimmel and Mrs. Wright were together on the piano bench but her head was not visible above the music rack when Wright entered. The policeman is indicating where a bullet pierced the window, but ballistics experts have testified that Wright fired not from the doorway as claimed but from directly above the victims.

Introduced by the prosecution was this 1936 picture of Wright surrounded by Hollywood celebrities at the opening of his airport's cocktail bar. Its purpose was to show that he was carefree and convivial, untroubled by domestic worries. Wright is shown seated between the man and the woman on the sofa. The judge refused to admit the picture as evidence that Wright had been leading a double life.



Kimmel's clothes are identified by his wife for Prosecutor Ernest Roll. Because Mrs. Kimmel washed away stains, they are of no use to either side.



Defense Attorney Jerry Giesler demonstrates on the courtroom floor how Kimmel's body was found after the murder.

From this position he fired questions at a witness, delighted spectators. The piano bench is from the Wright home.



Biggest day of the trial was Feb. 1 when spectators finally saw Wright climb on the witness stand at right of bench

and heard him tell his own story. Presiding is Judge Ingall Bull; in the foreground are lawyers; at right is the jury.



On the stand Wright's nerves cracked as he told how he had undergone a sterilization operation four years ago to spare



his wife the danger of childbirth. Shell-shocked during the War, he broke down many times during cross-examination.



The Luger pistol with which Wright admittedly killed his wife and friend is waved before the jury by Defense At-

torney Jerry Giesler. Wright bought the pistol in Florida in 1925, never greased it and had not used it since 1929.



CINEMACTRESS PAULETTE GODDARD & FRIEND HEAR EVIDENCE



NOVELIST VICKI BAUM CRITICALLY FOLLOWS THE MELODRAMA



CINEMACTRESS FLORENCE RICE, GRANTLAND RICE'S DAUGHTER



THE MURDERED WOMAN'S MOTHER AND SISTER WEEP

LIFE ON THE AMERICAN NEWSFRONT: NEW CATHOLIC BISHOP CONSECRATED IN DETROIT

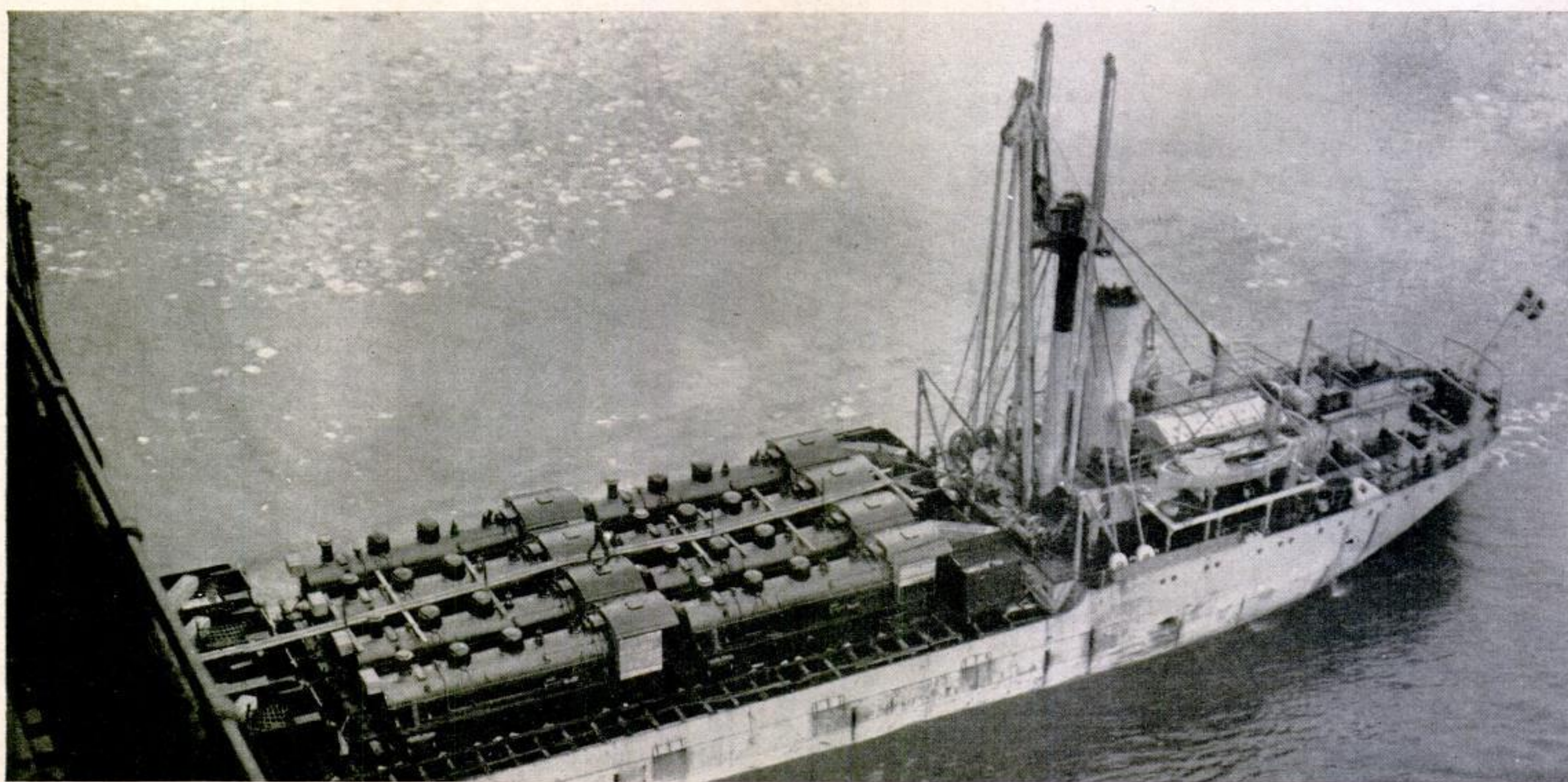


The Right Rev. Monsignor Stephen S. Woznicki was consecrated titular Bishop of Pelte, Asia Minor, and Auxiliary Bishop of the Archdiocese of Detroit, amid pontifical pomp

and splendor in Detroit's Roman Catholic Church of the Blessed Sacrament Jan. 25. Most dramatic moment came when the Bishop-elect prostrated himself in token of his

humility. Kneeling (right) with a golden mitre on his head is Archbishop Edward Mooney, who presided. Notice surplined priests with cameras and flashbulbs in background.

U. S. LOCOMOTIVES SET SAIL FOR THE RAILROADS OF CHINA



Down the Delaware River on Jan. 31 went the Norwegian freighter, *Belmoira*, with 20 U. S. locomotives and tenders

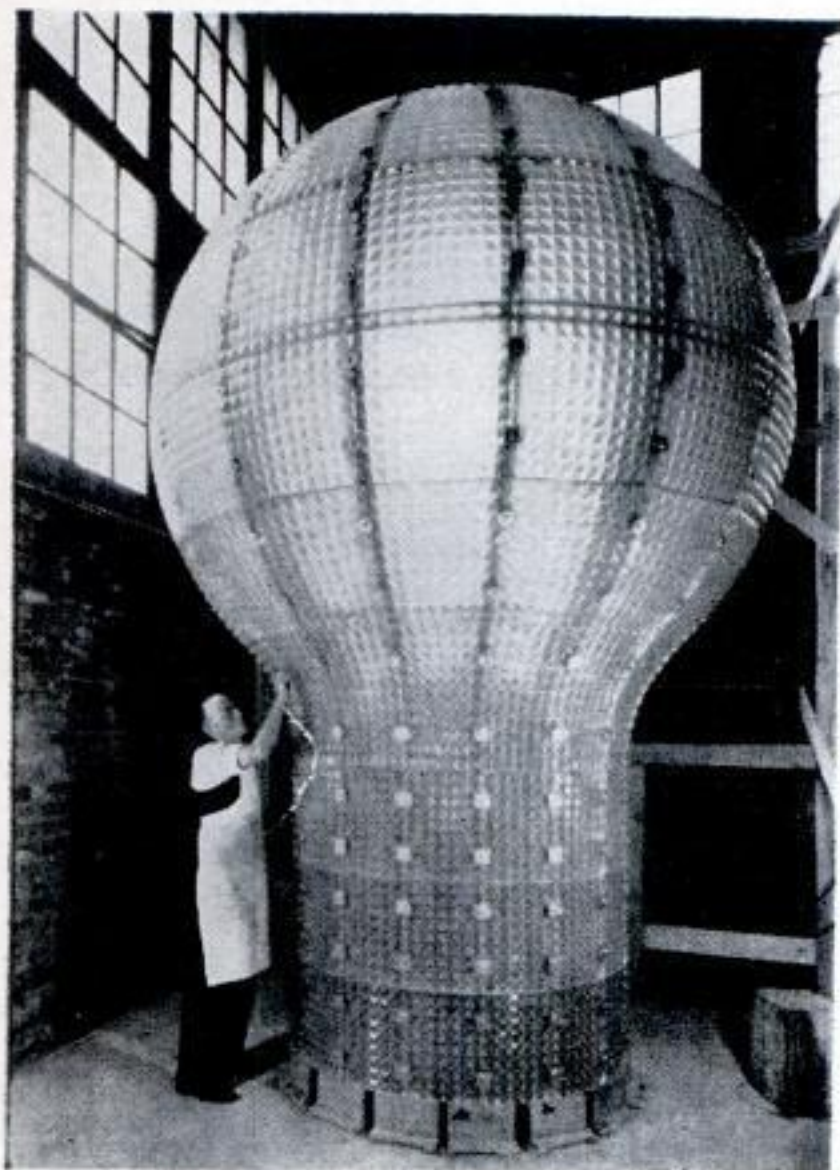
for the embattled Chinese Government. Ten came from Baldwin plant at Eddystone, Pa., and ten from American

Locomotive Co. at Schenectady, N. Y. They will be unloaded at Hong Kong, only big port in China still open.

"WORLD'S BIGGEST BULB" TOPS EDISON TOWER

Memorial shaft stands on spot where electric bulb was invented

A bolt of lightning struck New Jersey last August at the spot where, in 1879, Thomas Alva Edison invented the electric-light bulb. The bolt demolished the steel tower which had been built as a temporary Edison memorial but, by chance or miracle, it did not extinguish the electric light at the tower's base which had been burning since 1929 as an "eternal light" to honor its inventor. Few days ago, workmen were putting last touches



SIX TONS OF STEEL AND GLASS

(below) on the new permanent tower, getting it ready for its dedication on Feb. 11, 91st Anniversary of Edison's birth.

The Edison Memorial Tower, built by William Slocum Barstow, old Edison associate, as a gift to the Thomas Alva Edison Foundation, stands 131 feet high on the site in Menlo Park, N. J., where Edison's workshop once stood. Its concrete walls, lighted at night by strong floodlights (right), taper up to the "world's biggest bulb."

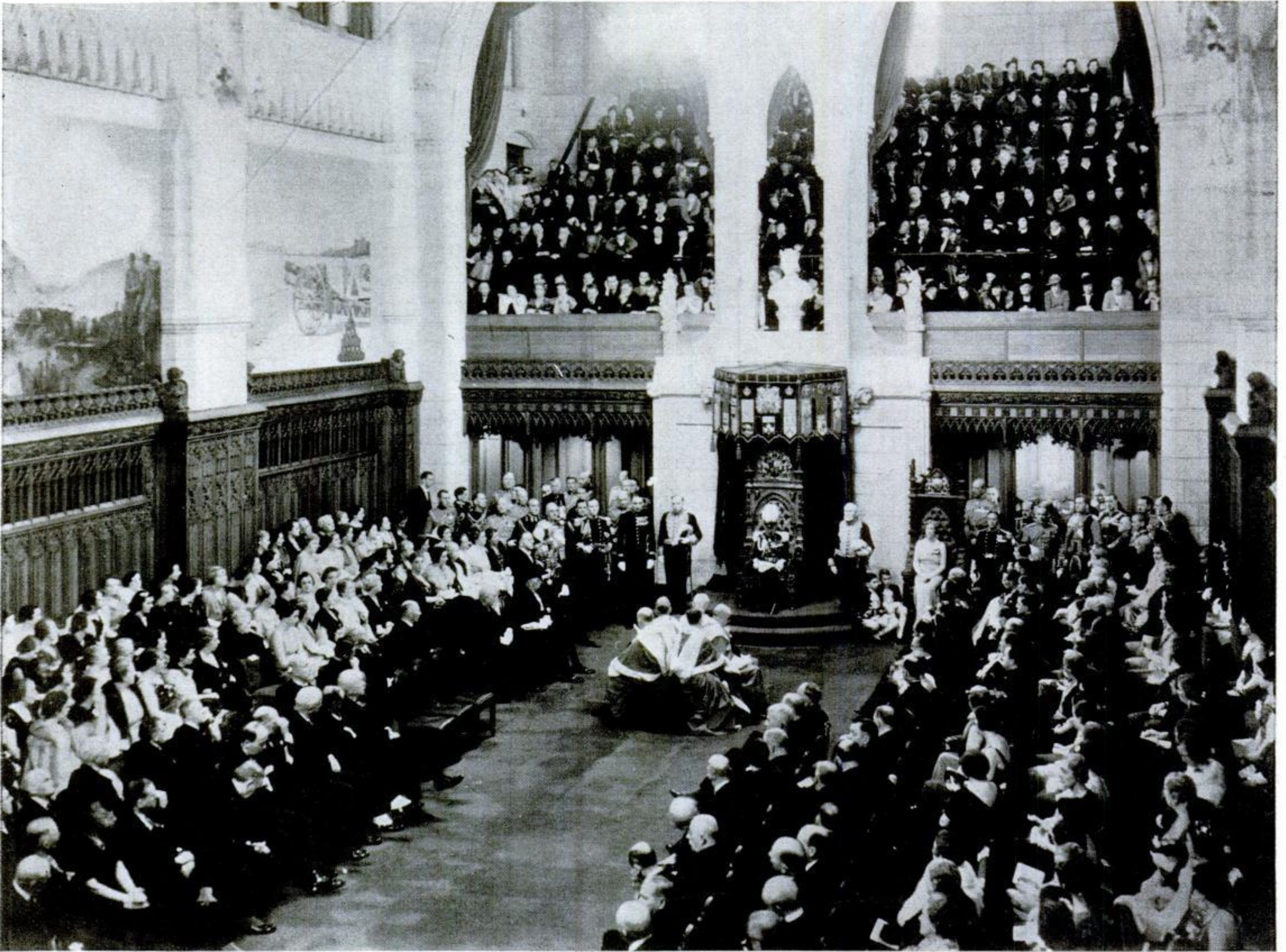
This is a 14-foot copy, made of two-inch-thick amber glass, of Mr. Edison's first practical incandescent lamp. It was fashioned by the Corning Glass Works which also made Edison's first bulb. Housed inside the "biggest bulb" are twelve working bulbs which give the actual light, send a beam upward through a lens. In the tower base is the eternal light, fed by current from four different sources so that, if any source should fail, the light will still burn on.



FINISHING TOUCH: PLACING REAL BULBS INSIDE "BIGGEST BULB"



LIFE ON THE AMERICAN NEWSFRONT: LORD TWEEDSMUIR OPENS CANADA'S 1938 PARLIAMENT



From the viceregal throne in the Senate Chamber at Ottawa, Lord Tweedsmuir addresses leaders of the Dominion.

Back to back on the "woolsack" before him sit the Supreme Court Justices. On the lesser throne at right is Lady

Tweedsmuir. At sides in order of precedence are high officials of diplomatic corps, church, army, navy, civil service.



CANADA'S MOST BRILLIANT SOCIAL FUNCTION—THE VICEREGAL RECEPTION

Once a year the thoroughly Americanized Dominion of Canada recalls its Old World antecedents by unfurling a sample of pageantry sprung from the mother kingdom. Though the problems of Canada's Parliament and those of the U. S. Congress bear a close economic kinship, their respective convocations in Washington and Ottawa are as dissimilar in aspect as a directors' meeting and a fancy dress ball.

In Ottawa on Jan. 27 all the important dignitaries of the Dominion buckled themselves into bright uniforms, their wives donned formal gowns and together they packed the oak-paneled, crimson-carpeted Senate Chamber to hear His Excellency, Lord Tweedsmuir, Governor General, open the third session of the 18th Dominion Parliament since the Confederation.

In his Speech from the Throne, the scholarly, extremely popular Governor General sprang no surprises. He expressed gratification at the Dominion's progress toward recovery and voiced hope that Parliament would consider the unemployment-insurance program and U. S. trade agreement favored by liberal Prime Minister Mackenzie King. The following evening he sat with his consort in the great drawing room of Parliament, and as the King's personal representative in Canada, accepted homage of officials, socialites, debutantes from all corners of the Dominion.



The Governor General arrives at the main entrance. An able administrator and diplomat, Lord Tweedsmuir (born John Buchan) is also an able novelist and historian. At left is the West Tower of Ottawa's \$12,000,000 Gothic Parliament group, seen through an arch of the main entrance.

Prime Minister William Lyon Mackenzie King, in his uniform as Privy Councillor, waits to meet the Governor General. He knows that in Parliament he can count on an imposing Liberal majority. At right the Guard of Honor prepares to salute the Tweedsmuirs on their arrival.





WHEN ROBERT TAYLOR ARRIVED IN LONDON LAST AUGUST, BOBBIES HAD TO PROTECT HIM FROM A SURGING MOB OF FANS IN WATERLOO STATION

MOVIE OF THE WEEK:

A Yank at Oxford



The Great Lover of the screen is here seen disappearing into the Thames River, which flows past Oxford. This pic-

ture is part of a deliberate campaign to deglamorize Robert Taylor, make him more acceptable to male movie-goers.

Hollywood tries to make a real he-man out of "Beautiful" Robert Taylor

Robert Taylor's new vehicle is a run-of-the-mill college movie, different only in that it is laid at Oxford instead of Pomona. Although filmed in England, with a part-English cast, its story, direction and polish are wholly American.

A Yank at Oxford is a deliberate attempt by M-G-M to change the public personality of one of its top stars. Robert Taylor rose to fame on a publicity build-up as a Great Lover. About six months ago this publicity began to get out of hand. When Taylor crossed the U. S. on his way to England, a girl reporter in Oklahoma City jumped into his airplane berth and New York papers sent their most acid feminine writers to ask him whether he would rather be brainy or beautiful and whether he had hair on his chest.

Metro-Goldwyn-Mayer, now thoroughly frightened lest its Robert Taylor become a national laughing-stock, has reversed its publicity and in future will cast Mr. Taylor in exclusively he-man roles. *A Yank at Oxford* gets off to a good start, shows him running, rowing, diving. There is only one kiss, very brief.



He collides with the dean while bicycling around town on his first day at Oxford. Taylor is a cocky athletic hero from a small U. S. college who goes to Oxford on a scholarship.



He collides with the girl (Maureen O'Sullivan) while skating at a rink. Skating is practically the only sport at which Taylor is not represented as a champion in his new movie.



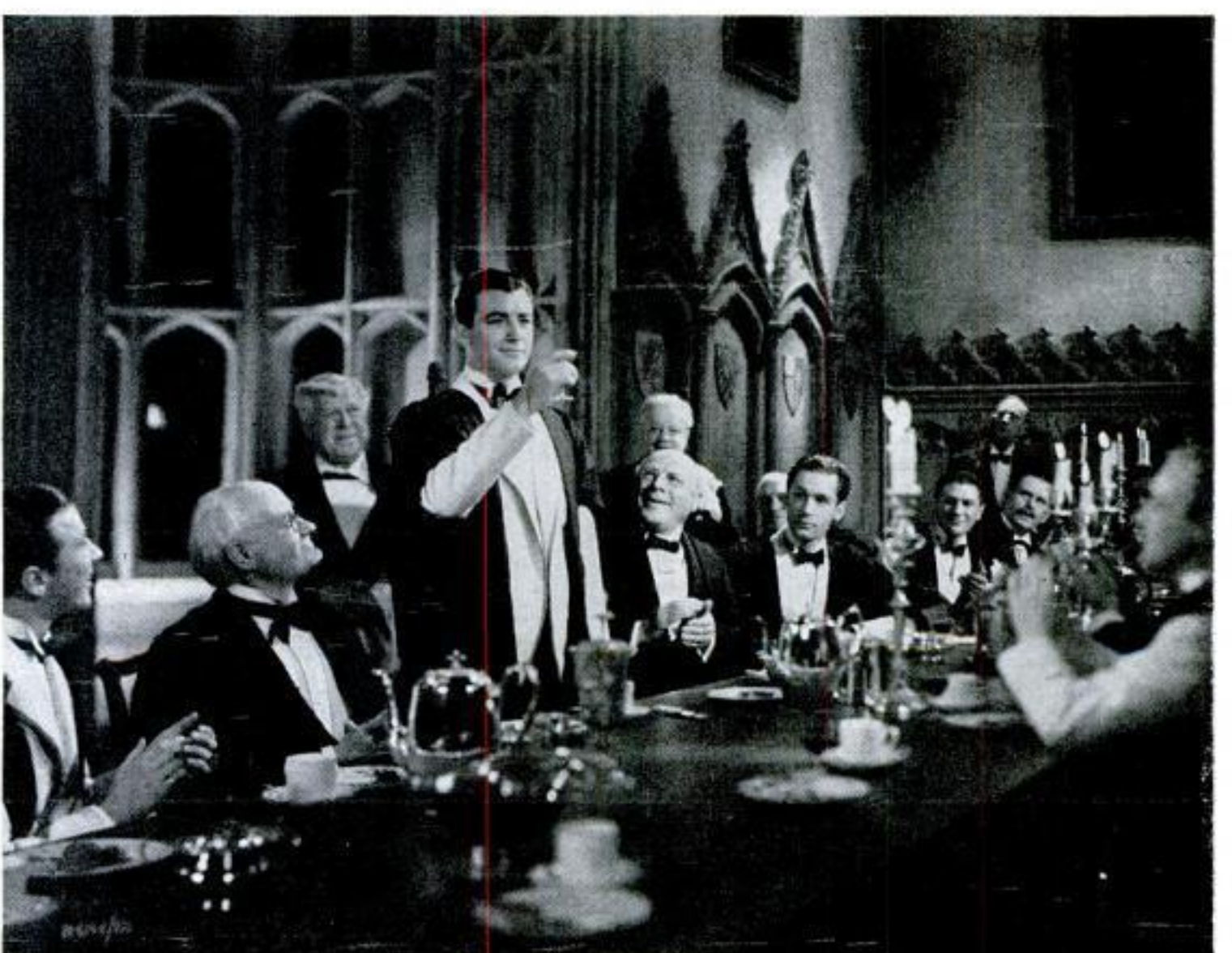
He runs, displaying commendable form. The plot of the picture is that Taylor's cockiness continually leads him into rash actions which the Oxonians consider unsportsmanlike.



He rows, with the proper facial contortions, stroking the crew to victory over Cambridge. Taylor makes a fairly convincing athlete, having played on his college baseball team.



At a victory bonfire after the boat race, Oxford burns its winning shell. Since Oxford refused permission to use its grounds, these scenes were made at Denham, the British Hollywood.



An American is Oxford's hero. Taylor has to beat Cambridge practically singlehanded before the Oxonians decide he is a true sportsman and make him guest of honor at "High Table."



A FATAL TENEMENT FIRE FORMS A BREATHLESS INTRODUCTION TO THE EVILS OF BAD HOUSING IN "ONE THIRD OF A NATION"

THE FEDERAL THEATRE MAKES AN EXCITING PLAY OF THE HOUSING PROBLEM



The land speculator who, in the early 18th Century, bought a field "way up town" in lower Manhattan,

sells a sliver to a homeseeker. The Living Newspaper believes private building cannot solve housing evils.

Of the Federal Theatre's 99 producing units, New York's "Living Newspaper" has made the most lasting contribution to the U. S. drama. This unit consists of 26 researchers, reporters and writers who, once or twice a year, tackle a vital social issue, sift facts from thousands of books and sources, condense them into a crisp dramatic lecture. For theatrical excitement, the unit has evolved a new technique, which combines tense dramatic pictures and satiric sketches with buffoonery, movies, a bewildered comic representing the public and an editorial voice which explains the action and heckles the actors through a loud-speaker.

First of these theatrical treatises, a study of farm relief, was *Triple-A Plowed Under* (1936). Next came *Highlights of 1935*, a news review, and *Injunction Granted*, a history of law actions in labor disputes, both of which were less popular. With last year's *Power* (LIFE, March 22), a New Deal plea for Government control of public utilities, the Living Newspaper reached a high degree of polish, scored its second smash hit.

Final touch to the Living Newspaper style was added Jan. 17 when *One Third of a Nation* opened. On the stage towered a 36-ft. cross section of a tenement—dirty, airless, rickety, exhaling a miasma of disease. A moment later a fire (realistically staged with smoke bombs and red lights) sweeps this ancient monument and against it, for the rest of the play, is acted an eloquent discourse on the cause of slum fires, the still more involved historical cause of slums. Critical praise brought heavy demands for tickets up till May.

THE NATION CELEBRATES PRESIDENT ROOSEVELT'S BIRTHDAY WITH 15,000 PARTIES

Dances, Oyster Suppers, Prizefights and Spelling Bees earn \$2,000,000 for Charity



On the evening of Jan. 29 there were supposed to be 15,000 Balls, in nearly as many U. S. cities, to honor President Roosevelt's 56th birthday and raise money for the new National Foundation for Infantile Paralysis. In big cities like New York, where the President's mother sat in a box at the Waldorf-Astoria (above, back to camera) dances glittered with stars of screen, stage and radio. In outlying districts the "Balls" became oyster suppers, prizefights, spelling bees. A week later not even the committee in charge knew how many parties had actually been held. Those definitely reported met with varying success. The committee claimed they were the most successful ever, expected a total take of \$2,000,000. But LIFE, in attempting to round up pictures, received as many telegrams of regret as photographs. On this page are some of both.



Fred B. Snite Jr., who was stricken with infantile paralysis in China and returned in an iron lung, broadcasts for the cause.

ST LOUIS MO **FEB 2 1938**
LIFE Magazine NYC

Nothing available Presidents Birthday Ball stop Believe one paper there but didnt use Pix stop Most photogs chose local artists ball instead.

Tillery

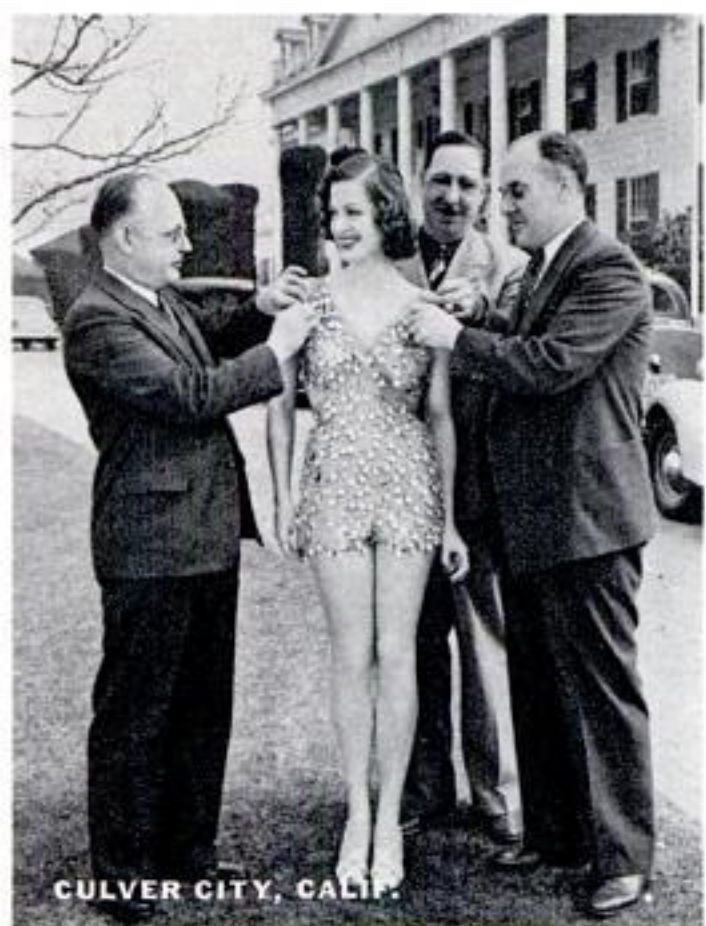


A young patron of the Ball in the city auditorium does the Big Apple. Omaha got a big turnout by charging only 35¢ admission.

ROANOKE VA **JAN 31 1938**
LIFE Magazine NYC

Presidents Birthday Ball here cancelled hence no pictures

Lambert Martin



June Glory, movie hopeful, does her part by allowing city officials to pin Birthday Ball buttons to every part of her bathing suit.

PORTLAND ORE **JAN 31 1938**
LIFE Magazine NYC

Did not cover Ball. What we have would not be of interest for LIFE. Sorry.

Ralph Vincent

SAN FRANCISCO CALIF **JAN 31 1938**
LIFE Magazine NYC

Presidents Birthday Balls in San Francisco Bay region all held at municipal auditoriums with uneventful programs of radio and second-rate movie stars and dancing. Most not covered by photographers.

Allen



Andy Dobek (left), a town constable, welcomes Mrs. John Boettiger, the President's daughter, and husband to the local Ball.

LITTLE ROCK ARK **JAN 31 1938**
LIFE Magazine NYC

No unusual pix here Presidents Birthday Ball

Edgar B Chesnutt
Arkansas Gazette



Fredric March dances with Mrs. Homer Cummings, Attorney General's wife, at a \$25 a plate breakfast, after the dance.



Representative Ralph Brewster (Rep.) of Maine dances at the Hotel Shoreham with Mrs. Jacob Leander Loose, biscuit widow.



President Roosevelt, who inspired the infantile paralysis drive, broadcasts thanks. A "March of Dimes" campaign, started by Eddie Cantor, brought 300,000 dimes to the White House.

CONTINUED ON NEXT PAGE



THE WHITE HOUSE PARTY

The Birthday Ball in Washington drew the greatest number of movie and radio stars. On the day of the Ball these guests of honor lunched at the White House and afterwards

posed for photographers in the private sitting room on the second floor. This picture is remarkable because it includes all four of the Roosevelt sons, with three wives and John's



fiancée. Hollywood is represented by four top stars, Fredric March, Joe E. Brown, Eleanor Powell and Janet Gaynor, whom the President described as "cute as a button;"

by several lesser lights; and by two child actors who have yet to make their names, Tommy Kelly of The Bronx and Ann Gillis of Little Rock, Ark., star and leading lady of

Selznick's forthcoming *Adventures of Tom Sawyer*. Representing the radio are Comedians Ken Murray and Anthony Labriola, the "Oswald" of the *Hollywood Hotel* program.

GEORGIA O'KEEFFE TURNS DEAD BONES TO LIVE ART

The horse's skull and pink rose pictured in color on the opposite page may strike some people as strangely curious art. Yet because it was painted by Georgia O'Keeffe, whom they consider a master of design and color, American experts, collectors and connoisseurs will vehemently assure the doubters that it is a thing of real beauty and rare worth.

O'Keeffe's magnificent sense of composition and subtle gradations of color on such ordinarily simple subjects as leaves and bones have made her the best-known woman painter in America today. As such she commands her price. At an art sale O'Keeffe's *Horse's Head with Pink Rose* would bring approximately \$5,000. A collector once paid \$25,000 for a series of five small O'Keeffe lilies. Elizabeth Arden, the beautician, commissioned O'Keeffe to paint a flower piece for \$10,000 last year. Art Critic Lewis Mumford has called her "the most original painter in America today." The Whitney Museum, The Museum of Modern Art, the Brooklyn Museum, the Detroit Institute of Arts, the Cleveland Museum of Art, and the Phillips Memorial Gallery in Washington, D. C. are proud to hang her paintings in their permanent collections. The color reproductions on the following pages include several from a portfolio of twelve O'Keeffes which Knight Publishers issued in November at \$50 per copy.

Georgia O'Keeffe was born in 1887 in Sun Prairie, Wis. Her father was Irish, her mother Hungarian. She grew up in Virginia, attended art school in Chicago and New York, gave up painting in 1906 to spend the next ten years working for advertising agencies and teaching art. Her first show occurred in New York in 1916. Since then her talent for painting flowers with great sexy involutions and her flair for collecting ordinary objects and turning them into extraordinary compositions have made her famous.



IN NEW MEXICO O'KEEFFE GETS MATERIAL FOR A STILL LIFE BY LUGGING HOME A COW'S SKELETON



As long as there is light, O'Keeffe paints steadily all day. Here she pastes back a piece of the fragile skull which has broken off. Her best friends call her O'Keeffe, not Georgia.



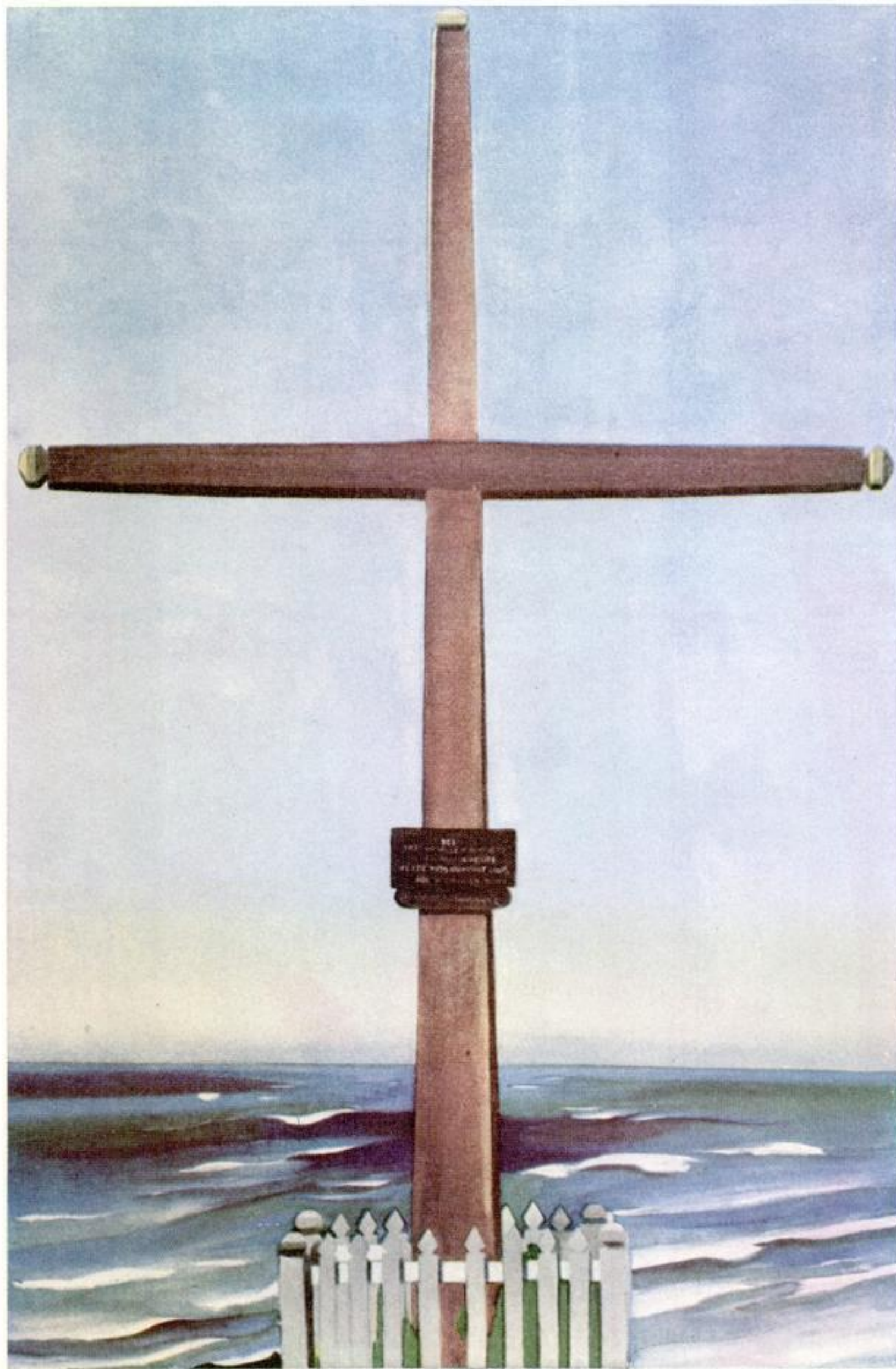
On her penthouse roof in New York O'Keeffe keeps this steer's skull bleached in the sun. She looks upon skulls not in terms of death but in terms of their fine composition.



"HORSE'S HEAD WITH PINK ROSE" (1930). THE SKULL CAME FROM NEW MEXICO. THE ROSE IS OF CALICO. O'KEEFE COLLECTS "TRASH LIKE THAT"

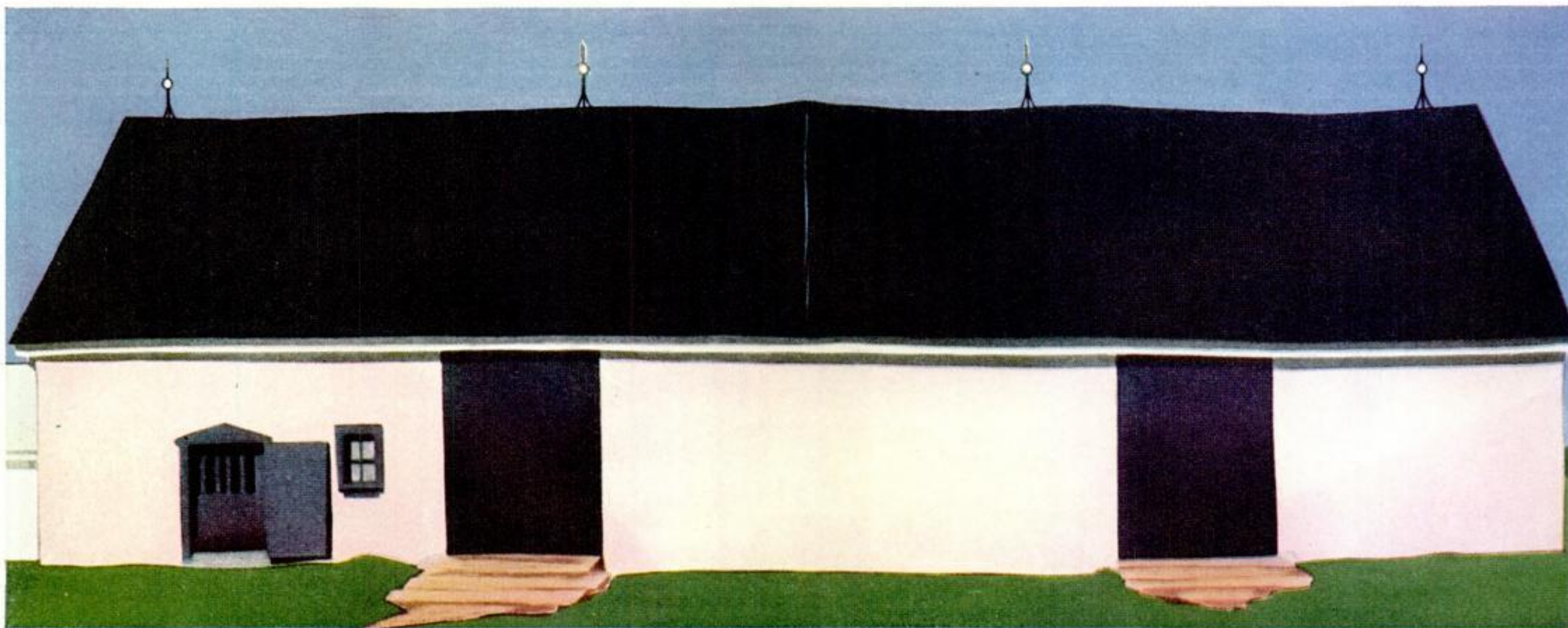


"Calla Lilies." O'Keeffe found these in a Lake George florist's window, painted them because she liked their tight formation, their absence of leafiness.



"Cross by the Sea," painted on the Gaspé Peninsula in 1932, is a memorial to a young priest

who died at sea. Except for the cold, O'Keeffe would gladly swap her New Mexico for the Gaspé.



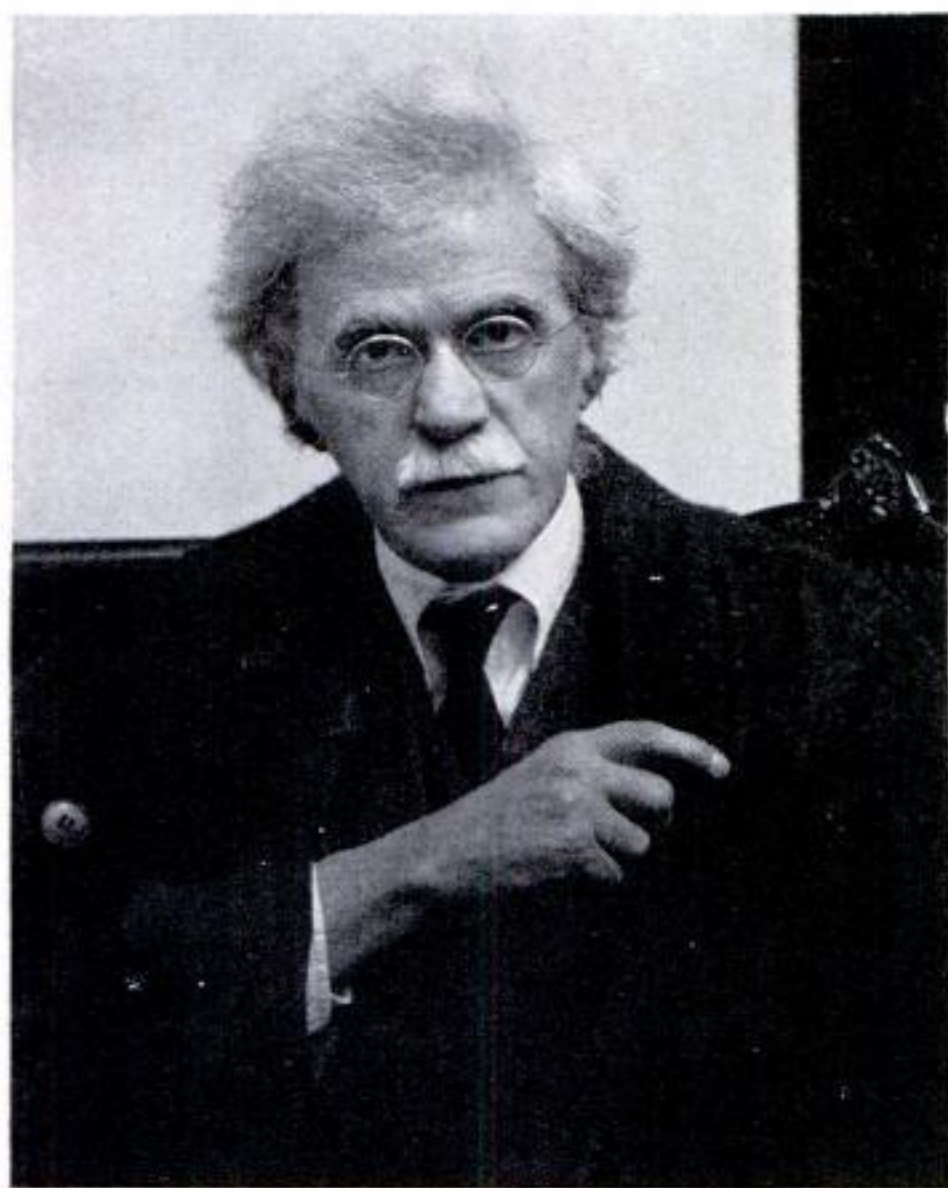
"White Barn" is typical of the magnificent white barns you see between Montreal and Quebec. The slight bulge in

the centre comes from repairs to the tar roof. This picture is a fine example of O'Keeffe's simplicity of line and pur-

ity of tone. She says it was so cold in Canada when she painted it that she didn't take her shoes off for four days.

ALFRED STIEGLITZ MADE GEORGIA O'KEEFFE FAMOUS

In 1915 Georgia O'Keeffe sent some of her charcoal drawings to a friend who showed them to Alfred Stieglitz (*below*) whose New York art gallery, An American Place, pioneered in bringing French modernists to the United States. A man of immense weariness, Stieglitz became excited as he had not been for years. Promptly he arranged an O'Keeffe show without the artist's permission. Outraged, O'Keeffe rushed to New York where Stieglitz not only persuaded her to stay and paint but also to become his wife. A notable impresario of artists, he has helped this one-time schoolteacher to become one of the country's most prosperous and talked-of painters.

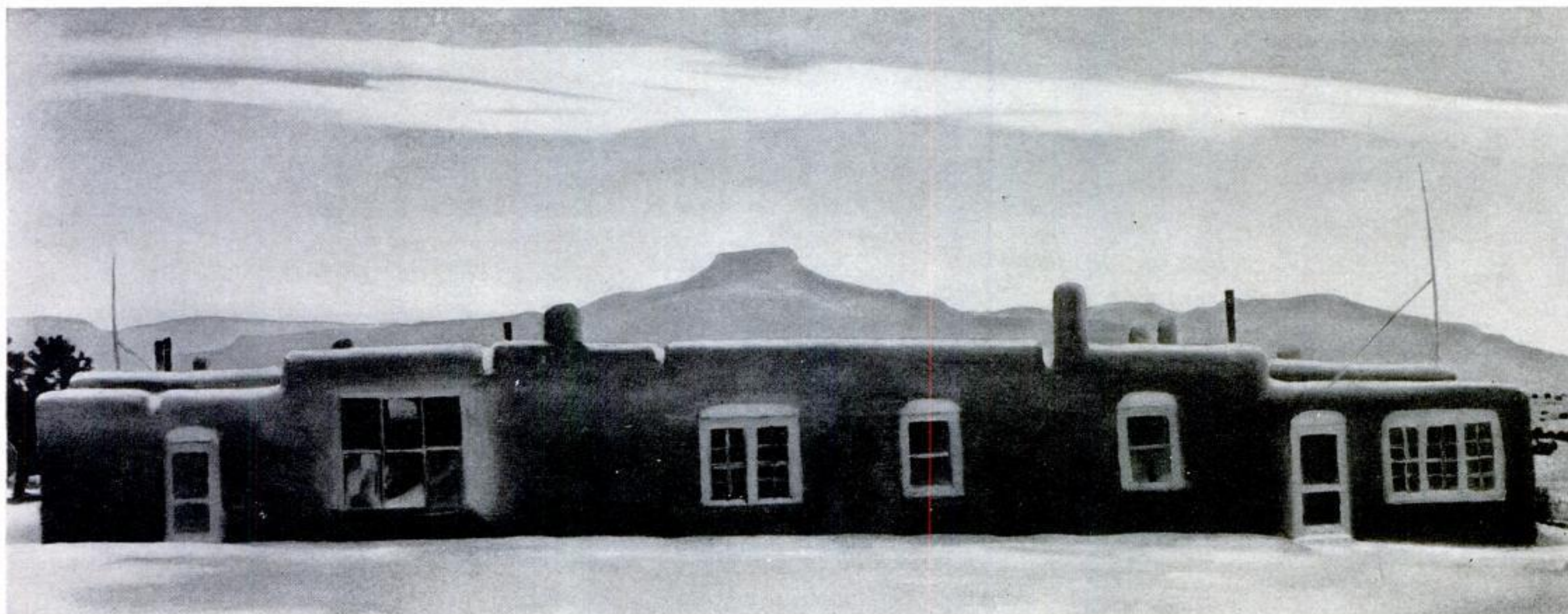


An artist with the camera, Stieglitz exhibits photographs along with paintings, considers them equally important.



O'Keeffe in New York overlooks the East River and the Queensborough Bridge from her penthouse. Here she spends

all but her summers when she goes to a ranch in New Mexico (*below*) or to the Stieglitz farmhouse at Lake George.



O'Keeffe in New Mexico lives in this adobe house about 75 miles from Taos. Right on the edge of the badlands,

it is part of an expensive dude ranch at Abiquiu whose main buildings are two miles away. At rear are the Peder-

nal Hills. O'Keeffe's favorite pastime on starlit evenings is sitting on the roof. She painted this picture last summer.



Germany speaks to the world

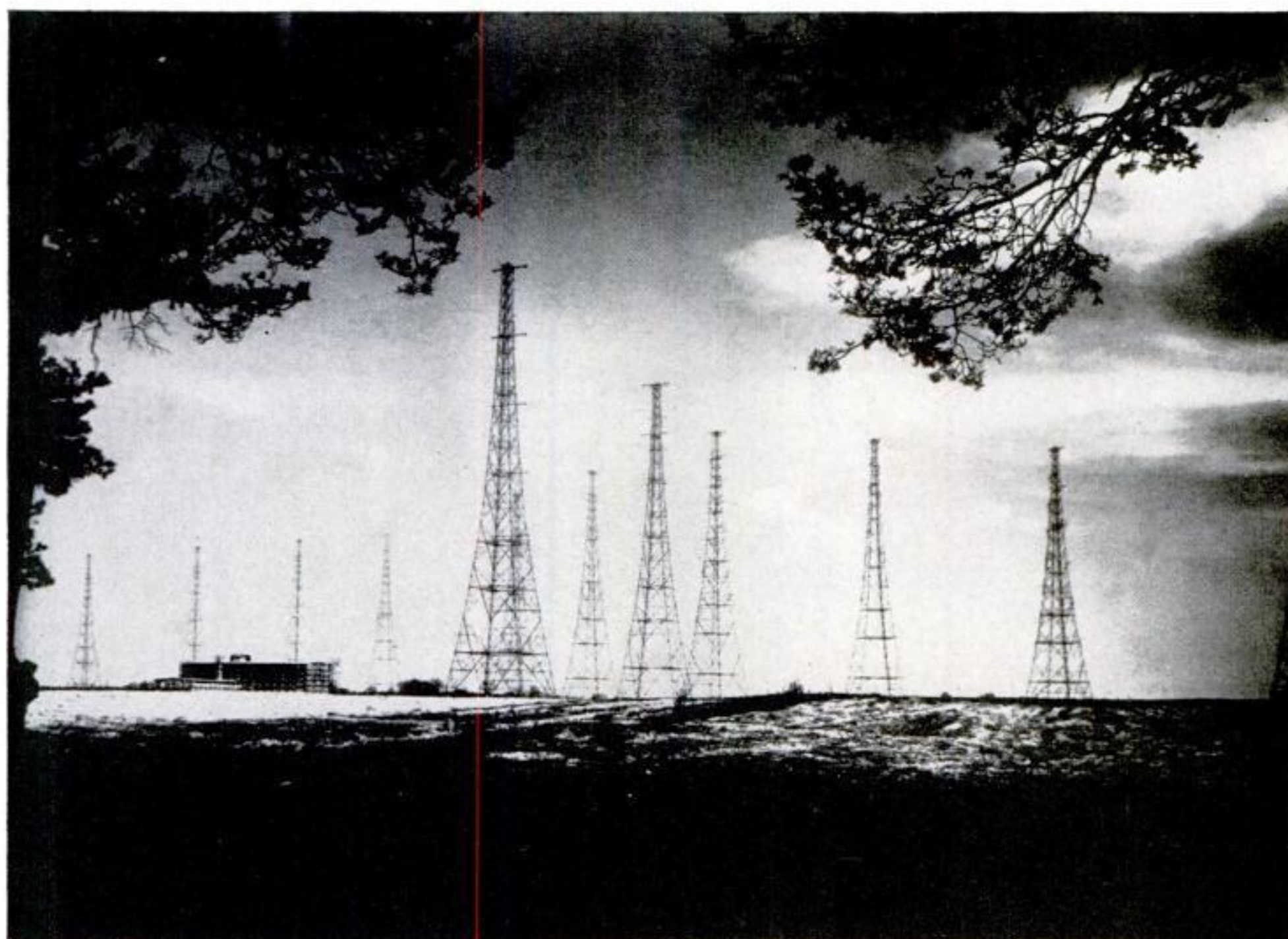
Thundering into the microphone is Hermann Göring, star performer of German Nazism. His voice and those of his colleagues and minions have for the past five years given daily moral and intellectual drills by radio

to 67,000,000 Germans. Having brought the German people under strict control, these imperious voices are now broadcasting to the world at large in a mighty effort to sow the seeds of fascism in foreign lands.

EUROPE IS NOW WAGING A WAR OF PROPAGANDA BY SHORT-WAVE RADIO

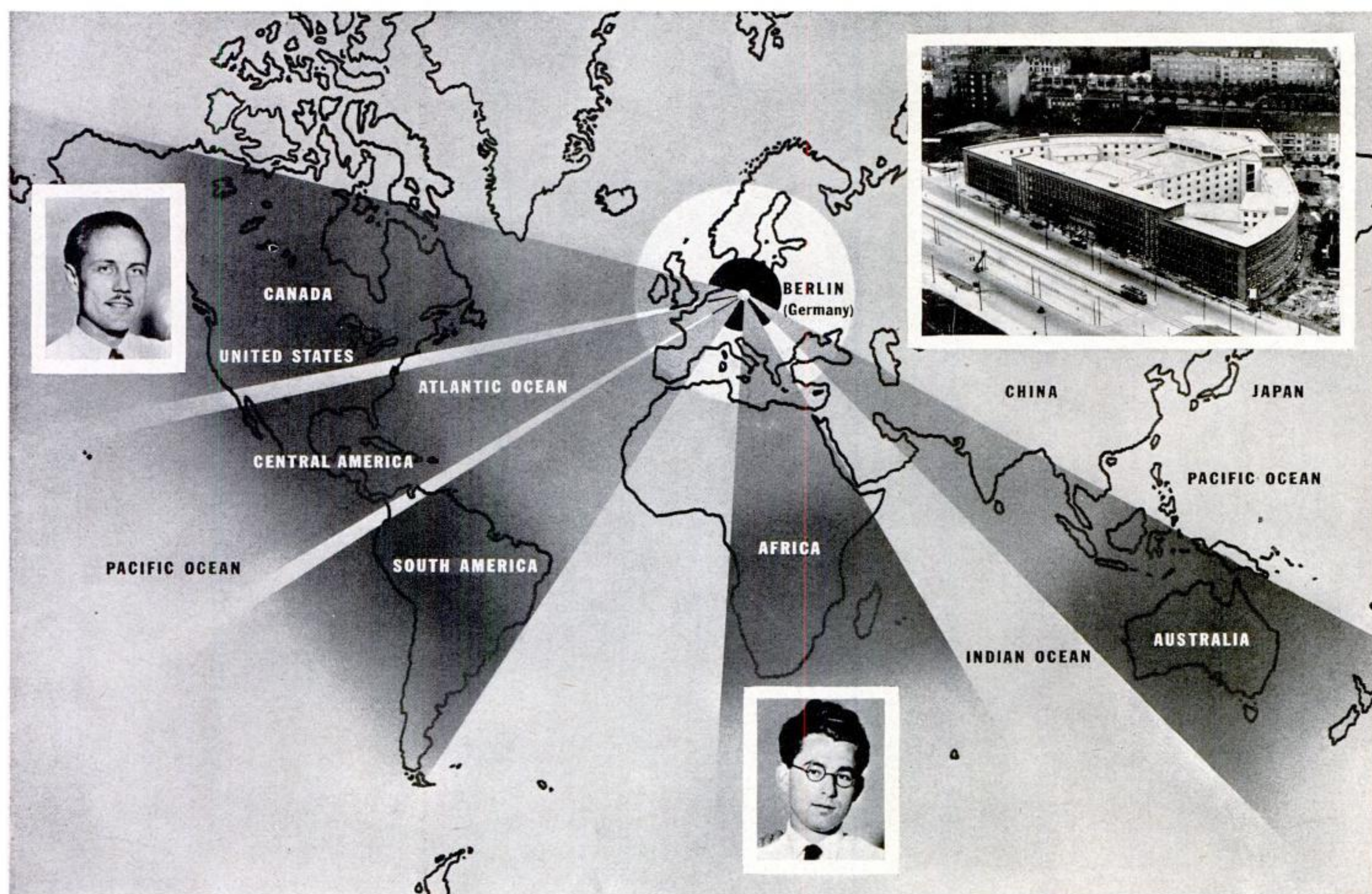
The invention of the radio was first welcomed as a great factor for peace. Today the radio, through the development of short-wave transmission, has become an insidious device with which the great powers of Europe are fighting one another for the mental and spiritual mastery of many hundred million people. Government-owned stations send out propaganda in many foreign languages over short-wave beams aimed at suitable foreign targets. The European ether "is shot through with propaganda, just as American radio is shot through with advertising," Cèsar Saerchinger, radio expert, says in *Hello America!* soon to be published by Houghton Mifflin Co.

Prime offender in the radio war is Germany. Her broadcasts of culture and sedition to Austria fired the Nazi *coup d'état* in which Chancellor Dollfuss was assassinated. German-speaking groups in North and South America and the former German colonies in Africa receive a flood of "news" detailing German exploits and the failures and fallacies of democratic nations. Germany's latest broadcasts in English include even Tasmania and open with the hearty greeting: "Hello Tasmania, beautiful Apple Isle." Only possible defense against these radio attacks is by radio retaliation. "Jamming" a hostile broadcast by broadcasting over the same wave length is effective only over a small area. Hence democratic nations in Europe are now building tremendously powerful stations to add to the vitriolic babel of the air.



Most dangerous station is Zeesen, 20 miles south of Berlin. Its aerials are linked in such a fashion as to send out five directional short-wave beams to the three Americas, Africa

and Australia. For Russian consumption Zeesen explains how happy German workers are. To other nations it gives Nazi-flavored news, stresses Germany's desire for peace.



German radio propaganda covers the world as shown on this map. The dark circle around Berlin marks the limits of the long-wave broadcasting area for native consumption. The larger circle, also served by long waves, broadcasts

primarily to German minorities. The five directional short-wave beams (shaded triangles) are so aimed as to hit North America, Central America, South America, Africa and Australia. An announcer on the North America beam is H.

Jürgen Maraun (*left*). He speaks from the Berlin broadcasting centre (*inset*), often drowns out English stations broadcasting to Canada. Conrad Stadler announces German version of news for the benefit of South African colonies.

CONTINUED ON NEXT PAGE

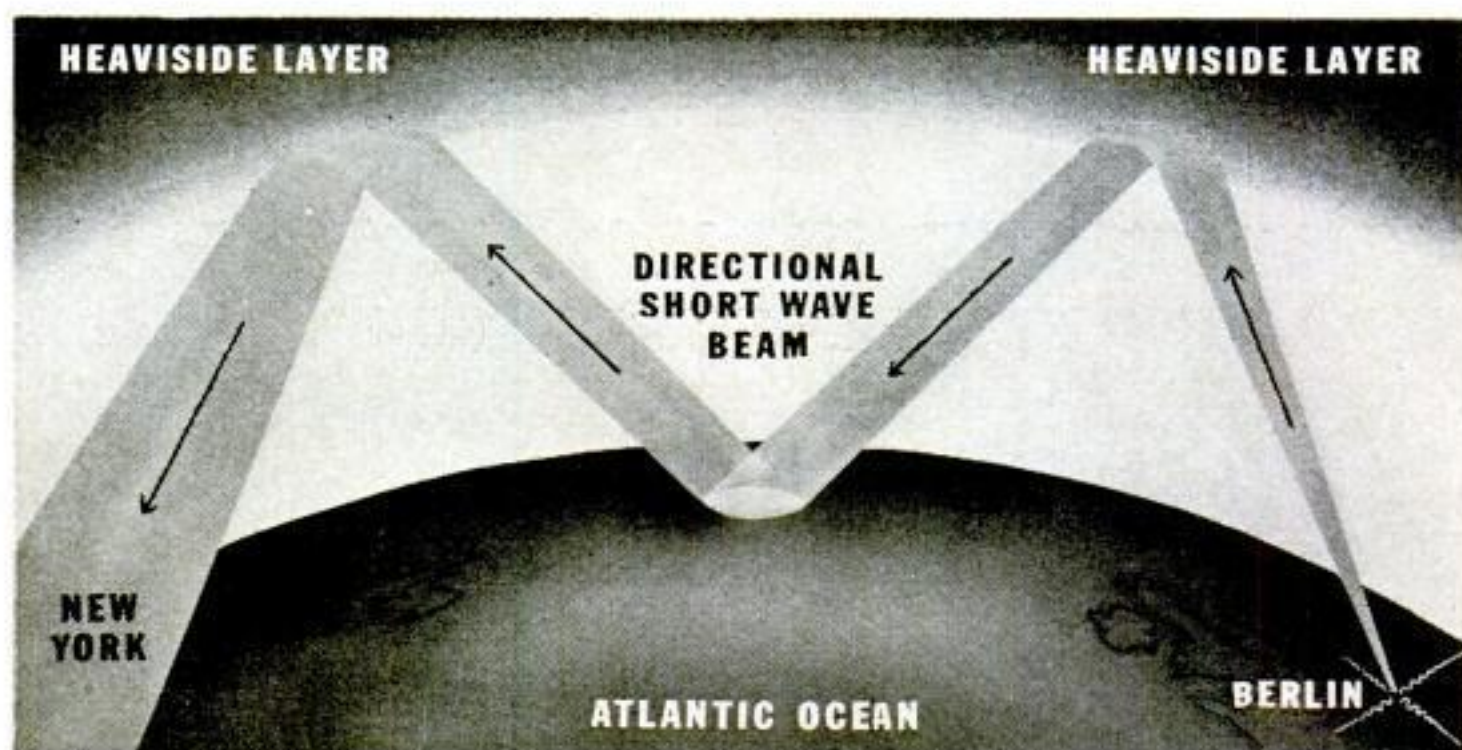
Great Britain and Italy take to the air to win the Arabs (continued)



Thrice daily Italy sends out short-wave broadcasts in English emphasizing troubles anywhere within the British domain and slyly referring to Ireland as "proud and indomitable." Stolid Englishmen, while unperturbed by these pinpricks, became incensed when within the last few months Italy began broadcasting in Arabic to Britain's Near East possessions. These Italian programs soon roused the Arabs of Egypt and Palestine against their British masters. On Jan. 3, the semi-official British Broadcasting Co. invited solemn Arabic potentates (below) to its headquarters (left) for the inauguration of a "straight news" program to "promote mutual understanding between Britain

and the countries concerned."

Such aerial battles would have been impossible before the development of short-wave transmission. Long-wave stations, which send their waves along the surface of the earth, usually have a broadcast band of 500 miles. Short waves, as shown in the diagram below, are shot some 100 miles up in the air, reflected downward by the Heaviside layer of ionized gases, accurately hit the countries at which they are aimed. These beams, bouncing between the earth and this layer, can go from Berlin to New York without losing much energy, can even circle the earth.



War of the waves is the title given to this cartoon by the French weekly *La Tribune des Nations*. The governments of Chancellor Hitler, Prime Minister Chamberlain and Premier Mussolini now regularly use the radio to interpret news. The U. S., here represented by President Roosevelt, has not officially joined the radio war, does however broadcast "cultural and educational" programs to counteract Fascist propaganda in the Americas.



Near Eastern potentates met in the B.B.C. house Jan. 3, to give official sanction to British broadcasts to Arabic-speaking countries. Many Arabs now have receiving sets distrib-

uted to them by the Italian Government. These radios cannot receive B.B.C. short waves. From left to right: Sir Bernard Rawdon Reilly, Governor of Aden; Sheikh Hafiz Wah-

ba, Saudi Arabian Minister in London; Prince Seif al Islam Ahmad, son of the King of Yemen; Minister of Iraq and the chargé d'affaires of the Egyptian Embassy in London.

REG CARRINGTON ASKS COMMANDER ELLSBERG —

"Can you tell a Real Difference between Camels and other cigarettes?"



REG CARRINGTON: "I see you're a steady Camel smoker, Commander. There really isn't much difference in cigarettes, is there?"

COMMANDER ELLSBERG: "You're dead wrong, Reg. Just consider this—the life of a deep-sea diver is tougher on a man than most work. Most of the divers I know are steady Camel smokers and, believe me, *they* know there's a difference. Take my own case, for example. I stick to Camels—have smoked 'em for ten years. They never get on my nerves. Smoking Camels, I feel that I enjoy life more. Camel is the cigarette that agrees with me."

"Yes—absolutely!" says Commander Edward Ellsberg. And millions of other steady smokers, too, know there is a *distinct difference* in Camels. That's why Camels are the largest-selling cigarette in the world.



A MAN OF ACTION! (above) Commander Ellsberg was awarded the Distinguished Service Cross for being the first man to dive to a depth of 20 fathoms. He shares under-sea danger with his men. He says: "The last thing a diver does before going down—and the first thing after coming up—is to smoke a Camel. In work like this men really appreciate the way Camels hit the spot."

CLUB ROOM CONVERSATION (above) so often swings around to cigarettes—an interesting topic to smokers generally. "I can tell the difference in Camels," Commander Ellsberg says. "That famous saying, 'I'd walk a mile for a Camel!' expresses how enthusiastic I am about Camels myself."

PEOPLE DO APPRECIATE THE
COSTLIER TOBACCOS
IN CAMELS

THEY ARE THE
LARGEST-SELLING
CIGARETTE IN AMERICA

Camels are a matchless blend of finer,
MORE EXPENSIVE TOBACCOS
—Turkish and Domestic



OF COURSE an Annapolis man likes to sail! (above) And Camels are right beside him! "Camels fit in with my leisure hours, too," he says. "In all my years of smoking I've never known them to jangle my nerves. That means a lot—because I smoke a lot!"

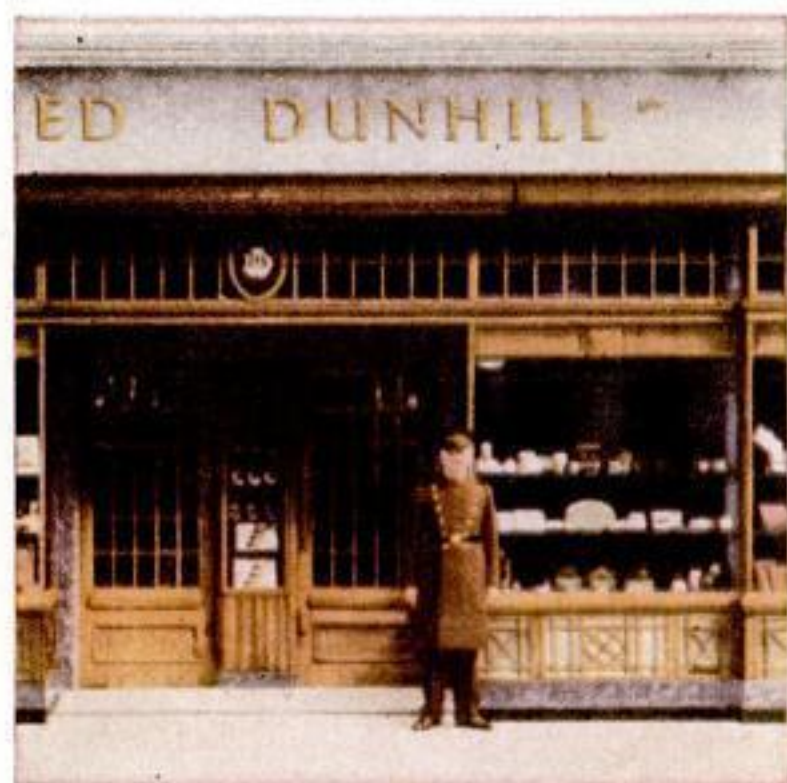
Copyright, 1938, R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

ONE SMOKER
TELLS ANOTHER..

"Camels agree with me"



“Why a famous London pipe shop reminded me of my favorite whiskey”



“OVER in England I dropped in on a famous St. James tobacconist and asked him to prepare one of his special smoking mixtures for me.

“I watched him as he dipped into the little bins of tobacco... mixing nut-brown Virginia with mellow Latakia... adding a bit of golden Turkish, and a dash of rich-black Perique.

“And as he deftly combined these fragrant tobaccos into a smoking mixture such as pipe dreams are made of, I thought of how, back in Kentucky, my favorite whiskey... Four Roses... achieves its greatness in much the same way...”

Our friend is right. For, while Four Roses is *all* whiskey, it is more than just *one* fine straight whiskey.

It is a glorious combination of *several* selected straight whiskies, each with something special in the way of *aroma*, or *body*, or *smoothness*, or *flavor*.

Brought together with almost loving care, these noble whiskies merge *all* their superb virtues into *one* truly magnificent liquor... Four Roses... a whiskey that we sincerely believe is the finest any one ever put into a bottle. Frankfort Distilleries, Incorporated, Louisville and Baltimore.

FOUR ROSES

90 proof—A blend of straight whiskies. And that means ALL whiskey—whiskey every drop!

A BASKETBALL GAME IS PLAYED ON DONKEYS

In Quincy, Mass., Jan. 19, ten teachers from Quincy High School mounted ten rubber-shod donkeys and played a game of basketball. The bored and balky donkeys gave riders few chances to get set for shots and the game became more a matter of arguing with a mount than of shooting a basket. After playing each other to a 4-4 tie, the faculty lost to a student team, 14-8. Donkey basketball was conceived in 1934 by Pat MacAllister and Violet Reynolds of Michigan who have applied for copyright on the game.



The players dismounted most of the time to get the ball. Rules prohibit a player from passing or shooting the ball unless he is on his mount or holding the reins.



This bored ass sat quietly on the floor while her excited rider watched a shot. Other donkeys have names like: Capone, Gandhi, Madame Lupescu. This is Kate Smith.

CONTINUED ON NEXT PAGE

A REAL FRIEND SHOULD
TELL HER...HER HANDS ARE
SMOOTH BUT **SMELLY**



I DON'T WANT TO HURT YOUR
FEELINGS...I WANT TO HELP
YOUR HAPPINESS



JUST SMELL THE HAND LOTION
YOU'VE BEEN USING..
IT SMELLS LIKE
KITCHEN SOAP



NEVER USE ANYTHING BUT
FROSTILLA IF YOU WANT
TO BE DAINTY AND LOVELY



LATER

JOAN IS CERTAINLY
POPULAR NOW

SHE HASN'T
MISSED A
DANCE THANKS
TO **FROSTILLA**



FROSTILLA

makes your skin **SMOOTH, BEAUTIFUL** and **FRAGRANT**



35c, 50c and \$1.00
sizes throughout U.S.
and Canada. Travel
sizes at better ten-cent
stores.



Maybe it has happened to you! You spend time and money on soaps and mouth washes and deodorants and cosmetics —THEN without realizing it, you destroy it all by putting a lotion on your hands that smells soapy or medicinal. The danger is you may have become used to the odor; but to others, it smells like lard or disinfectant. Use Frostilla and *increase* your daintiness and allure instead of destroying it! Frostilla is the only well-known lotion that gives you smoothness and beauty, PLUS a fascinating fragrance that harmonizes with your perfume. Don't offend. Test your lotion this way: smell your favorite perfume and then smell your lotion. In this way you will detect the slightest soapy or medicinal odor. Be Safe! Use Frostilla Fragrant Lotion! Frostilla is non-sticky and **ECONOMICAL** because it takes less Frostilla to get results.

stepping Out?



Guard your Freshness with a Cigarette that's always *FRESH*

WAY back in George Washington's day, Lorillard was noted for fine tobacco products. Still keeping faith with that reputation, Lorillard uses only long-aged, prize crop tobaccos in Old Gold Cigarettes.

But you'll like Old Golds for still another reason. Buy them where you will, in any climate, anywhere, Old Golds are always **FACTORY-FRESH** . . . thanks to a special, *weather-tight, double Cellophane* package.

Double-sealed against dryness, dampness, Old Gold's better tobaccos reach you in the pink of smoking condition. That's why they taste so good! That's why you can smoke them freely, with no "Cigarette Hang-Over".



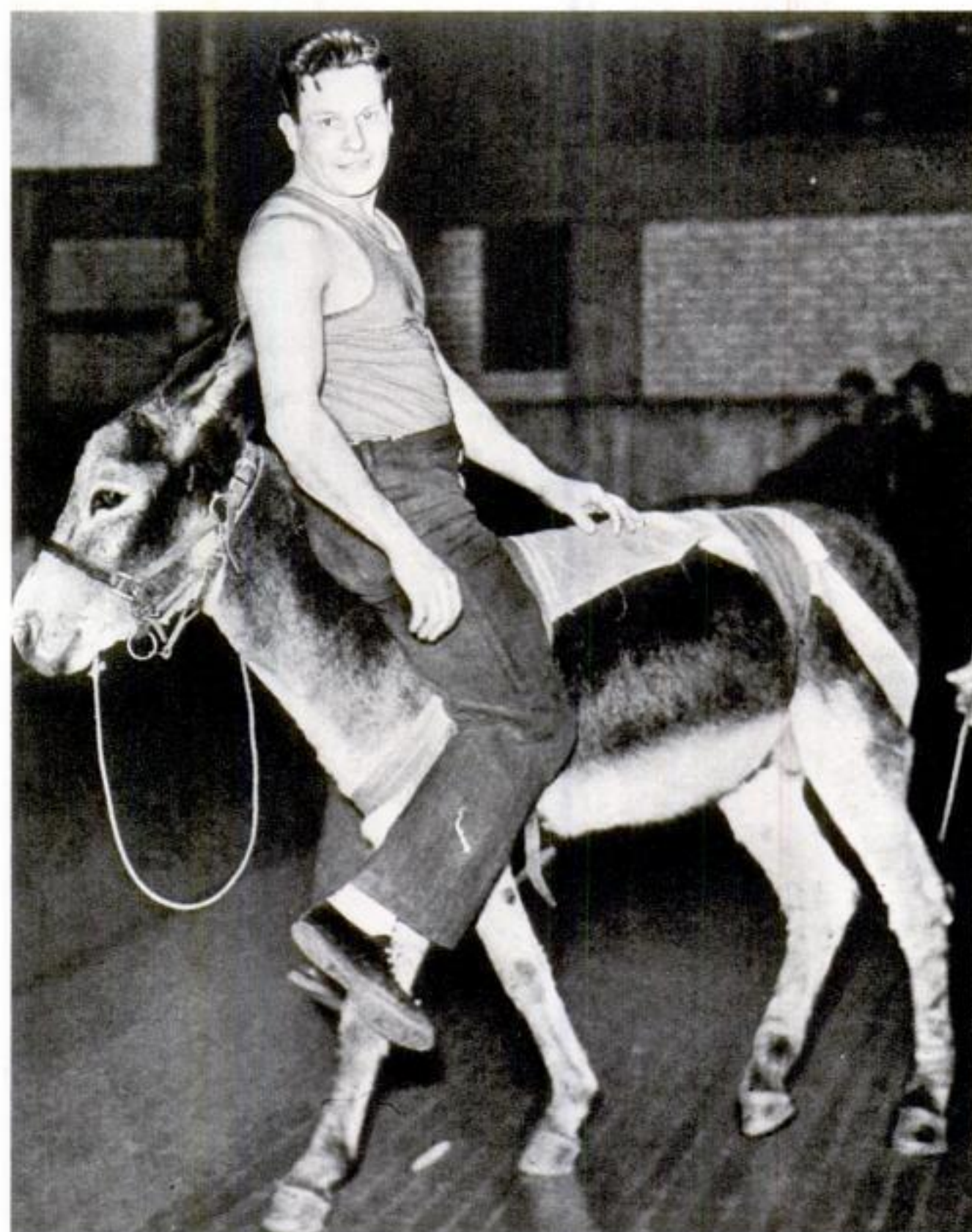
Outer Cellophane
Jacket Opens
From the Bottom
Sealing the Top

Copyright,
1938, by
J. Lorillard Co., Inc.

The Inner Jacket
Opens At
the Top, Sealing
the Bottom

For finer FRESHER Flavor... Smoke Double-Mellow OLD GOLDS
TUNE IN on Old Gold's Hollywood Screenscoops, every Tues. and Thurs. night, Columbia Network, Coast-to-Coast

Donkey basketball (continued)



The gym instructor at Quincy High found that he got just as good results riding this way as any other. Note at far right the prod being wielded by an attendant.



A sudden halt on the part of his steed threw Cecil Kilrain, grandson of the late Boxer Jake Kilrain. Leaving a mount thus while holding ball constitutes a foul.

Business

DEPENDS ON MONROE FOR FIGURES

BUSINESS has come to depend on Monroe for figures, because as figures pour through every office, factory, and store in the land, every hour of every day, Monroe machines produce the greatest number of accurate answers in the least time, at the lowest cost.

Whatever your figure work, there is a "Velvet Touch" Monroe exactly adapted to it; and there is a Monroe-owned branch near you to assure you uninterrupted figure production at all times.

COMFORT . . . Furnishing comfort and safety to the traveling millions means constant service, constant figuring. The Pullman Company keeps figures flowing along smoothly with Monroes.



TRAINS . . . Just as the Edw. G. Budd Mfg. Co. use the most modern welding methods in making streamlined trains, so do they use the most modern equipment for all their figuring. They depend on Monroe machines.

SHAVES . . . Gem, Ever-Ready, and Star Razors are known the world over. American Safety Razor Corp. uses Monroes to ease and speed up daily output of figures.

CANS . . . A can looks like a simple thing; but into the making, selling, and distributing of billions of cans go almost every kind of figure work. Continental Can Co. use Monroes at many of their plants and offices throughout the country. They have found that they can bank on Monroe's nation-wide figure service.



FLEXIBLE . . . Monroe offers 200 models; a machine for every figure job. Photo shows a Monroe Adding-Listing Machine; a desk-size machine with "Velvet Touch" keyboard, direct plus and minus bars, live operating keys. Simple, speedy, and sturdy.



MONROE

CALCULATING MACHINE COMPANY, INC.
GENERAL OFFICES • ORANGE, N.J.

A MONROE FOR EVERY FIGURE JOB
ADDING-CALCULATORS
LISTING MACHINES
BOOKKEEPING MACHINES
CHECK WRITERS
CHECK SIGNERS

Please send me free booklet
"Give a Thought to Keyboards."

Name.....

Address.....

MORE THAN 150 MONROE-OWNED BRANCHES SERVE AMERICAN BUSINESS



STEPMOTHER SARAH LINCOLN



FIRST LINCOLN PORTRAIT (1846)

A. Lincoln



FATHER THOMAS LINCOLN

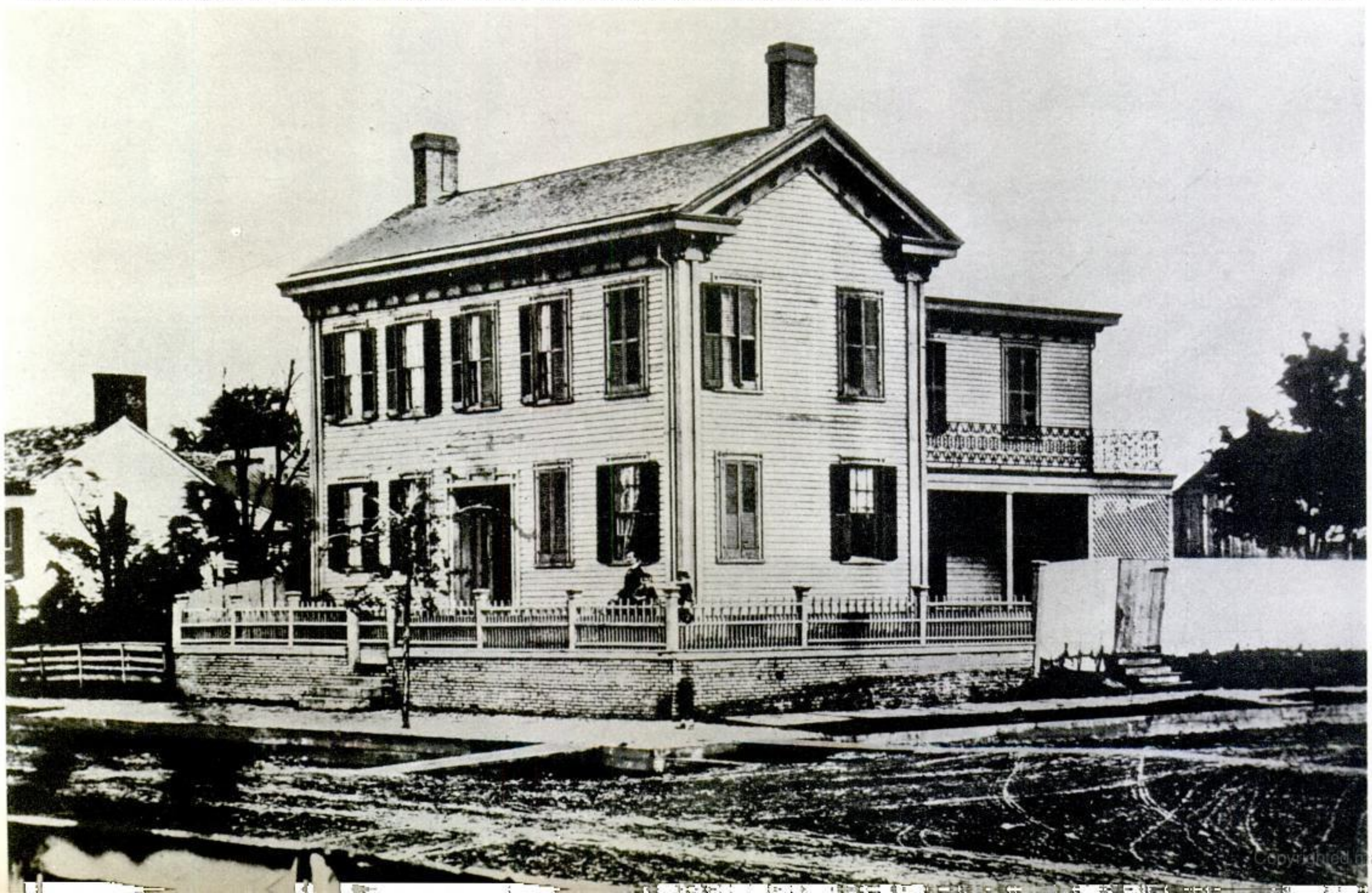
Forgotten photographs recreate the life, times and death of the 16th President

Would you like to have walked down a muddy street in Springfield, Ill., in the summer of 1860 and come on a group of Abraham Lincoln's supporters rallying with the Republican nominee for President on his doorstep? To have stood before the domeless Capitol in Washington at Lincoln's first inauguration? To have watched the crowd assembling at Gettysburg to hear him say: "Fourscore and seven years ago . . . ?" To have seen the hanging of Booth's four accomplices?

On the following pages you may eyewitness these events, and more, in living photographs. They were taken when the camera was

still new and crude and almost a generation before the development of the halftone process made the mass publication of photographs possible. Most of them long forgotten by all save historians and collectors, the best of these Lincoln photographs are here presented together in a magazine for the first time. If you are seeing them for the first time, you may be thrilled by a realization of the tremendous importance of the camera as an instrument of history. History is worth nothing unless it is felt as well as known. Photographs say, as nothing else can: These were real people who did these things, this way.

THIS IS A PHOTOGRAPH OF LINCOLN IN 1860 STANDING WITH SONS WILLIE AND TAD IN THE YARD OF HIS FRAME HOUSE IN SPRINGFIELD, ILL.

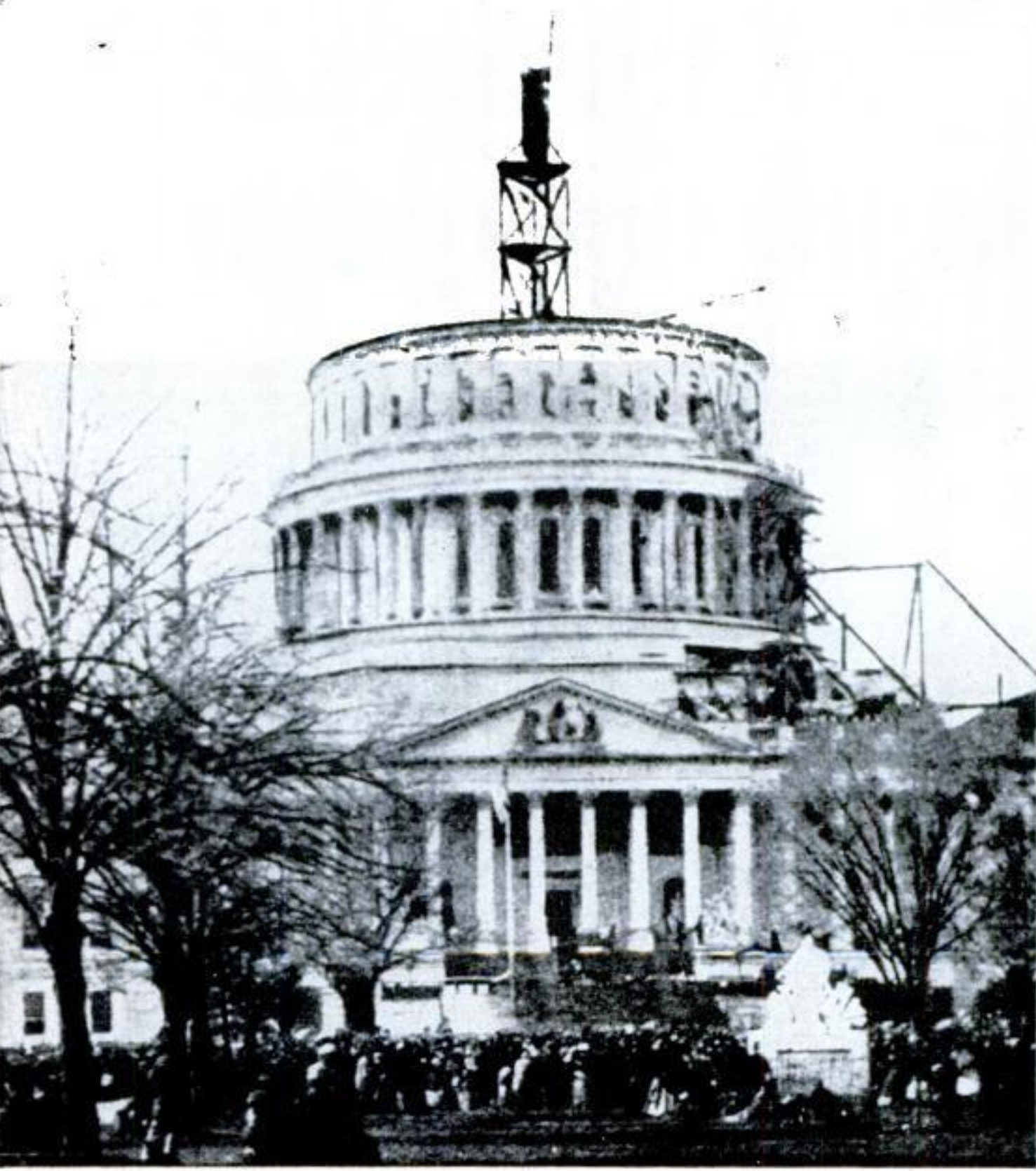




Lincoln the Candidate, towering in white just to the right of the doorway, greets part of a huge campaign crowd which paraded past his Springfield home on Aug. 8, 1860. Asked to speak at the fairgrounds that afternoon, the nominee declined, loped off on horseback.



Lincoln's wife was well-bred Mary Todd of Lexington, Ky. This youthful portrait, strikingly different from later pictures of a sour-faced First Lady, helps explain her attraction for young Lincoln. Judged insane in 1875, she was briefly held in a sanitarium, died in 1882.



Lincoln's first inauguration on March 4, 1861, took place as the present dome was being added to the Capitol. In ten Southern States the new President had received not a single popular vote. He made a conciliatory address, pleading for preservation of the Union.



Lincoln's second inauguration (1865) saw the Capitol, begun in 1793, finally completed in its present form. "With malice toward none; with charity for all," he declared, "let us strive on . . . to do all which may achieve and cherish a just and lasting peace."

CONTINUED ON NEXT PAGE

Lincoln visits a general and makes a famous speech (continued)



At Antietam on Oct. 2, 1862, President Lincoln visited the headquarters of General George B. McClellan. Though Mc-

Clellan had checked Lee's northward advance on this field two weeks before, the Commander in Chief was inwardly

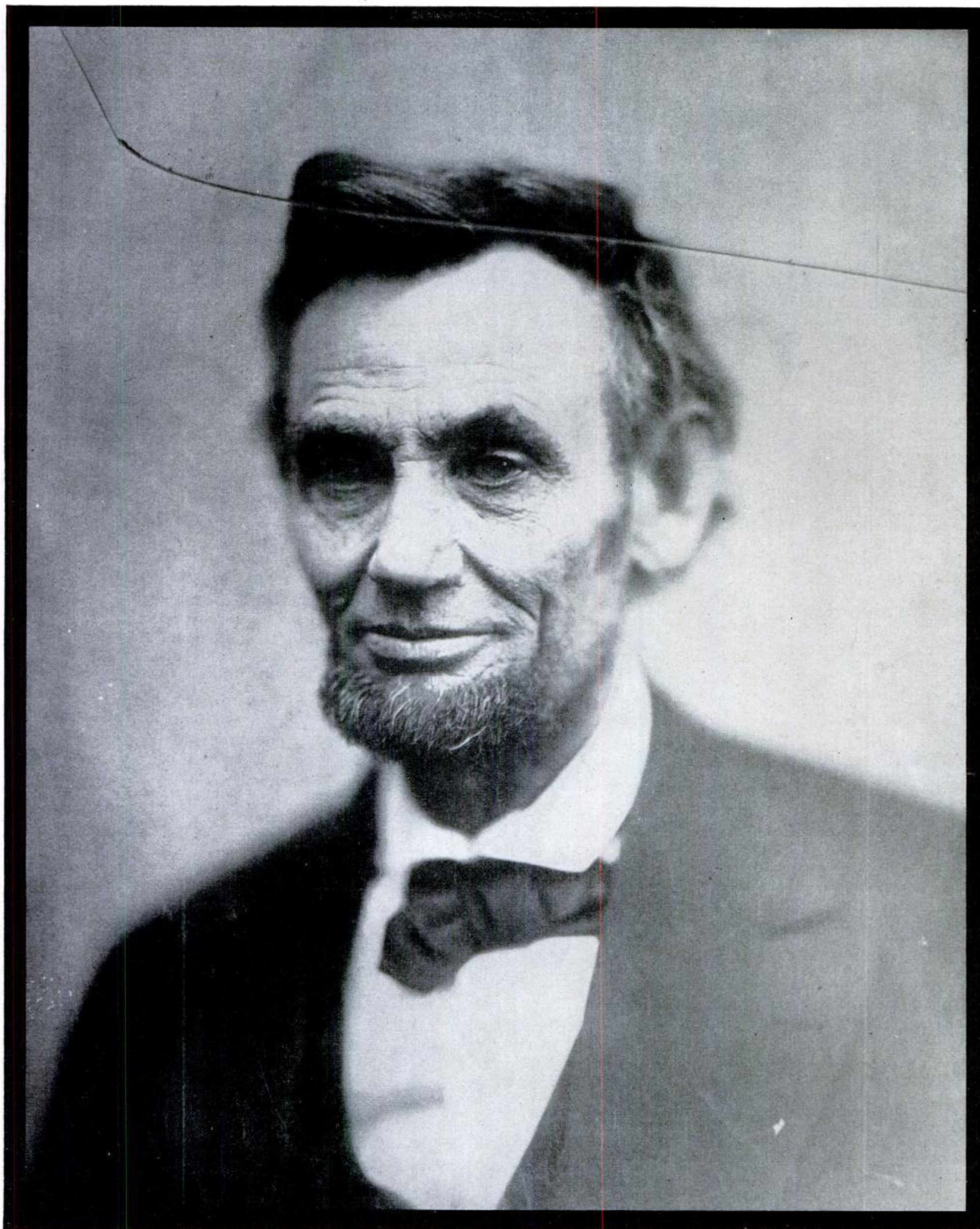
taut with worry as he faced his wavering field commander *(left foot forward)* and Alexander Gardner took this picture.



At Gettysburg Nov. 19, 1863, where Meade checked Lee's second northward sweep four months before, the crowd

(above) began gathering early to hear Orator Edward Everett and other dignitaries, including President Lincoln,

dedicate the field as a war cemetery. Of his three-minute address, Lincoln said disappointedly: "It did not scour."



Lincoln sits for his last portrait: April 9, 1865

At Appomattox on Sunday, April 9, 1865, Lee surrendered to Grant and the war was over. In Washington that day President Lincoln repaired to the studio of Alexander Gardner. There, while Lincoln absently sharpened a pencil, Gardner took this magnificent portrait of the war-weary, 56-year-old President.

Next afternoon a crowd gathered on the White House lawn, calling for a speech. Instead, Lincoln asked a band to play *Dixie*. On Tuesday evening he addressed

another crowd, proposing to restore the Confederacy to "a union of hearts and hands as well as of States." On Good Friday, April 14, the President, looking fresher than he had in years, called a long Cabinet meeting also devoted to the problem of reconciliation without bitterness. "He hoped," reminisced his Secretary of the Navy, "there would be no persecution, no bloody work." That night he went to Ford's Theatre, and his hopes and the South's died with him.

CONTINUED ON NEXT PAGE

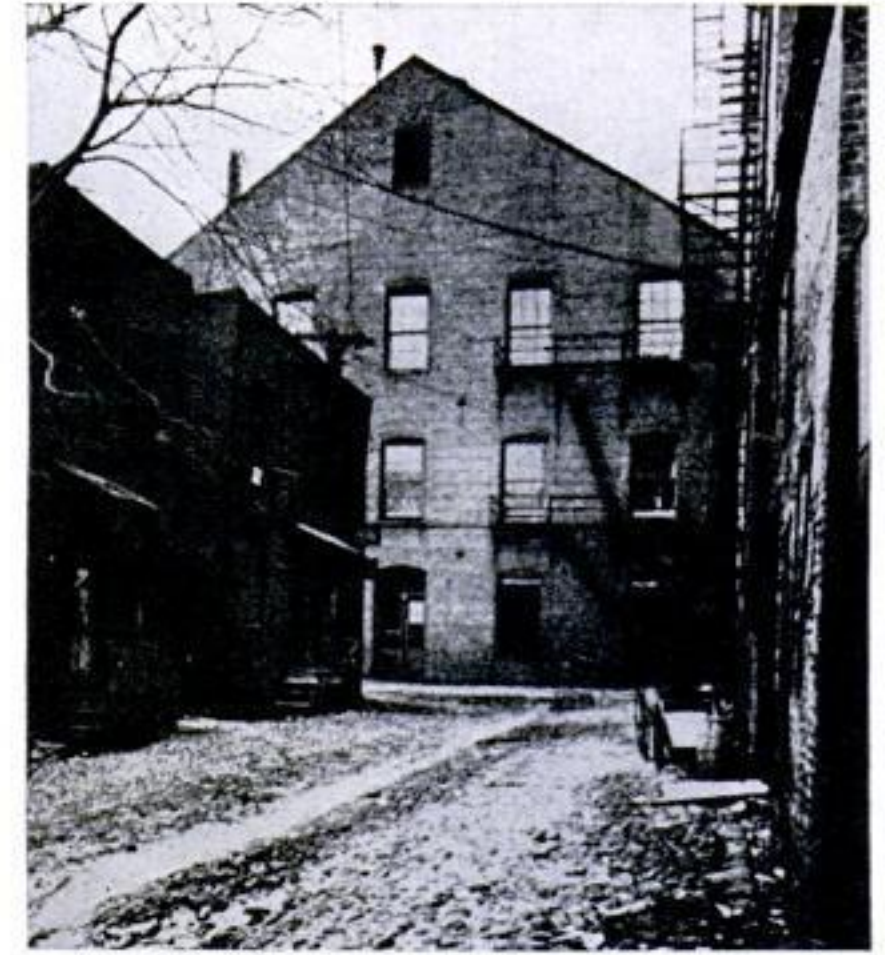
Lincoln is murdered and the nation mourns (continued)



Ford's Theatre was the newest and most fashionable in Washington when President Lincoln went to see the popular Laura Keane play *Our American Cousin* in it on the evening of April 14, 1865. This photograph was taken shortly after the assassination.



Assassin John Wilkes Booth, 26-year-old actor, first planned to kidnap Lincoln, demand all Confederate prisoners as ransom.



This is the alley behind Ford's Theatre, also photographed soon after the event, through which Booth escaped after shooting the President in his box.

War Department, Washington, April 20, 1865.

\$100,000 REWARD!

THE MURDERER

Of our late beloved President, ABRAHAM LINCOLN,
IS STILL AT LARGE.

\$50,000 REWARD!

will be paid by this Department for his apprehension, in addition to any reward offered by Municipal Authorities or State Executives.

\$25,000 REWARD!

will be paid for the apprehension of JOHN H. SERRATT, one of Booth's accomplices.

\$25,000 REWARD!

will be paid for the apprehension of DANIEL C. HARBOLE, another of Booth's accomplices.

LINCOLN REWARD will be paid for any information that shall conduce to the arrest of either of the above-named criminals, or their accomplices.

All persons harboring or concealing the said persons, or either of them, or aiding or abetting their concealment or escape, will be treated as accessories in the murder of the President and the attempted assassination of the Secretary of State, and shall be subject to trial before a Military Commission, and the punishment of DEATH.

Let the stain of innocent blood be removed from the land by the arrest and punishment of the murderers.

All good citizens are exhorted to aid public justice on this occasion. Every man should consider his own conscience charged with this solemn duty, and rest not until it is accomplished.

EDWIN M. STANTON, Secretary of War.

REPRODUCED BY THE WAR DEPARTMENT.

Rewards for Booth and accomplices were split 34 ways. Lt. Col. E. J. Conger, head of the Booth posse, got \$15,000.



Philadelphia produced a canopied black & silver hearse drawn by eight black horses to bear the dead President's

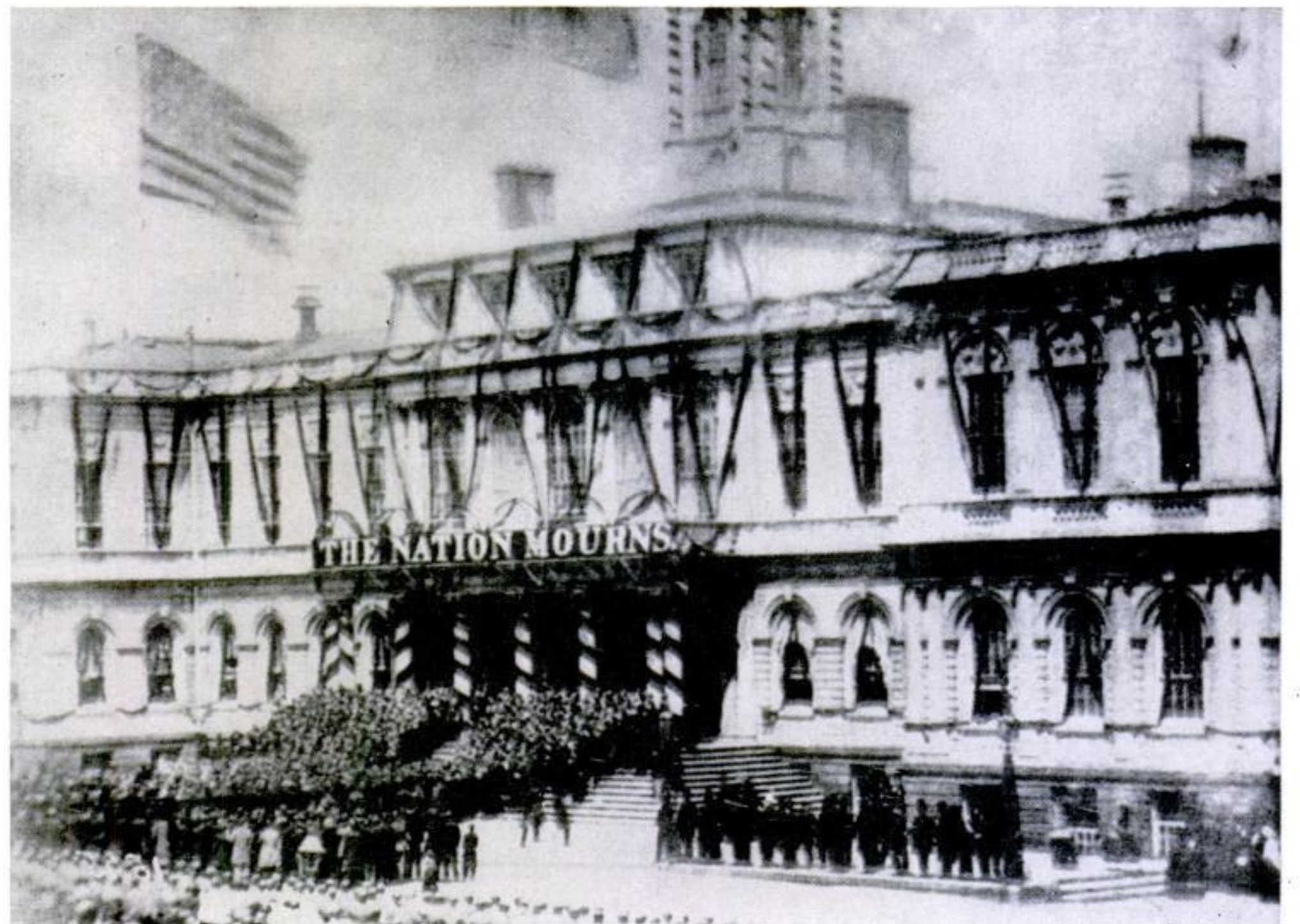
body to Independence Hall. In the crush of people who came to see the corpse, 150 war-hardened soldiers collapsed.

EAST.

Admit the Bearer to the
EXECUTIVE MANSION,
On **WEDNESDAY**, the
19th of April, 1865.

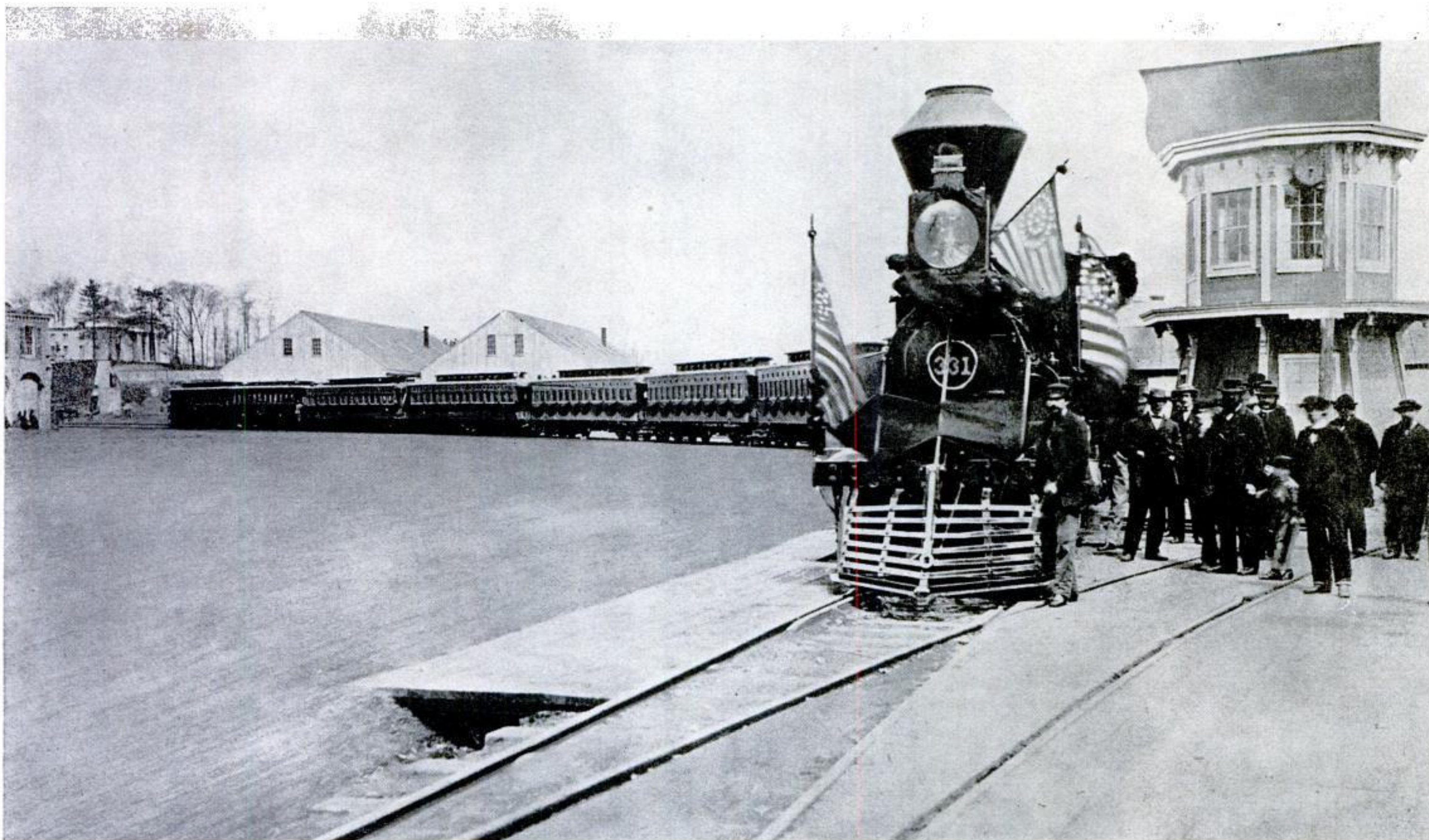
Admittance cards to Lincoln funerals in the East Room of the White House (above) and Independence Hall (below).

OBSEQUIES
OF
ABRAHAM LINCOLN,
Late President of the United States,
Philadelphia, April 22d, 1865,
AT THE
HALL OF INDEPENDENCE,
From 10 to 12 o'clock, P. M.
Entrance at the Court House, on Sixth below Chestnut Street.



New York outdid Philadelphia with a huge hearse and 16 white horses. In the procession to City Hall (above) marched

160,000 people. Spectators paid \$40 for a window. Shrunk from exposure, Lincoln's features were rearranged here.

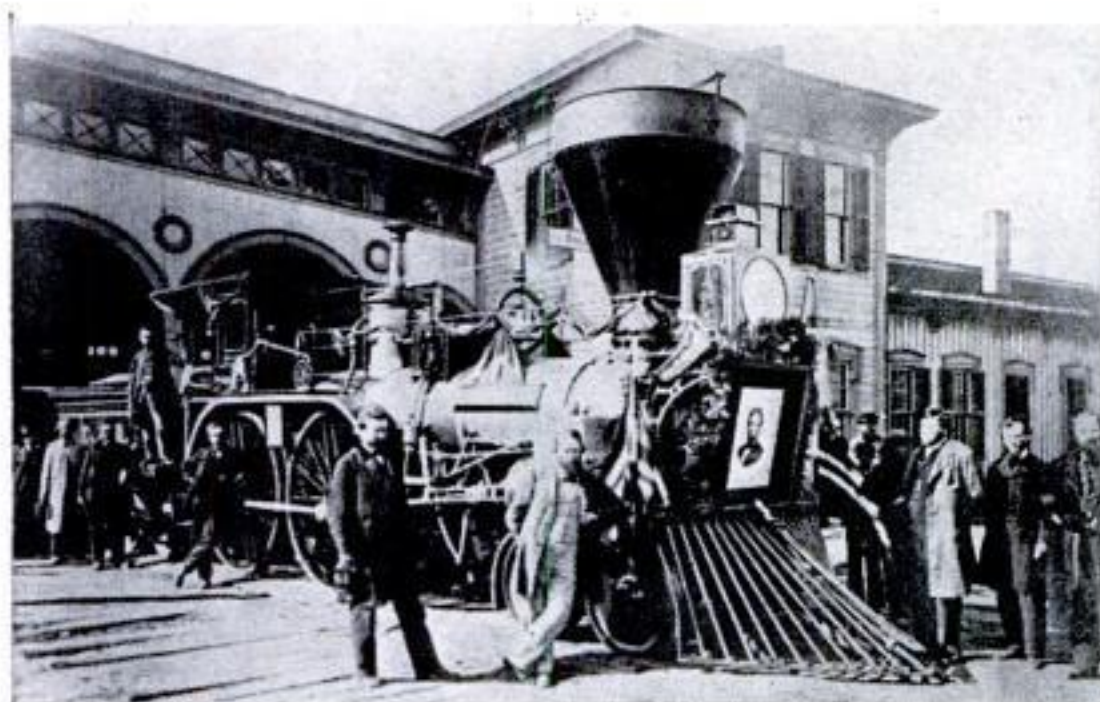


Lincoln's funeral train, comprising seven cars for the funeral party, one for the guard of honor and one for the coffin, is here shown just outside Philadelphia toward the

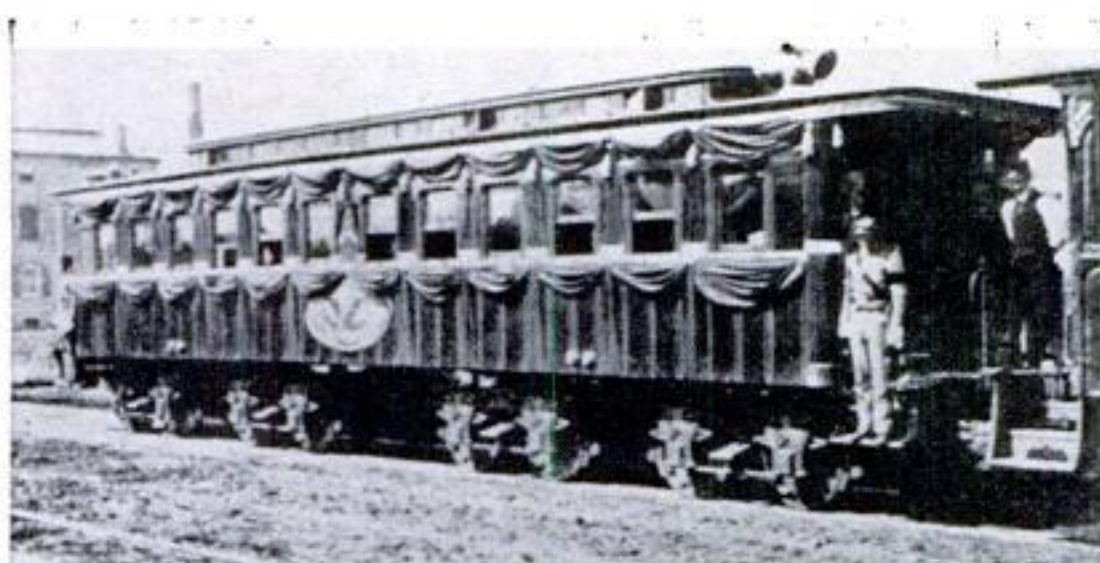
start of its 13-day, 1,600-mile journey from Washington to Springfield. Of the original cars, only those bearing the coffin and the guard reached Springfield. The rest were dis-

placed time & again by the 13 railroads which divided the prestige of the trip. With Lincoln's body traveled that of his son Willie who had died at 12 two years before.

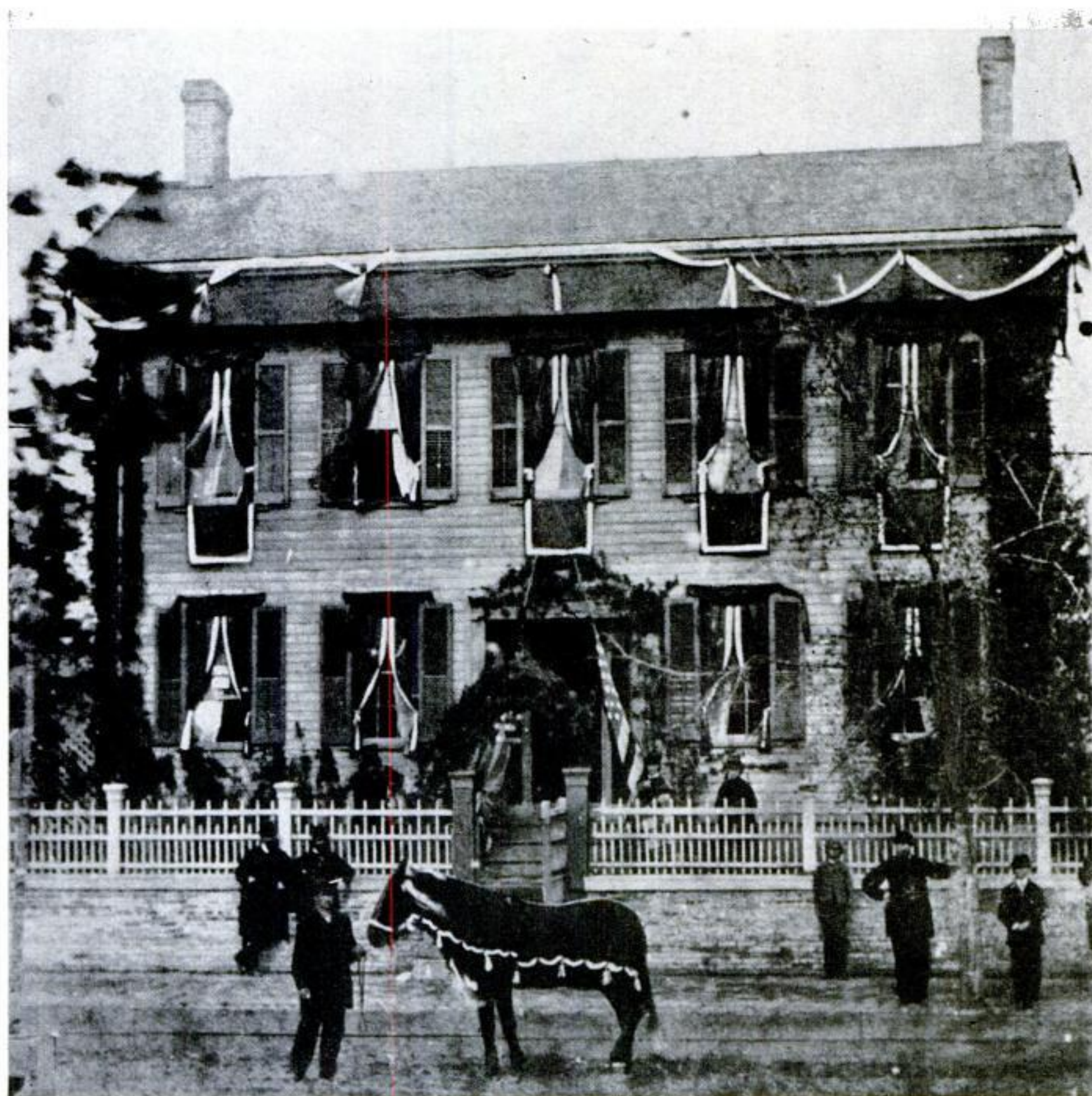
Lincoln's funeral progress was the most extravagant demonstration of national grief in American history. As the funeral train puffed slowly by, crowds lined the tracks day and night. Each black-draped city strained to outdo the rest in mourning. It was estimated that 7,000,000 people saw the coffin or hearse, that 1,500,000 filed by the coffin to see the face still discolored by the effects of the fatal bullet.



"The Nashville" was one of the 13 little wood-burning locomotives which hauled the Lincoln funeral party. Note the portrait on front.



The funeral car was entered at almost every stop by 36 young ladies, representing the 36 States, who wept, sang, and spoke pieces.



In Springfield, where Lincoln was finally buried 19 days after his death, this picture of the black-draped

Lincoln house was taken a few days before the services. In the street stands Lincoln's horse, Old Bob.

CONTINUED ON NEXT PAGE

A woman and three men are hanged as Booth's fellow conspirators (continued)



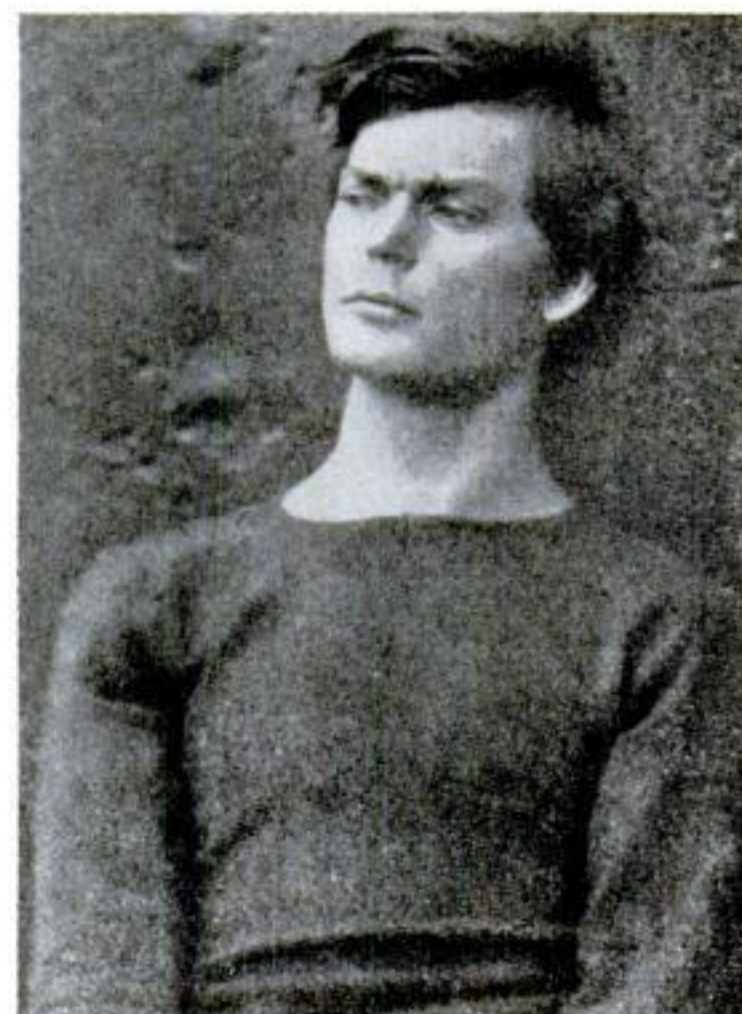
Mrs. Mary Surratt, 45, a pious widow and mother, kept the Washington lodging house where conspirators met to plan their deeds.



George Atzerodt, 33, carriage-maker and Confederate spy, was deputized to kill Vice President Johnson, but lost his nerve.

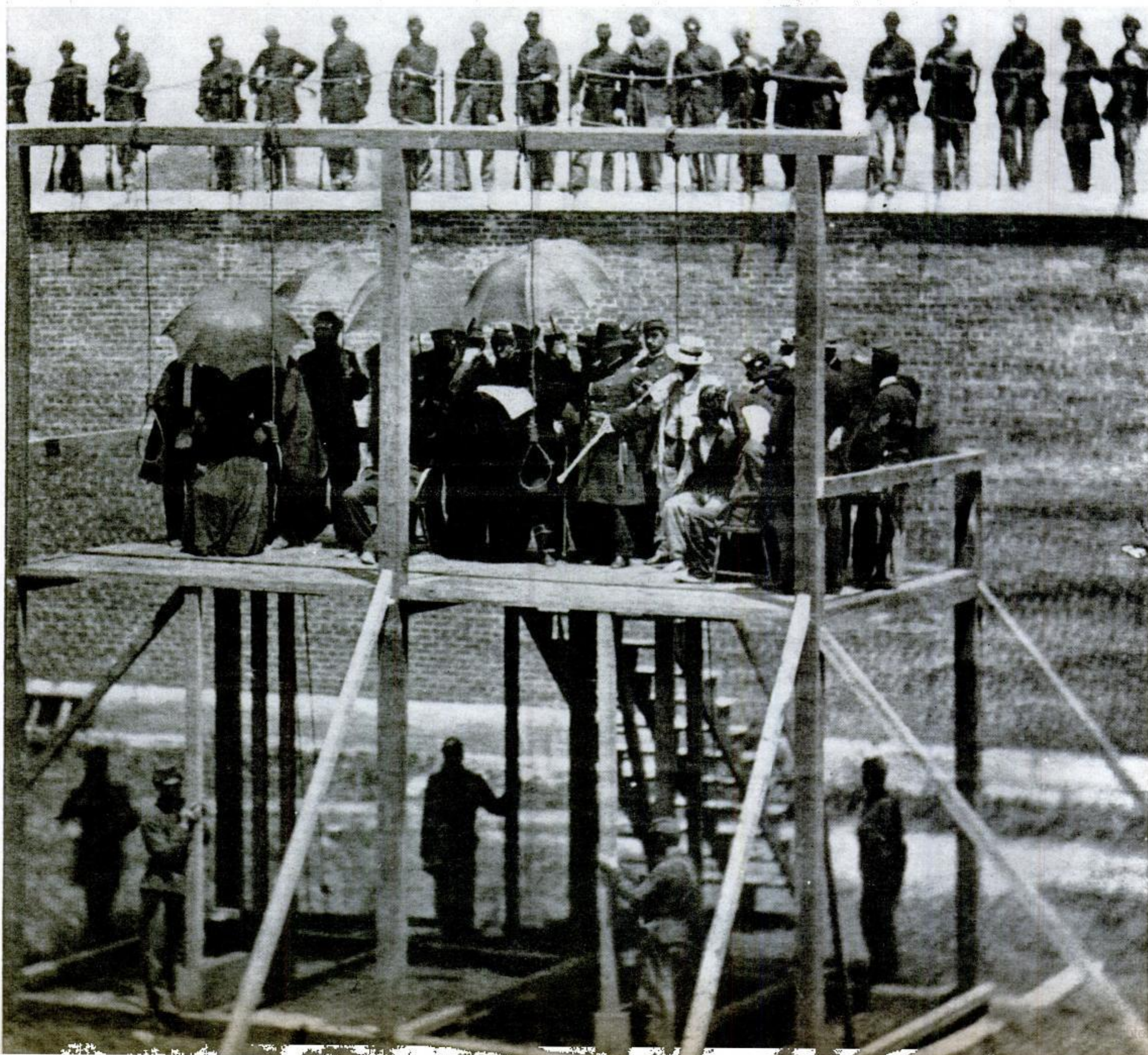


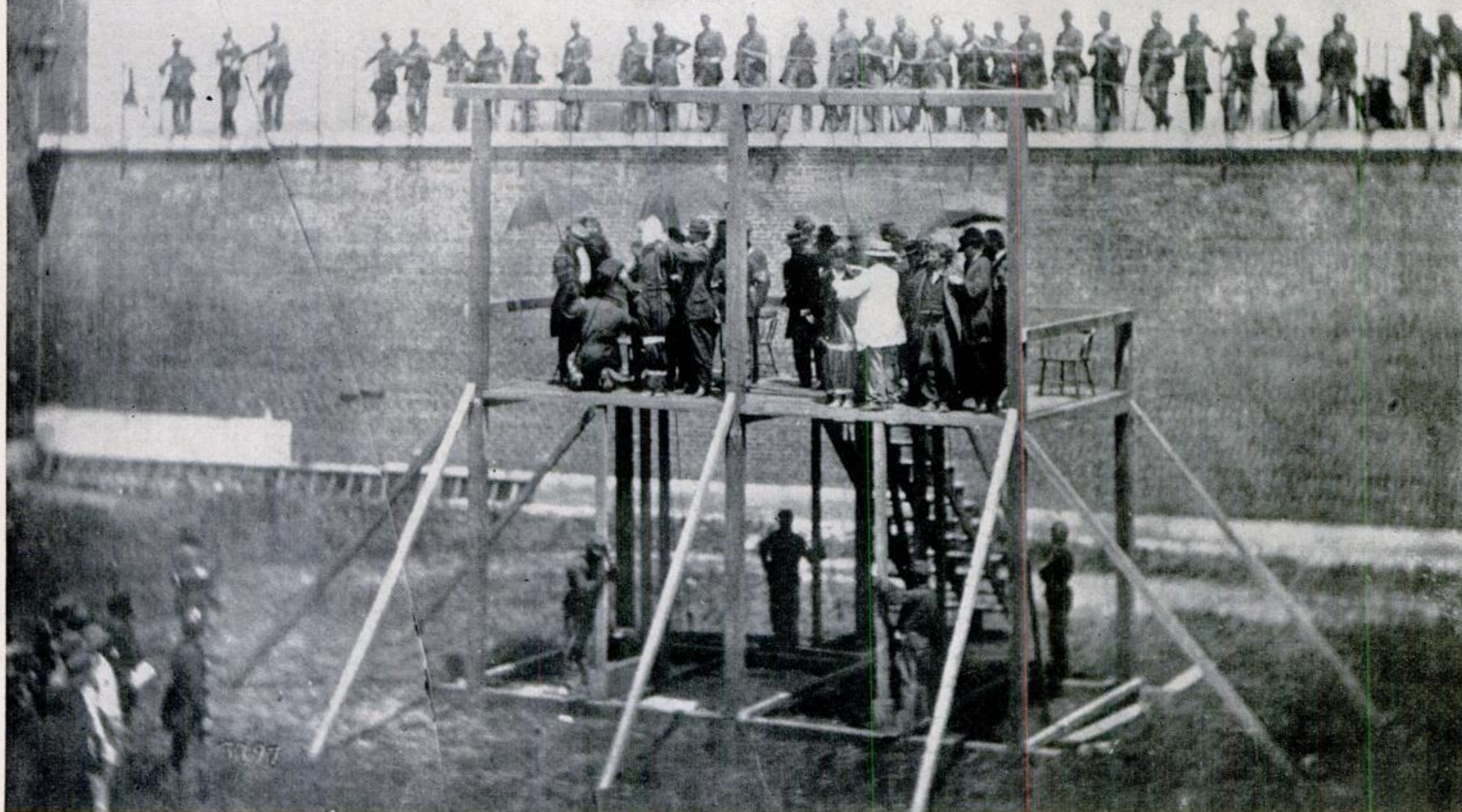
David Herold, 19, a feeble-minded clerk, accompanied Booth on his flight, came out when they were cornered in Garrett's barn.



Lewis Powell, 20, a strapping Confederate veteran, got into Secretary of State Seward's bedroom and slashed his throat with a knife.

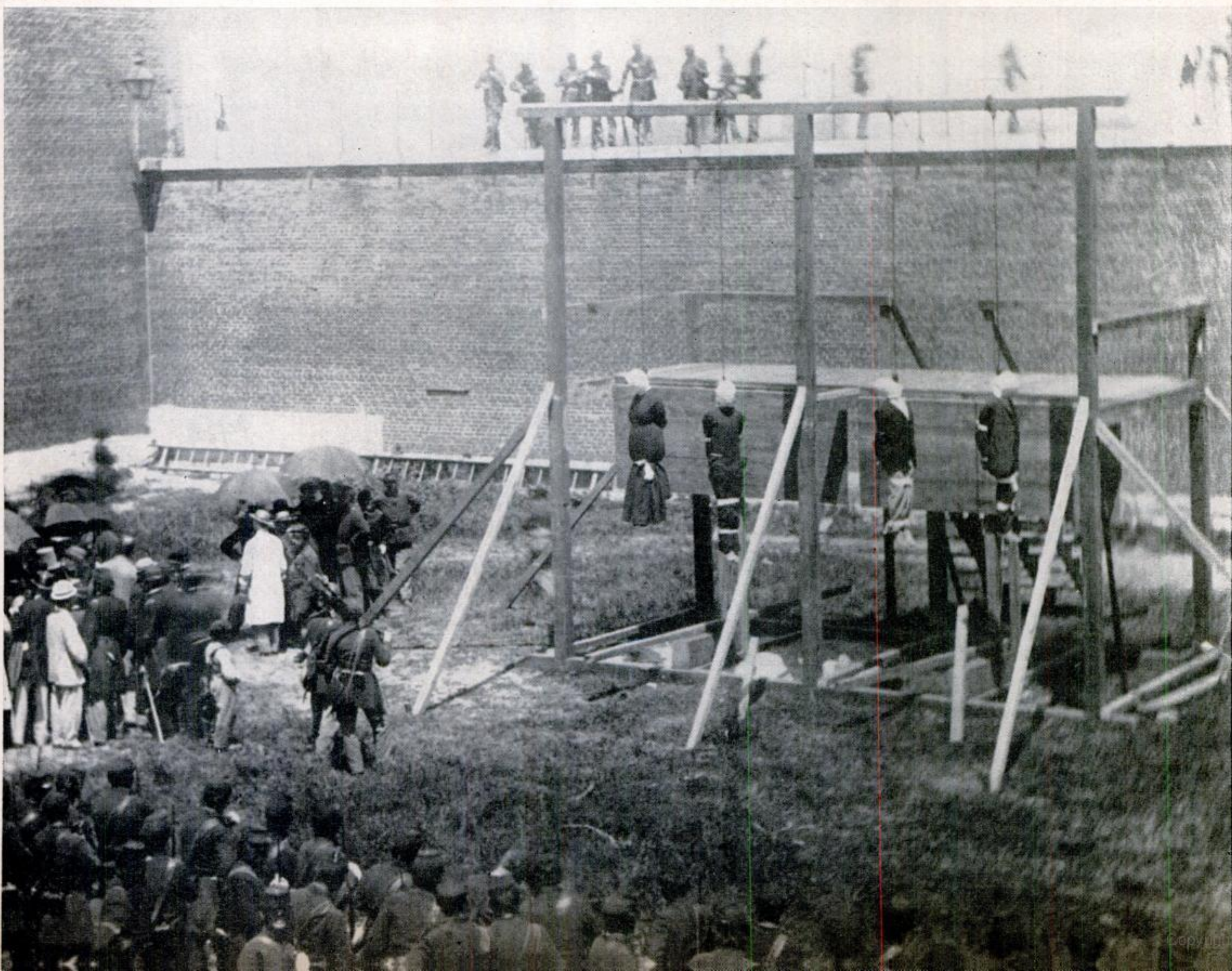
AN UMBRELLA PROTECTS THE CONDEMNED WOMAN (LEFT) FROM THE SUN AS GENERAL HARTRANFT READS EXECUTION WARRANT ON JULY 7, 1865





The hanging of the four conspirators whom Booth had duped into helping him in his wild bid for immortality took place in the yard of the old Washington Penitentiary. Above: hating to hang a woman, officers in charge take as much time as possible with straps and nooses, hoping that a White House messenger will bring a last-minute reprieve for Mrs. Surratt.

"Her, too?" cries the jailer as General Hancock strides into the yard, signaling that no White House messenger has come. From left to right, Mrs. Surratt whimpers, Powell stands firm, Herold trembles, Atzerodt gibbers: "Goodby, shendlemans." Soldiers with axes knock out the props, the trap doors fall with a crash, four bodies (*below*) hang limp in death.





"Touchdown Bill" De Correvont got a mid-term diploma from Austin High School in Chicago and settled a question which has kept many a college football coach on tenterhooks. *Question:* what college will he choose? *Answer:* Northwestern. De Correvont was the sensation of high-school football last autumn, scoring 210 points in ten games. Those who have seen him in action believe he has had no peer since Red Grange.



Yoshiki Okada, Japanese stage and movie star, outraged her millions of fans last month by a melodramatic "escape" to Soviet Russia. It happened while Miss Okada was sleighing on the half-Japanese, half-Russian island of Sakhalin with a radical Tokyo producer named Yoshida. The pair suddenly ordered the sleigh to stop, put on skis and slid down a mile-long slope into Russian territory. Whether they meant to flee, or were trying an "American" publicity stunt, is not known.



Berniece Myers, 18, is the star first baseman on a softball team representing Cramer's Bakery in the San Diego City League. She was sued for divorce by her husband, on the grounds that she let dishes pile up in the sink and dust collect on the tables while she kept in practice. Finally, he testified, she deserted him, taking most of the household effects.



Rev. Charles Jaynes Jr., 7-year-old California evangelist, conducted a Boston revival which drew 15,000 people to Mechanics Hall Jan. 30. "Some of you folks," he shrilled, "have backslided. Anybody who wants to give the Devil a punch in the nose, raise your hands."



The Bishop of London, who has just turned 80, chats with workmen near Westminster Abbey. The busy Bishop's habit of writing sermons on subways led *Punch* to rhyme: "I can write one complete, with a fine peroration, between Charing Cross and Mansion House Station."

PEOPLE

The Cameras of the Press, throughout the world,
now put these people in the news



Elizabeth Swedenborg is a pretty Oxford "undergraduate." On Jan. 28 she was a guest at a luncheon in London on the 250th Anniversary of the birth of her great-great-great-great-grand-uncle, Emanuel Swedenborg, the famous Swedish theologian, philosopher and scientist. To honor the 18th Century "Aristotle of the North" came not only leaders of the Swedenborgian religious sects from all over England but many a distinguished unbeliever such as H. G. Wells (left).



Dr. Graeme M. Hammond, Manhattan neurologist, was once renowned as one of the first alienists to testify in criminal trials. Now he keeps in the public eye by running three miles daily. On Feb. 1, to celebrate his 80th birthday, he ran four miles. A few hours after tiring out reporters who interviewed him on the run, Dr. Hammond downed a highball and declared: "When I get into the next world, if there is such a place, I'm going to start an athletic union. Maybe I'll fly you a race."



Clark Gable, just 37, gets a birthday hug from Judy Garland. He also got a crown as "King of Movie Stars." As it was tied on with a ribbon, Gable advised: "Put the ribbon over my ears to keep them down."



Jules S. Bache, the Manhattan banker and art collector, kisses an arriving house guest at his Palm Beach estate. She is the white Rane of Pudukottai, an Australian girl who married an Indian prince.



Emily Custis Lewis Stevens is the nearest thing to a descendant of George Washington, who had no children. She is the great-great-great-great-great-granddaughter of Martha Washington by the first First Lady's first husband, and also a great-great-great-great-granddaughter of George's sister Betty. Miss Stevens, who is 22 years old and a post-deb in Montclair, N.J., unveiled a "Shrine of the Constitution" at Bamberger's store in Newark.

THE CAMERA OVERSEAS: KING OF EGYPT MARRIES HIS PRETTIEST SUBJECT



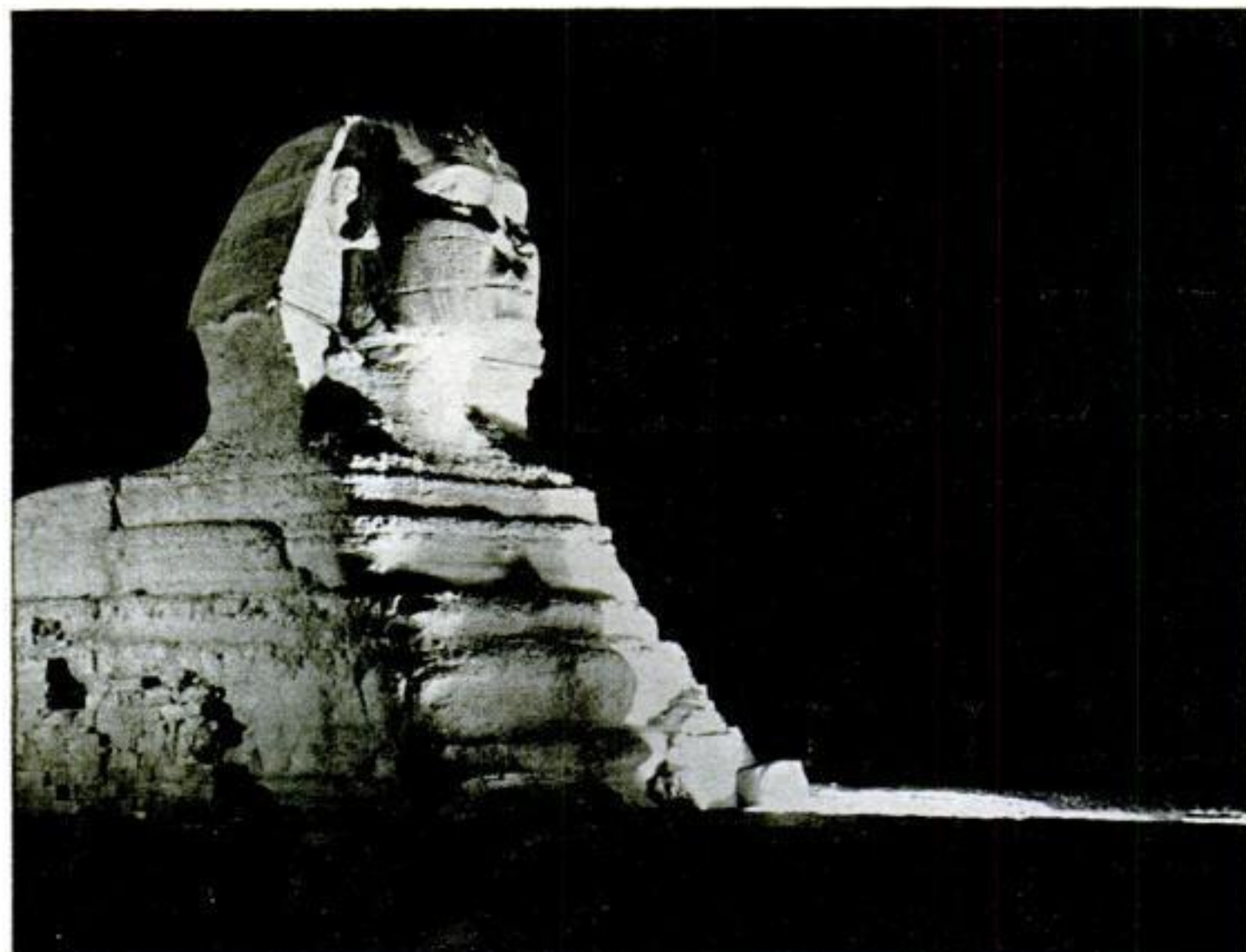
On Jan. 20, Egypt's young, ambitious King Farouk, 17, clasped hands with his prospective father-in-law under a silk handkerchief, pressing upraised thumbs together and promised to accept Farida ("Unique") Zulficar "to be the mother of my sons, to make love to, to sleep with, to share my joys and sorrows." Meanwhile 16-year-old Farida (*see front cover*), her mother, the King's mother and sisters watched through a lattice. The King handed his father-in-law an envelope said to contain \$1.50, the minimum the Prophet Mohammed said a man might pay for a woman, and signed three marriage contracts. Then he gave the witnesses and guests gold filigree sweetmeat caskets decorated with the monograms of King Farouk (*left*) and the new Queen Farida (*right*). That afternoon Queen Farida went home to put on her silver wedding dress and the Grand Cordon of the Order of El Kemal, only Egyptian decoration for women (*below, left*). To the Lohengrin wedding march, the two strolled through the Koubbeh Palace garden to a green silk tent. On Feb. 2 the King settled down to business, dissolved Parliament.



Queen Farida put on her wedding gown six hours after the actual ceremony, in which she had no part, and was met by the King at palace steps. She wears King's wedding gifts, a diadem and necklace. Far left: First Chamberlain Ahmed Hassanein Pasha, with aides-de-camp.



An unveiled Queen, shocking to strict Moslems, appeared beside the King on the balcony of the Abdin Palace on Jan. 22 above the Egyptian royal house's traditional crescent and three stars. The light scarf worn by Farida is customary among worldly Egyptian socialites.



Modern ballyhoo for Farouk's wedding extended even to pepping up the Sphinx with floodlights to oblige tourists. Caught by the popular enthusiasm for the handsome young couple, even Cairo pickpockets advertised that they were taking a vacation during the festivities.



Girl Scouts of Cairo pledged allegiance to the King and Queen, just visible on Abdin Palace balcony over the coat of arms. To the poor of Cairo, King Farouk distributed 100 tons of meat and free clothing from ten huge marquees. In the Egyptian jams, some 400 were injured.



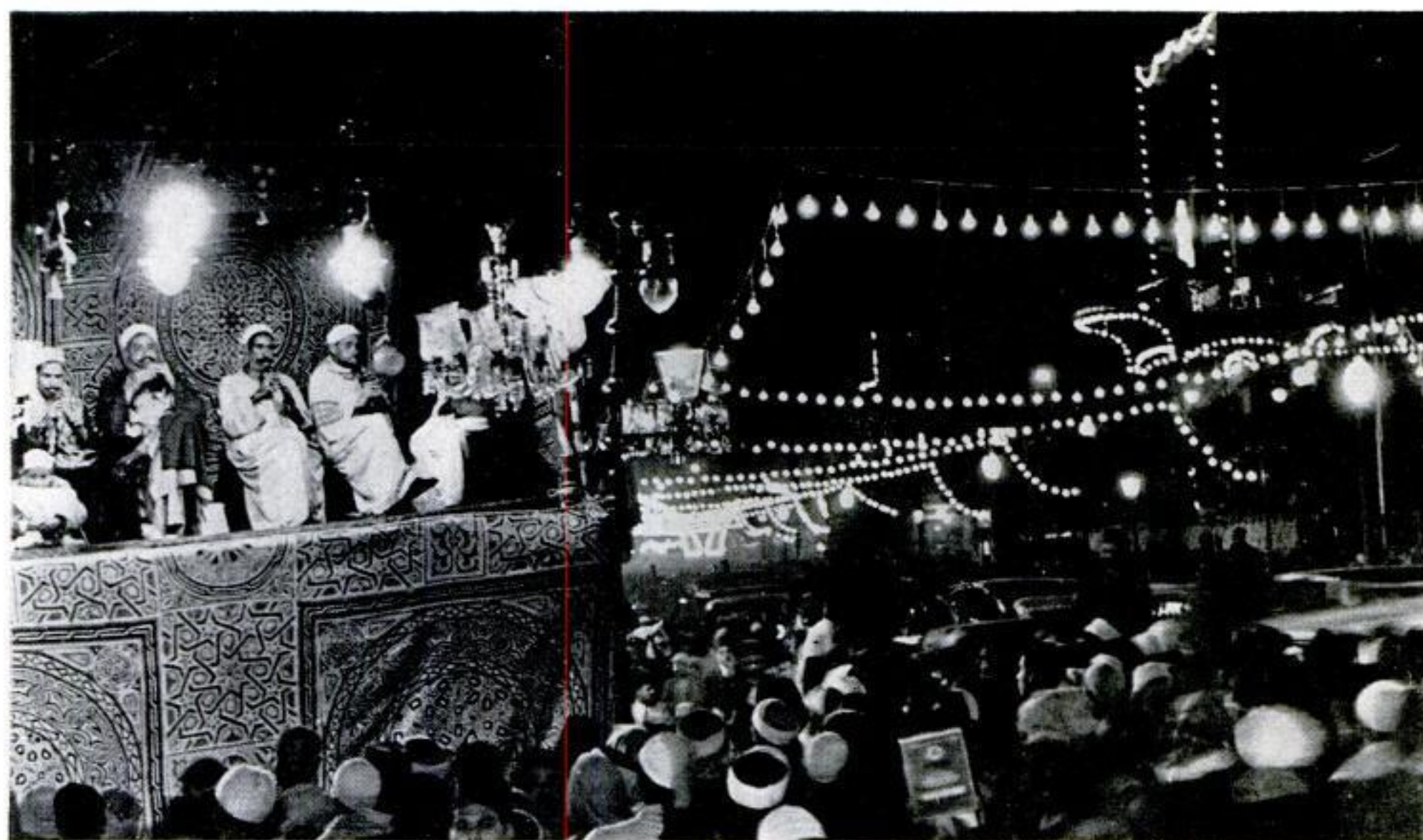
The wedding banquet brought together at the rose-festooned table (from left) the King's eldest sister Fawziya, 16, a prince of the Egyptian royal house, Queen Mother

Nazli, King Farouk (in Field Marshal's uniform), Queen Farida, Heir Presumptive Cousin Prince Mohamed Aly, a princess, and Prince Mohamed Abdel Moneim, second

cousin to King Farouk and eldest son of the ex-Khedive Abbas Hilmi Pasha II who was deposed by Britain in 1914. Singers, dancers, a jester entertained guests till midnight.

Young King Farouk has enough political sense to know that in his pretty commoner Queen he has a political asset of no mean value. Hence he gave the people every possible chance to join in the wedding festivities. He showed his Queen on the palace balcony two days after the wedding, whereas a Queen has never before been seen in public with her husband. He did not, however, go so far as to shock his subjects seriously, for Farouk knows the profound Moslem piety of the Egyptians. He is, in fact, making a play for the support of the Egyptian intelligentsia and college students who in Egypt are the most religious of all classes.

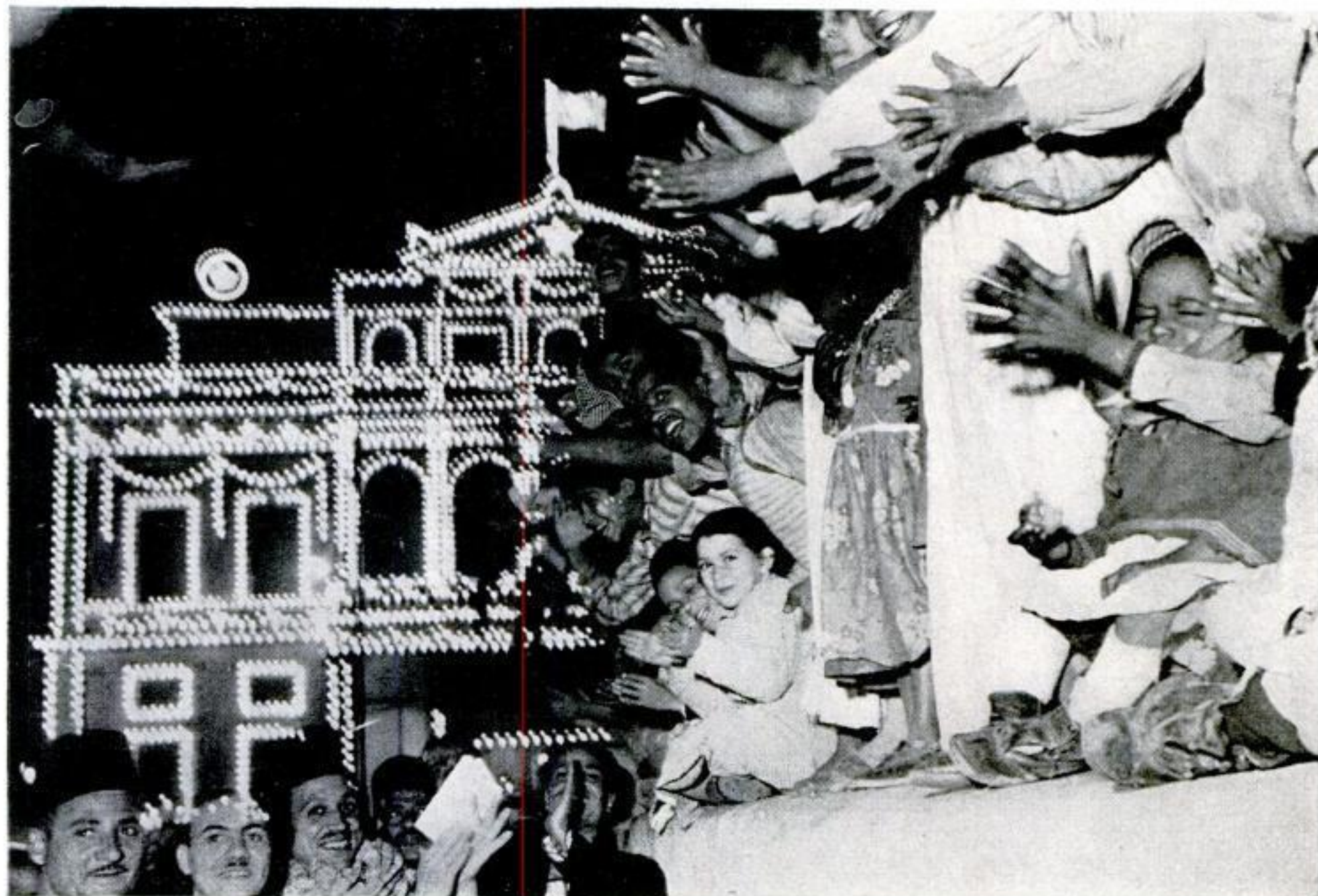
That the Egyptian mob liked their King's wedding is indicated on this page. Their approval was invited by Farouk's lavish gifts of food and clothing, free music and three days of dancing in the streets.



EGYPTIAN BAND PLAYS FOR WEDDING CROWD (ABOVE). HAPPY EGYPTIANS (BELOW).



Newsboys peddled pictures of King Farouk and his new Queen, handsomest young couple in Egypt's political arena.



THE CAMERA OVERSEAS: A PRIME MINISTER INTRODUCES IRELAND'S BEST SECRETARY

In London Jan. 17 to 20 to settle the irrepressible Irish Question, Ireland's Prime Minister Eamon de Valera was pleased to find that he had to deal with his old friend, Malcolm MacDonald, British Dominions Secretary. A knock at the conference-room door was answered by Ireland's High Commissioner in London John Whelan Dulanty, and into the room stepped Miss Kathleen O'Connell, de Valera's secretary. Because LIFE's photographer, Dr. Erich Salomon was on hand she also stepped into the news (*see below*).

No ordinary secretary is Miss O'Connell. She went to work for Mr. de Valera in 1923, soon after the bloody "troubles," when she was 25, fresh from the Irish consulate in Manhattan. She is now 40,

a handsome, intelligent and efficient woman. As her employer has increasingly taken over the single-handed job of running Ireland, she has taken over the job of running her employer. De Valera's eyes are failing; last year he thought he was going blind from cataracts. Miss O'Connell steers him down hallways, tells him what the dim world he sees really looks like. She also drives his car. Office hours are from 9:30 to 6. Night work is frequent. She types the Prime Minister's papers in big type, triple-spaced.

De Valera, now 55, was born on the present site of New York City's Chrysler Building. His wife, born Jennie O'Flanagan, was his Erse teacher in Dublin, has borne him four sons and two daughters.



MACDONALD, DE VALERA, DULANTY PONDER THE IRISH QUESTION



KNOCK AT DOOR IS ANSWERED BY HIGH COMMISSIONER DULANTY



THE KNOCKER TURNS OUT TO BE DE VALERA'S SECRETARY



"IT'S MISS O'CONNELL," DULANTY TELLS PRIME MINISTER DE VALERA



"WE WERE WANTING YOU," THE IRISH PRIME MINISTER SAYS



"MR. MACDONALD, MAY I PRESENT THE BEST SECRETARY IN IRELAND?"

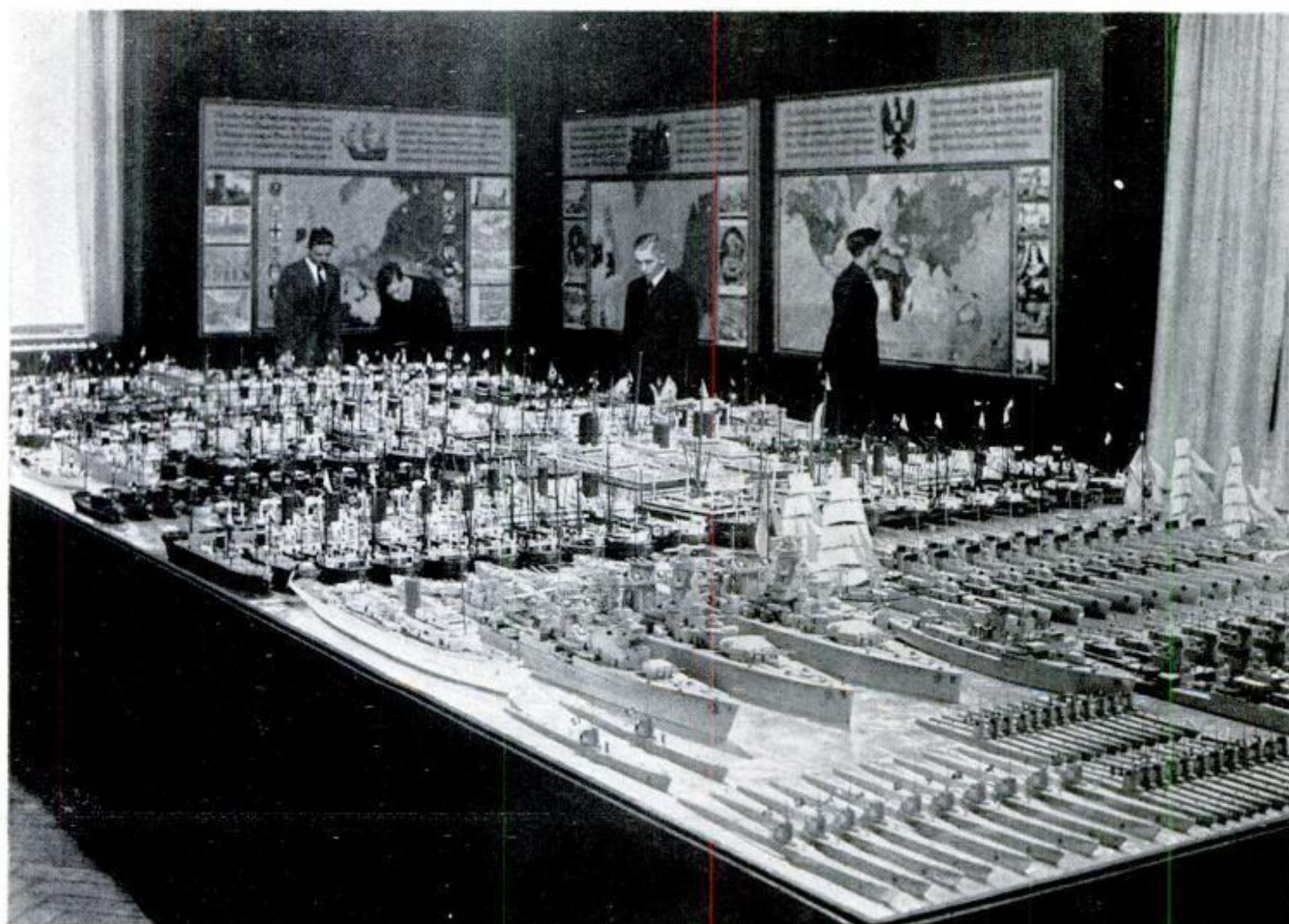
GERMANS FIND PRETTY THINGS IN THE MOUNTAINS AND AT SEA



GERMAN BORDER PATROL COMES ON AN ACROBATIC GERMAN COUPLE IN THE EVERGREEN FORESTS CLOSE TO THE AUSTRIAN BORDER

This Cavalry patrol of the German Reichswehr, riding the Austro-German border, found its own entertainment on the shore of the blue-green Walchensee, biggest and deepest mountain lake in Germany. The girl's flaxen hair marks her as what the Nazis call "pure Aryan." She and her husband have left their shoes beside their car, their clothes inside the tent. The soldiers are amused by the girl's exhibition, and one horse is pleased because she is keeping the sun out of his eyes.

Another kind of pleasure is given Germans by the Institute of German Sea Power at Magdeburg (right). Comparable to England's Maritime Museum at Greenwich, the impressive fleet of models shown here is supposed to interest Germans in German sea power. In the background are vessels of the German merchant marine. Headliners like the *Europa* and *Bremen* are shown elsewhere. In the foreground, from left, are twelve sea-going submarines, twenty-four 250-ton coastal submarines, and some destroyers. In the row behind them are, from left: Hitler's official Navy yacht, the *Grille*, the light cruiser *Nürnberg* (6,000 tons, 6-in. guns), the light ("pocket") battleships *Admiral Scheer* and *Admiral Graf Spee* (10,000 tons, 11-in. guns), submarine mother ship, and eleven more destroyers. The sailing ships are training barks. Germany is now building five big battleships.



Sea power continues to tantalize Germany, whose last challenge to British sea supremacy was beaten off in the World

War. This exhibit of German fighting and merchant ships in Magdeburg was opened by Germany's Admiral Raeder.

THE CAMERA OVERSEAS: A COMPLETE BUDDHIST SERVICE IN



1 At 4 a.m. the dark verandah of Japan's Buddhist temple is crossed by a priest, an old abbot with a sceptre, a novice with a table. Notice temple arms on curtain.



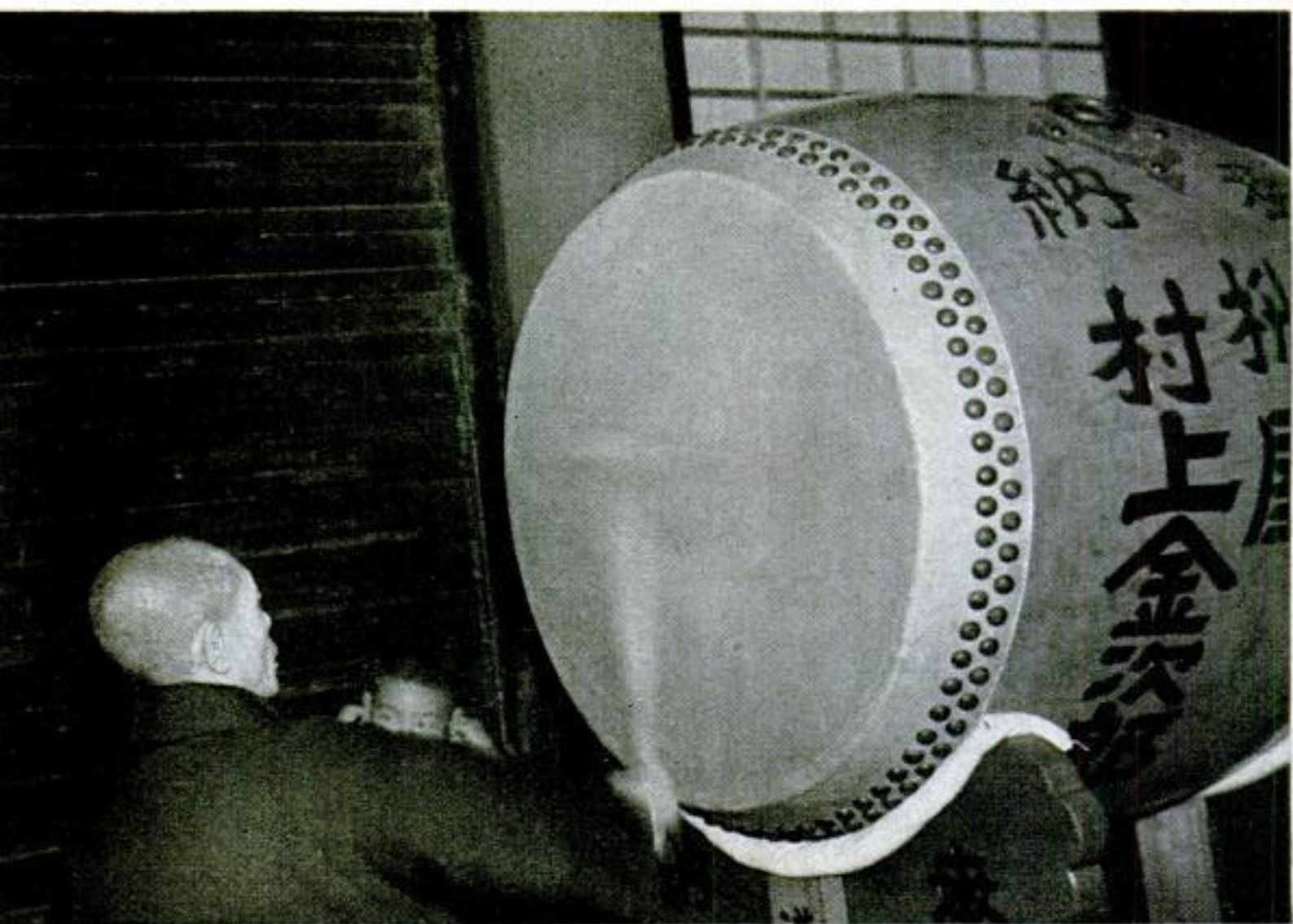
2 The high priest (in high headdress) blesses gifts to the gods. Oval loaves are rice cakes. At left are the congregation's gifts to the priests, marked with the donors' names. Novice still carries the table.



5 The whole cast of monks, novices, priests chant behind their holy writ. Notice the canopy which has six corners, a corruption of the old Buddhist four corners.



6 The eight books before each man are his copy of the Sutra of the Holy Lotus, the book of the popular, potent Buddhist sect of Nichiren. It "reveals the absolute oneness of all opposites," hope for the evil.



9 The astounding bass of the hide-and-wood drum, inscribed by donor, is sounded with a fast, throbbing beat while a deafened listener (*background*) stops his ears.

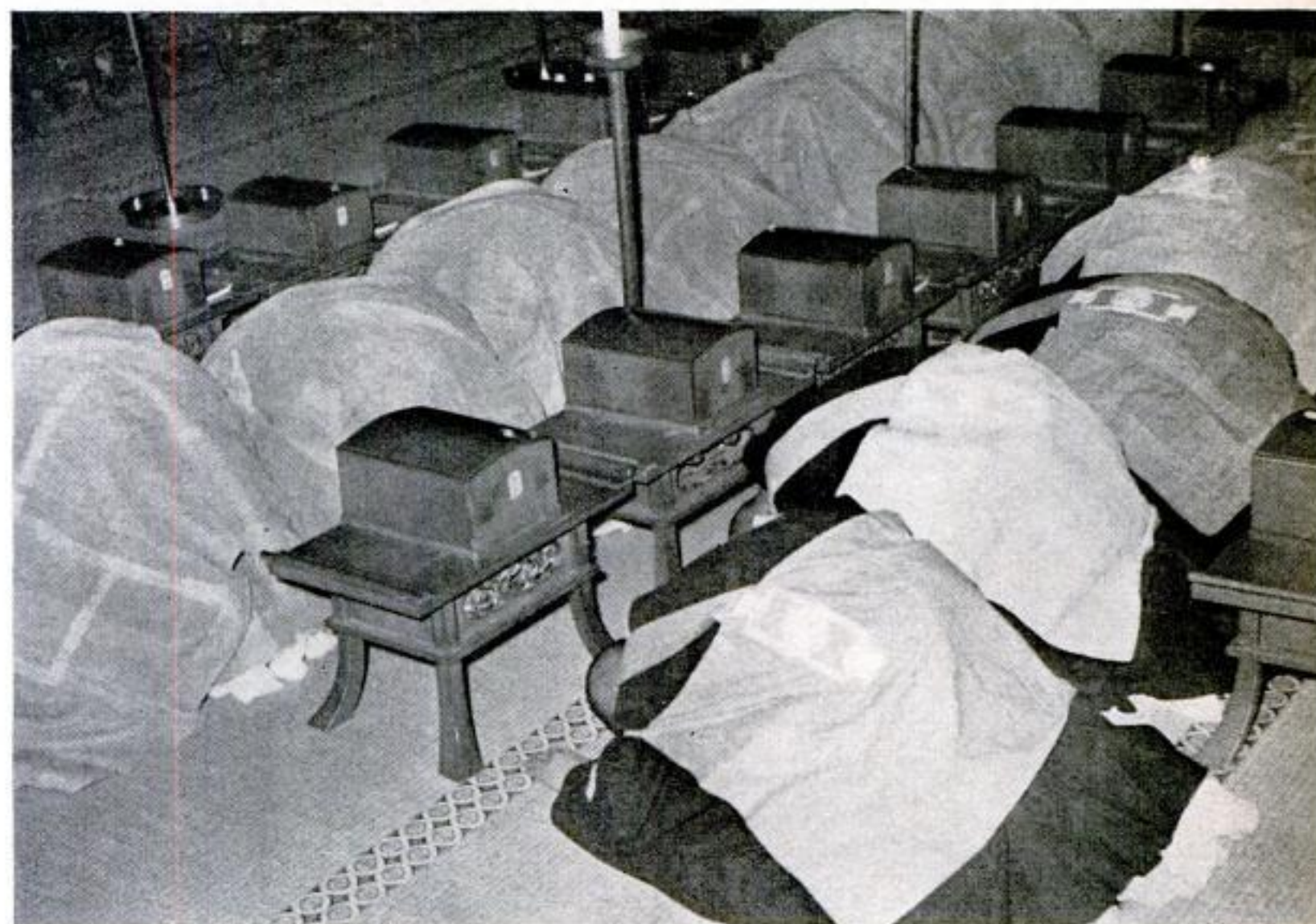


10 Farmer parishioners do not understand the archaic Chinese gibberish but like the magnificence and the Nichiren belief that the wicked may be saved if they truly believe. 3,300,000 Japanese believe

JAPAN CELEBRATES THE FALL OF CHINA'S CAPITAL OF NANKING



3 The high priest backs up and prays toward the altar. Monks and novices stand in ranks. Table the novice brought is in foreground. Overhead are chandeliers of dead brass bells that never ring.



4 Bowed in prayer are novices in black robes (*right*), monks in white (*background*). Under the little boxes are the Nichiren sect's holy writ, seen again in cut No. 6.



7 Joy over the fall of Nanking and a pious hope for peace is the burden of the prayer the high priest is reading toward the shrine. It is in archaic Chinese, like the rest of the Nichiren service.



8 Three monks intone the incantation of the Holy Lotus, "*Na-mu-myo-ho-ren-gé-kyo*," which means, "I take refuge in the true law of holy lotus." They shake bells.



11 The service ends at 6 a.m., novices and monks line up for high priest and abbots to depart. Notice the Buddhist rosaries on wrists. Strong points of Nichiren sect are charity and universality.



12 Feasting after prayers. Novices serve wine from iron pots to the guests. On the floor is a place card, identifying the guest as head of the sect's Sozan academy.



*Her percale sheets were luxury
in quality...and price*

*Mine are extravagant
in quality alone...I pay only*

\$ 2 69 *

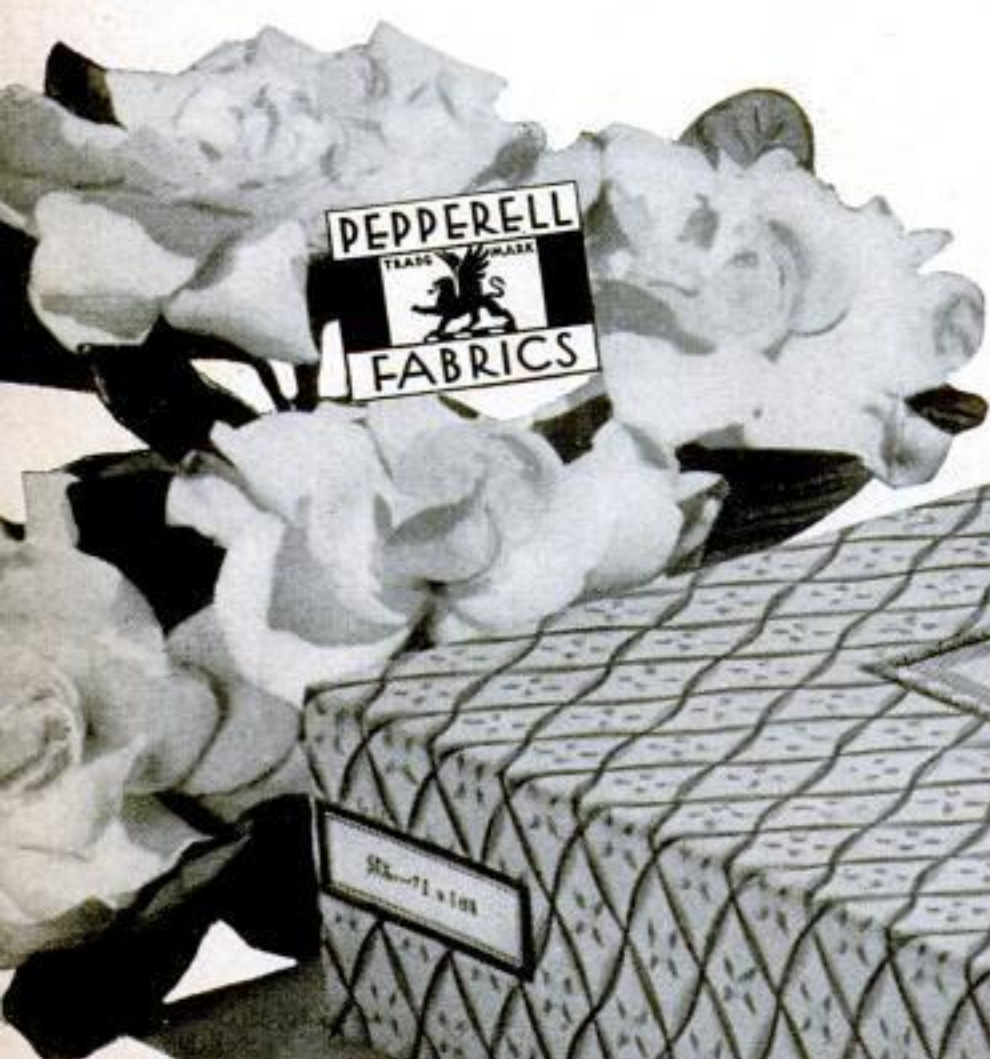
FOR PEPPERELL

Peeress **TRUE** *Percale*

MADE OF THE FINEST COMBED YARNS

IT'S A FACT. You don't have to pay from \$3.00 to \$4.00 for percale sheets. The finest percale sheets . . . Peeress True Percale . . . cost only \$2.69. They're fit for duchesses . . . but not confined to castles. The appearance of these beautiful sheets . . . their smoothness, whiteness and fine texture . . . give you the sleeping luxury you desire . . . *without extravagance.*

The next time you need sheets, or want to buy a gift that will be appreciated, buy Peeress True Percale. If you want both quality and value, look for the Pepperell Label on percale sheets. Pepperell Manufacturing Company, 160 State St., Boston, Mass.



*This is the price for single or twin bed size (72x108 Torn size before hemming)

CATALONIA REFORMS ITS PLAYING CARDS

The Citizens of Spain's Loyalist Capital show off

Catalonia and Barcelona have been ruled from Madrid since 1479. But now the Government of all Loyalist Spain is at Barcelona. Feeling cocky, the Catalans have changed the symbols on their packs of playing cards, as shown below. At left are the old royalist symbols for (from top) spades (*espadas*), hearts (*copas*) and diamonds (*oros*); at right the new symbols.



Old king of spades, top card of suit of 12, carried sword; new king is a carnival dummy (notice door in front) with sickle, symbol of a Catalan revolt in 1714.



Old queen of hearts' equivalent was a mounted musketeer and a wineglass. New one is a peasant carrying a typical Catalan wine flask. *Ahi rá* means "Let's go."



Old jack of diamonds was a valet with a coin. New is a buxom Catalan peasant girl with a bigger, fish-stamped coin. Club suit is still a club, nail-studded.

YOU CAN BUY *Pepperell Peeress*

TRUE PERCALE SHEETS AT THESE FINE STORES



Albany, N. Y.	W. M. Whitney & Co.
Allentown, Pa.	H. Leh & Co.
Altoona, Pa.	Wm. F. Gable Co.
Atlanta, Ga.	Davison-Paxon Co.
Baltimore, Md.	O'Neill & Co.
Bangor, Me.	Freese's
Biddeford, Me.	Nichols & Co.
Binghamton, N. Y.	Sisson Bros.-Welden Co.
Boston, Mass.	R. H. Stearns & Co.
Brattleboro, Vt.	Houghton & Simonds
Bridgeport, Conn.	Howland Dry Goods Co.
Buffalo, N. Y.	Wm. Hengerer Co.
Chicago, Ill.	Mandel Bros., Inc.
Cincinnati, Ohio.	The Alms & Doepke Co.
Cleveland, Ohio.	The May Co.
Concord, N. H.	Harry G. Emmons, Inc.
Dallas, Texas.	A. Harris & Co.
Des Moines, Iowa.	Yunker Bros.
Detroit, Mich.	Crowley, Milner Co., Inc.
Dubuque, Iowa.	Roshek Bros. Co.
Fall River, Mass.	R. A. McWhirr & Co.
Fargo, N. D.	O. J. DeLendrecie Co.
Ft. Worth, Tex.	The Fair
Gloucester, Mass.	Wm. G. Brown & Co.
Gloversville, N. Y.	W. Scott Argersinger & Sons, Inc.
Grand Rapids, Mich.	Herpolsheimer Co.
Greenwood, Miss.	W. T. Fountain, Inc.
Hagerstown, Md.	Charles H. Eyerly
Hempstead, L. I., N. Y.	Franklin Shops, Inc.
Hibbing, Minn.	Lippman's Dept. Store
Holyoke, Mass.	A. Steiger Co.
Jacksonville, Fla.	Cohen Bros.
Jamestown, N. Y.	Nelson's
Kalamazoo, Mich.	Gilmore Bros.
Lancaster, Pa.	M. T. Garvin & Co.
Lewiston, Me.	B. Peck Co.
Los Angeles, Calif.	The May Co.
Lynn, Mass.	P. B. Magrane Co.
Memphis, Tenn.	John Gerber Co.
Newark, N. J.	Kresge Dept. Store Corp.
New Bedford, Mass.	New Bedford D. G. Co.
New Orleans, La.	Krauss Co., Ltd.
Newport, R. I.	Wm. Leys Dry Goods Co.
Newport News, Va.	Nachman's Dept. Store
New Rochelle, N. Y.	Haas Linen Shop
New York, N. Y.	B. Altman & Co.
Oklahoma City, Okla.	Kerr Dry Goods Co.
Omaha, Neb.	Orchard & Wilhelm
Ottumwa, Iowa.	T. J. Madden Co.
Philadelphia, Pa.	George Allen, Inc.
Philadelphia, Pa.	Gimbel Bros.
Pittsburgh, Pa.	McCreery & Co.
Pittsfield, Mass.	England Bros., Inc.
Portland, Me.	Porteous, Mitchell & Braun Co.
Providence, R. I.	Shepard Co.
Reading, Pa.	Pomeroy's, Inc.
Reading, Pa.	C. K. Whitner Co.
Rochester, Minn.	C. F. Massey Co.
Rockford, Ill.	D. J. Stewart & Co.
St. Louis, Mo.	Stix, Baer & Fuller Co.
San Francisco, Calif.	Emporium-Capwell Co.
Scranton, Pa.	Cleland, Simpson Co.
Springfield, Mass.	Albert Steiger Co.
Stamford, Conn.	C. O. Miller Co.
Syracuse, N. Y.	Dey Bros.
Trenton, N. J.	H. M. Voorhees & Bros.
Washington, D. C.	The Hecht Co.
Waterbury, Conn.	Grieve, Bisset & Holland
Wellesley, Mass.	E. A. Davis Co.
West Palm Beach, Fla.	Pioneer, Inc.
Wilkes-Barre, Pa.	Justin Bergman
Worcester, Mass.	Denholm & McKay Co.
York, Pa.	Chas. H. Bear & Co.



RUTH DEIBEL WEARS ONE OF THE GARDENIA CORSAGES SENT TO EACH OF 100 GIRL GUESTS



ABIGAIL GROSS WHO CAME OUT THIS YEAR WAITS FOR THE ST. LOUIS PARTY TO START



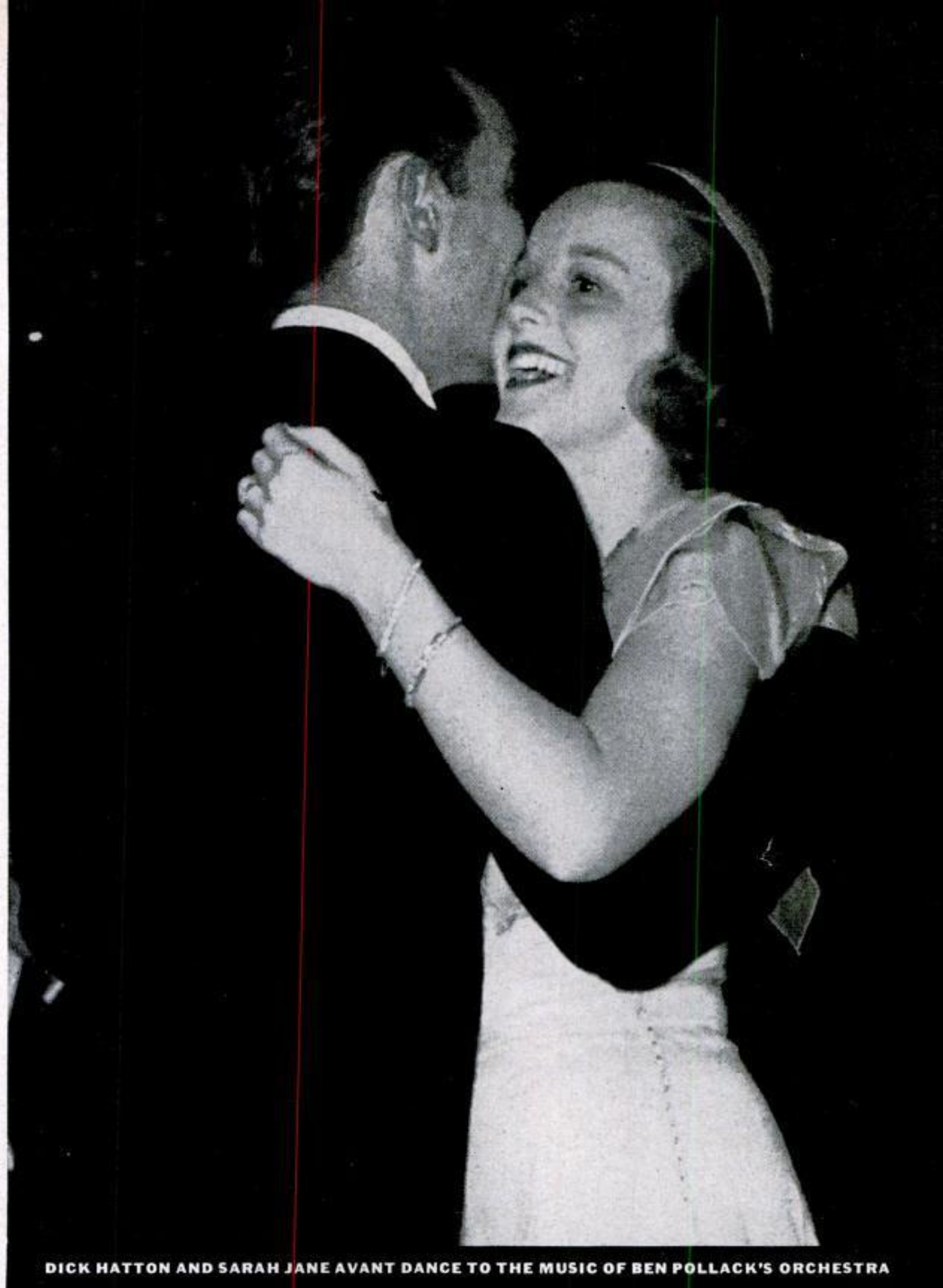
MOST GRACEFUL DANCER ON THE COUNTRY-CLUB FLOOR WAS DEBUTANTE MAUDE OVERALL



FLOOR COMMITTEE EXAMINES LUCILLE KEELER'S DETACHABLE TRAIN WHICH CAME OFF TWICE



PRETTY NANCY HOUSER AND WILLIAM McCHESNEY (PRINCETON '30) SIT THIS ONE OUT



DICK HATTON AND SARAH JANE AVANT DANCE TO THE MUSIC OF BEN POLLACK'S ORCHESTRA

Life Goes to a Party

With the Bachelor Club of St. Louis and their prettiest guests



CLUB PRESIDENT S. SMITH

Every town in America has pretty girls. But for some unknown reason the beauty belt of America starts at Baltimore, runs west along the old Chesapeake & Ohio canal, passes through Louisville and ends at St. Louis. Not only is St. Louis justly famous for the good looks of its girls but its young men are renowned for their politeness.

Unlike their contemporaries elsewhere who rarely think of reciprocating hospitality received from debutantes, the eligible young men of St. Louis have for the past four years returned the invitations of local debs by asking them to the Bachelor Club's annual ball. Held at the St. Louis Country Club on Jan. 15, this was the last big party of a season which began with the Veiled Prophets Ball on Oct. 6. At it some 100-odd members of this club of wellborn young men played host to some 100 debutantes, postdebutantes and wives, plus 75 carefully selected stags. Active (i.e. unmarried) members of the club wore red carnations. Sustaining (i.e. married) members wore white ones. The party consumed 38 cases of Coca-Cola in addition to Scotch or Bourbon highballs. Breakfast of scrambled eggs and sausages was served at 2 a.m., the bar closed a little after 6 a.m. and everyone went home convinced that the beaux of St. Louis had given its belles a rattling good time.



LOVELY FRANCES CATLIN DOWNS A LONG COCA-COLA

CONTINUED ON NEXT PAGE

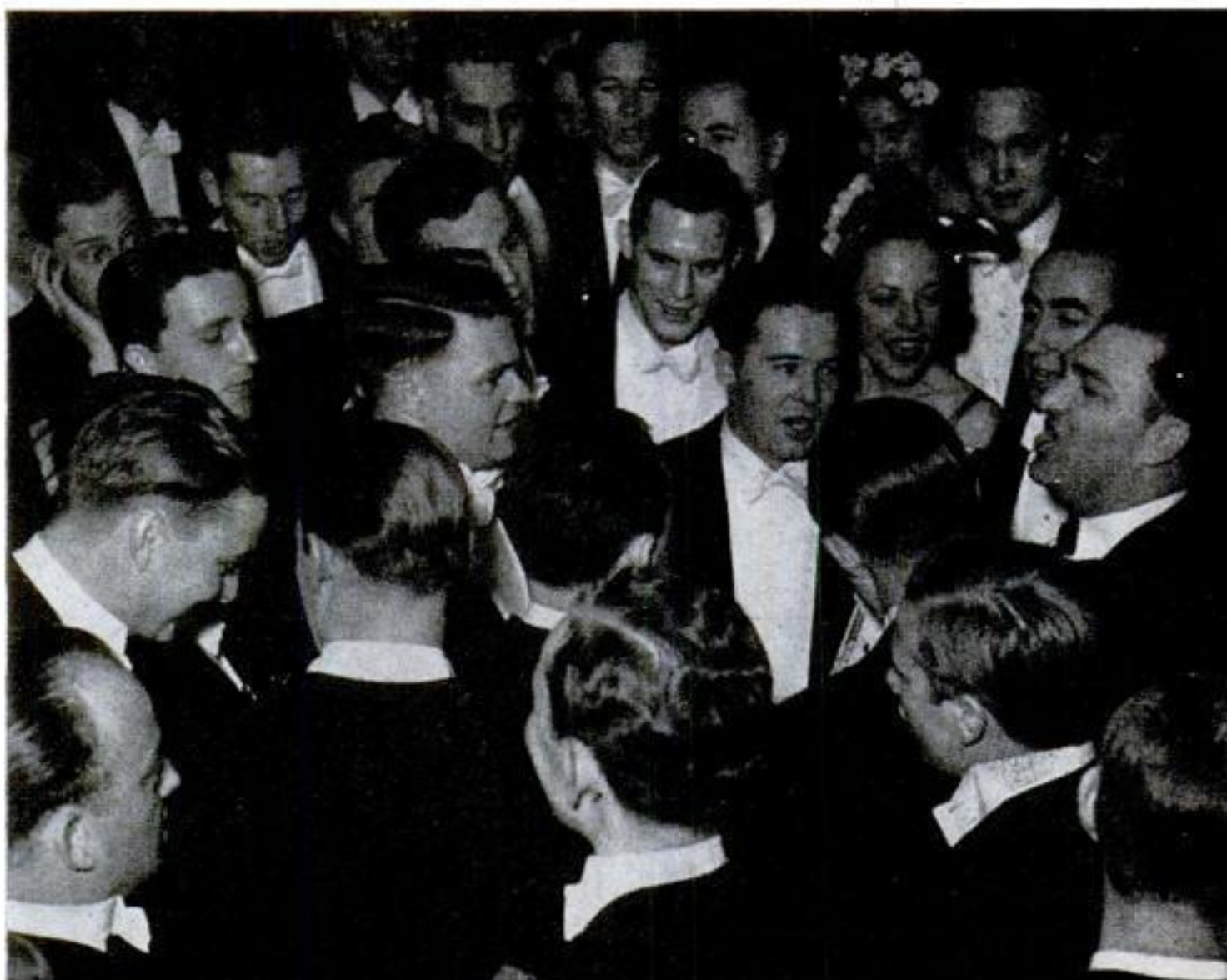
IT TAKES
Superior Grains
AND
Superior Brains
TO PRODUCE A GREAT
BOURBON LIKE GLENMORE

● You want two things when you buy whiskey—flavor that you like—and value for your money. You get both in Glenmore, and here's why:
No whiskey at any price is made with finer grains than the selected corn, rye and malted barley that go into Glenmore.
For full flavor and full value try Glenmore—and you'll never change!



WHENEVER YOU SEE
THE COLONEL THINK
OF GLENMORE

Seriously studying John Leahy Jr.'s spirited interpretation of the Big Apple is Miquette ("Mickey") Magnus whose father is a director of Anheuser-Busch Inc. One of the most popular and attractive girls in St. Louis, "Mickey" Magnus also appears in the picture below, where she joins the crowd in singing *Daisy* to the music of a strolling accordion player.





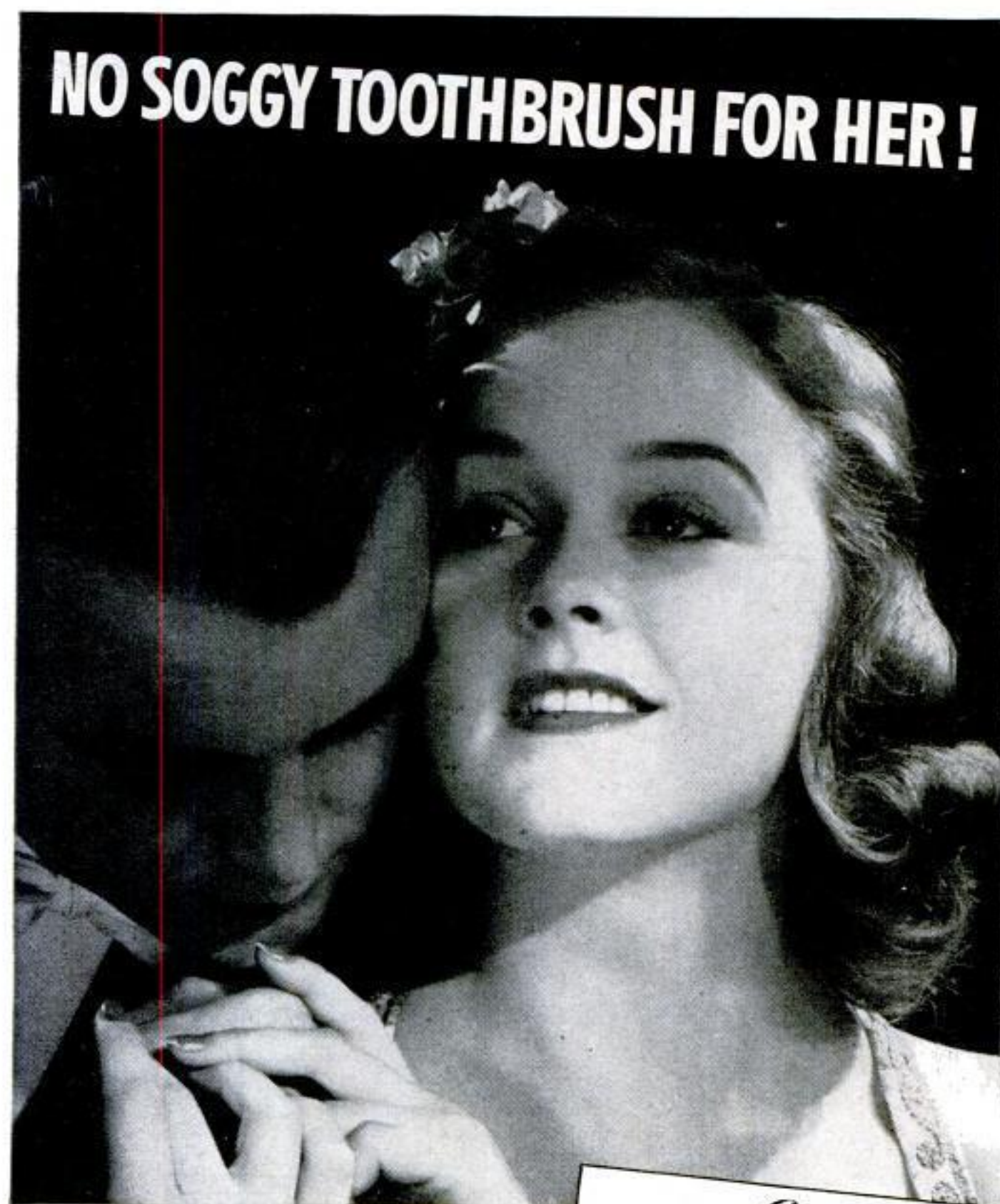
"Got a cigarette?" Ruth Deibel asks Edward L. Bakewell Jr. whose ambassadorial ribbon means he is an officer of the Bachelor Club.



A stirring lecture on the capitalistic system was delivered at 3:45 a.m. by George L. Dyer Jr. to a purely hypothetical audience.



Amateur Photographer Arthur Dunn Jr., his arm steadied by Betty Hoerr, takes this scene posed by two guests. Below, Betty's brother Buddy (feet in chair) converses easily with Jane Scudder. The gentleman at rear shows what the well-groomed snoozer should wear.



NO SOGGY TOOTHBRUSH FOR HER!

She knows the secret of a really clean mouth

● Her secret of true mouth charm is the secret of thousands of beautiful women who have sparkling teeth, a lovely smile, sweet and untainted breath. It's an *anti-soggy toothbrush!*

That means *only one thing*: a toothbrush that does not get soggy when wet, a brush you don't have to sterilize and ruin by scalding before using—a DR. WEST'S *Water-proofed Toothbrush*.

DR. WEST'S *alone* is water-proofed! It *alone* is sealed in glass, germ-free! Dangerous homesterilizing is unnecessary.

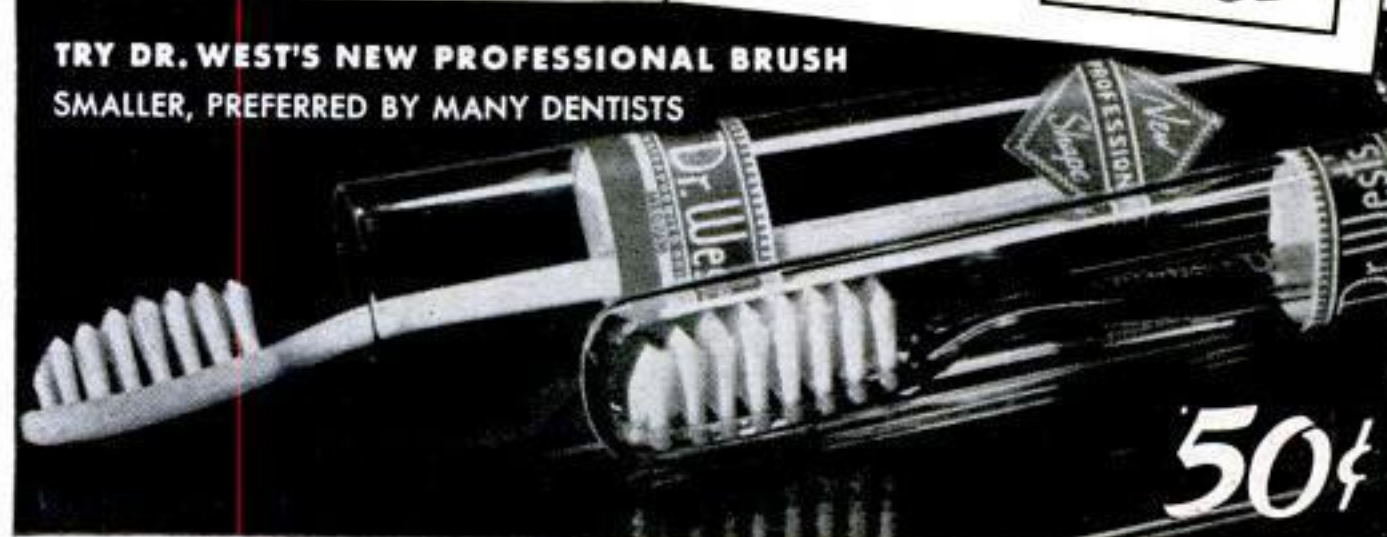


IT'S UNTHINKABLE TO SCALD OR BOIL THE BRISTLES OF A DR. WEST'S as 8 out of 10 women do an ordinary toothbrush. No wonder inferior brushes turn limp and soggy the minute they're put in water, ruining all chances for really clean teeth.

A DR. WEST'S TOOTHBRUSH IS MADE WITH THE WORLD'S FINEST BRISTLES, WATER-PROOFED by DR. WEST'S exclusive, patented process. It's the only anti-soggy brush! And the largest-selling toothbrush in the world!



TRY DR. WEST'S NEW PROFESSIONAL BRUSH
SMALLER, PREFERRED BY MANY DENTISTS



50¢

DR. WEST'S WATER-PROOFED TOOTHBRUSH



GERMANY'S NO. 1 SOLDIER QUILTS HIS JOB FOR A WIFE



THE BLUE GROTTTO OF CAPRI

This Prussian *Junker* is Field Marshal Werner von Blomberg, 59, War Minister of Nazi Germany. The present German war machine is largely his creation. As generalissimo of all Germany's armed forces, he was responsible only to Adolf Hitler. On Jan. 12 Widow von Blomberg married Fräulein Erika Gruhn, 28, a secretary in the War Ministry, whose father is a carpenter. In doing so von Blomberg violated the Prussian Potsdam Code that officers must submit fiancées to investigation by the War Office. He had long since violated the Army's taboo on politics by personally admiring Hitler and turning Nazi.

A week after his marriage, a deputation of Army officers told Hitler that von Blomberg must go. This was a piece of amazing impudence because Hitler,

with Air Chief Göring, had been a witness at the Blomberg wedding. On Jan. 21 von Blomberg handed Hitler his resignation and took his bride to the romantic Italian island of Capri whose Blue Grotto (*left*) is the kind of place Frau von Blomberg has always wanted to see. On Feb. 4, Hitler took von Blomberg's job, retired the critical generals.

Hard-working, loyal, music-loving General von Blomberg is wearing the three stars of a Field Marshal on his shoulder, Iron Cross, First Class (*lower right*) and swastika-and-eagle insignia of the new German Army. The German Order Pour Le Mérite around his neck was won for brilliant staff work at Amiens in 1917. The ribbon second from left is von Blomberg's decoration of the House of Hohenzollern.

PICTURES TO THE EDITORS

'ROO CHASE

Sirs:

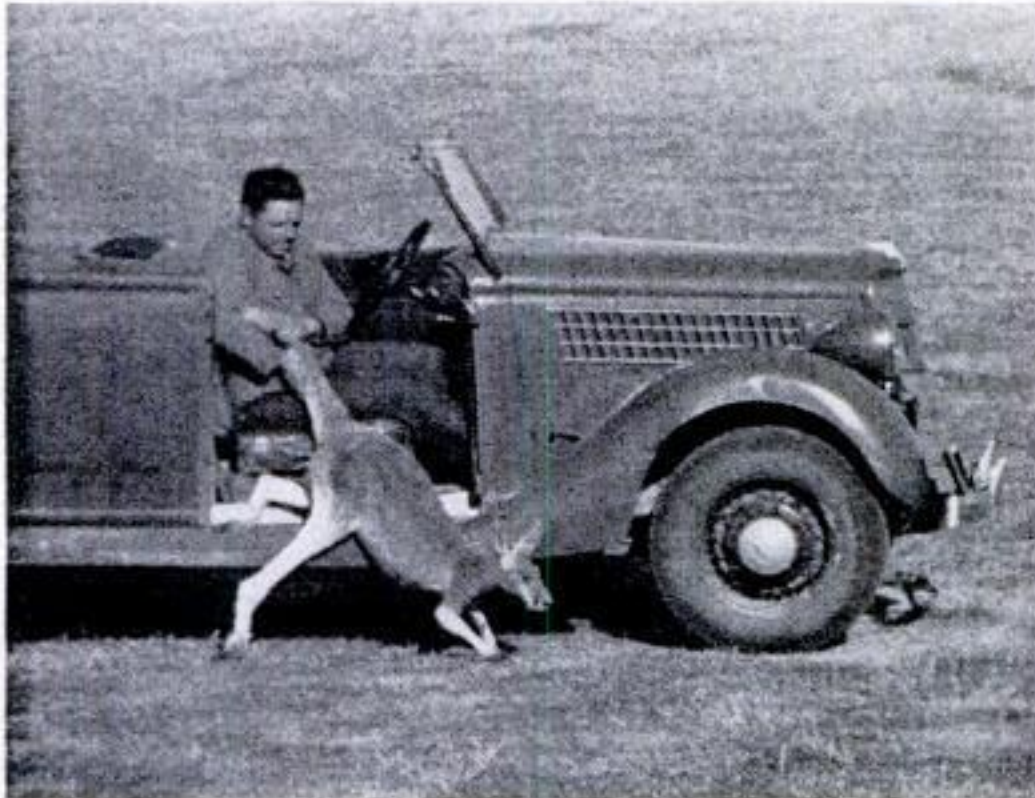
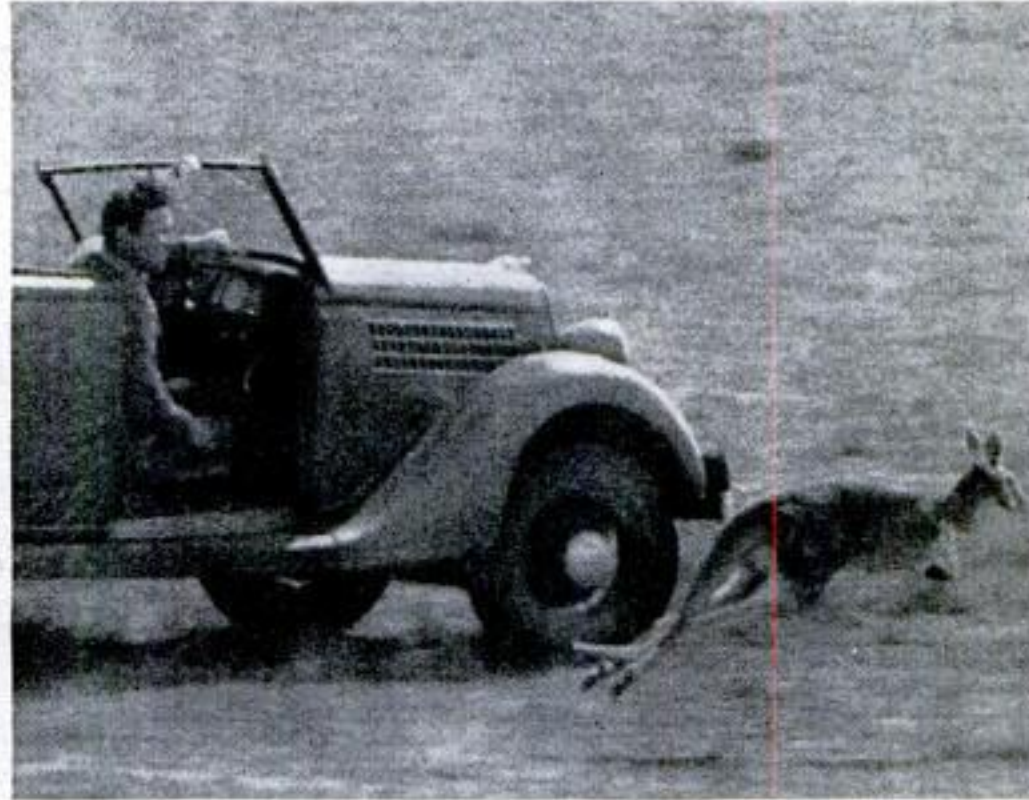
You can catch plenty of wild kangaroos by the tail in Australia. And you don't use salt! Just follow out the methods of Tom Board, of Barham (New South Wales), who chases the 'roos in a motor truck and—rodeo experts please note—captures his quarry by the tail.

Thrills? Plenty of them—considering a good kangaroo can

hop along at anything up to 50 m.p.h.! To drive a car at 45 m.p.h. or over with one hand and simultaneously to lean out to shake the tail of a 140-lb. kangaroo—between hops!—takes some doing. These pictures (below), taken in sequence, show Board overtaking a 'roo, leaning out to grab its tail, and pulling the bouncing beast in after he has stopped the car.

FRANK SNOW

Sydney, New South Wales, Australia



KITTY-KATTERS

Sirs:

Editor Dugal Gordon of the *Kitty Kat*, University of Arizona humor magazine, called my attention to the challenge of the University of Michigan *Gargoyle* in *LIFE*, Nov. 29, about having the best-looking staff. He thinks he has a much better looking staff of women than either the *Michigan Gargoyle* or the *California Pelican* (*LIFE*, Jan. 3). As proof, I am enclosing a picture of these *Kitty Kat* girls (left).

BEN D. GROSS

Photography
Tucson, Ariz.



WOLVERINES

Sirs:

I would like to submit a picture in answer to the challenge of the University of Michigan's *Gargoyle* staff. We "ags" and "farmers," having proved our athletic prowess, wish now to offer a little really stiff competition in the field of art.

I enclose a shot (right) taken of our female staff in the *Wolverine* office. L. to r., top: Bette Lawrence, Dorothy Mitchell, Mary-Lee Schooley, Anna Jean Robertson, Charlotte Mason, Judith Hammond. L. to r., Margaret Glasgow, Helen Duckwitz, Emma Jean Grill, Margaret DeWaele.

WILLIAM G. INGLESON
Managing Editor

1938 *Wolverine*, Michigan State College Yearbook
East Lansing, Mich.



Johnson & Johnson
BAND-AID ADHESIVE BANDAGES
REG. U.S. PAT. OFF.

Relieve Baby's COUGH

The "Moist-Throat" Way

When you catch cold and your throat feels dry or clogged, the secretions from countless tiny glands in your throat and windpipe often turn into sticky, irritating phlegm. This makes you cough.

Pertussin stimulates these glands to again pour out their natural moisture so that the annoying phlegm is loosened and easily raised. Quickly your throat is soothed, your cough relieved.

Your cough may be a warning signal from your respiratory system. Why neglect it? Do as millions have done! Use Pertussin, a safe and pleasant herbal remedy for children and grownups. Many physicians have prescribed Pertussin for over 30 years. It's safe and acts quickly. Sold at all druggists.

PERTUSSIN
The "Moist-Throat" Method of Cough Relief

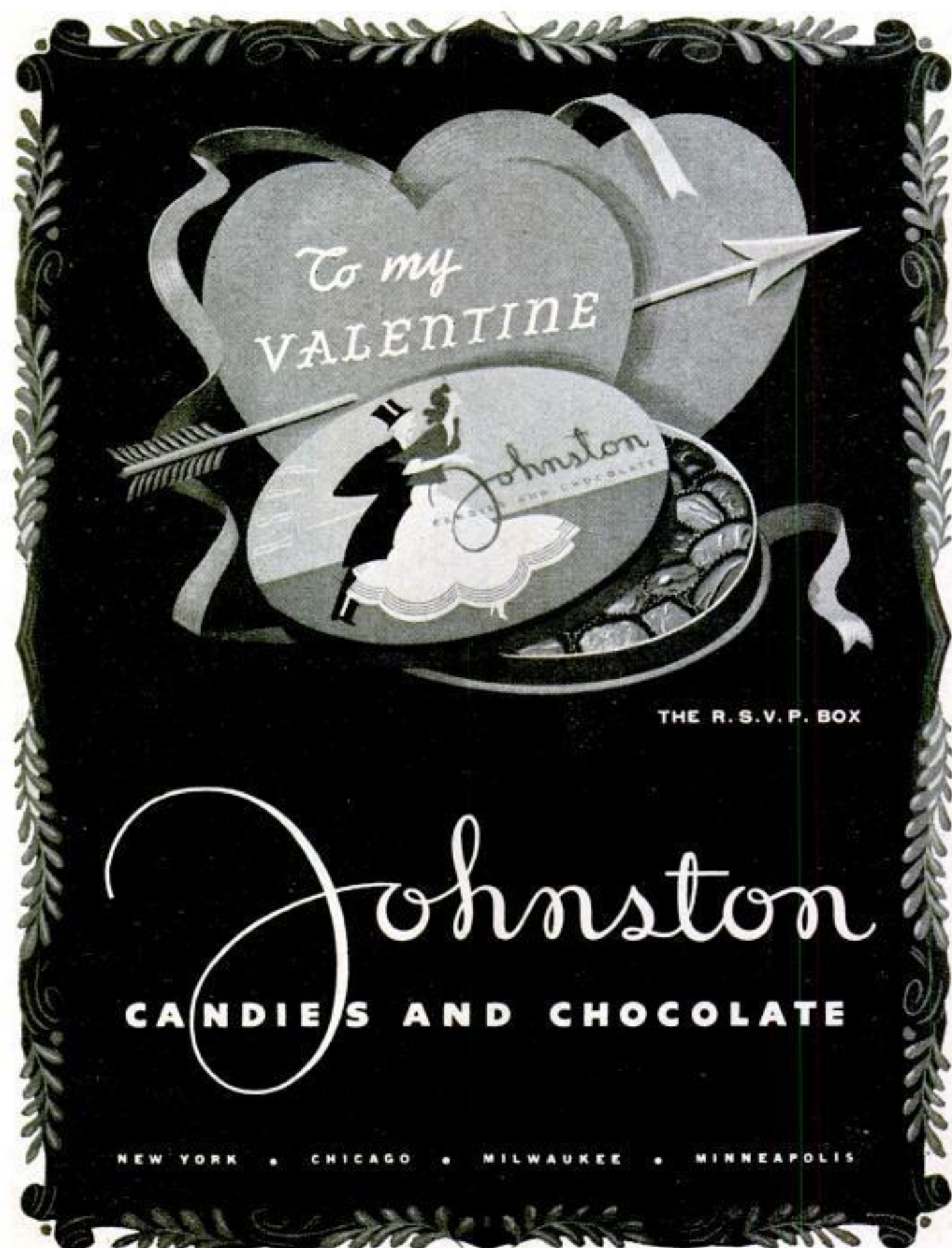


ROLLS DEVELOPED

Two beautiful double weight professional enlargements and 8 guaranteed never fade perfect tone prints.—Est. 1920
25c COIN

Rays Photo Service, Dept. LE, La Crosse, Wis.

Skin torment
of eczema, rashes, chafing,
dryness—quickly checked and
healing promoted with
Resinol

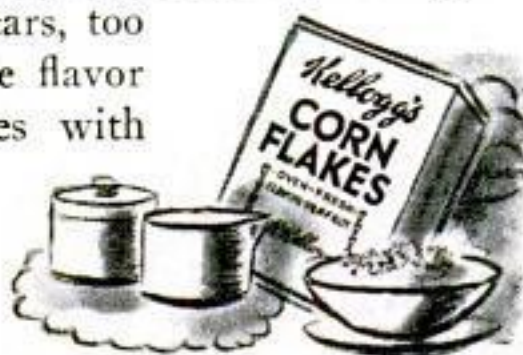


"ZZZZzzzzz. Uh? What, Genevieve, time for lunch already?"

"Yes, Uncle Roscoe. And if you'd eat Kellogg's Corn Flakes instead of those hot, heavy breakfasts, you wouldn't snore all morning."

OF COURSE, some people *like* to sleep all morning. If you'd rather be active, we suggest Kellogg's Corn Flakes as a change from the traditional heavy breakfast.

These crisp Corn Flakes give you as much energy as many hot foods. Yet they digest easily—never give you that stuffed feeling. In this age of heated homes, offices and cars, too many calories are a handicap. Enjoy the flavor and crispness of Kellogg's Corn Flakes with milk or cream and fruit. Made by Kellogg in Battle Creek. Say "Kellogg's" before you say "Corn Flakes."



PICTURES TO THE EDITORS

(continued)

PRESIDENT'S VISITORS

Sirs:

Here is a photo of Isom English, 75, and N. W. Welch, 71, retired Southern Railway workers, taken with President E. E. Norris of the Southern on his office car *The Virginia* in Meridian, Miss., the other day. They came aboard the office car to pay their respects. In conference with prominent officials, President Norris immediately excused himself to chat with the Negroes. When he learned they had

filed applications for pension but the first payment had not yet been received, he gave each some money. English commented: "Mister Norris, we shore thank you for these dollar bills." When he saw their denomination, he exclaimed: "My God, they is ten-dollar bills." Norris had the cook bring out two dressed chickens for each (see below).

W. L. ELLISON

Meridian Star
Meridian, Miss.



QUITO MAKE-BELIEVE

Sirs:

Life in Quito, Ecuador, is consistently dull. Frederick Stagg has a large plantation in Quito and welcomes frequent visits from his friend Capt. William Winterbottom, correspondent for an English newspaper. One day Winterbottom and Stagg, both amateur photographers, decided that wrecking operations on Stagg's stables would make an ideal scene for "Action Scenes of the Spanish War." Winterbottom was in his uniform, Stagg donned the tunic he wore for England in the World War, they enlisted the native workmen as their army and these pictures were the result.

R. HATTERSLEY
New York, N. Y.



What!

over

50 MILLION POUNDS!

Right! And thank you for buying that many SUNSWEET *'Tenderized'* Prunes *in cartons* every year!



OVER FIFTY MILLION POUNDS! In cartons! Every year! Of this one favorite brand alone! More SUNSWEETS than any other carton prunes packed!

There must be a reason! There is a reason! SUNSWEET *'Tenderized'* Prunes are different from any other prunes you have ever tasted.

They're the finest of whole sound plump tree-ripened California Prunes to begin with. Then they're prepared by the exclusive SUNSWEET *'Tenderized'* Process. Quicker-cooking, finer flavored, better eating cooked or uncooked.

Finally, they're packed in flavor-tight

foil-sealed cartons which keep all the fresh fruity *'Tenderized'* goodness in the prunes until the carton is opened in your own home.

Dollars for Laxatives . . . Pennies for Prunes

It's not right. No sir, it's *not* right! When you can buy a carton of SUNSWEET *'Tenderized'* Prunes for ten or fifteen cents. And you know what prunes do for you! They're a wholesome gentle aid to regular habits in a simple *natural* way.

Eat 'Em Like Candy

'Tenderized' SUNSWEETS are a natural fruit confection. Ever try them just as they

come from the carton? Many people like them even better than when they're cooked. Children especially are fond of them.

Remember . . . only SUNSWEETS are *'Tenderized'* . . . only SUNSWEETS are foil-protected

Look for the gold or silver foil cartons, the name SUNSWEET, and the word *'Tenderized'* across the face of the package. Three sizes of fruit: Medium, Large, and Extra Large, the size plainly marked on the carton. All are SUNSWEET *'Tenderized'* quality.

SUNSWEET *Tenderized* PRUNES

Grown and packed by California Prune & Apricot Growers

Ass'n, San Jose, California — Prunes, Apricots, Peaches, Pears

RECIPES AND HEALTH DATA FREE . . . SEND THIS COUPON OR A POSTCARD
 SUNSWEET, Box 21, San Jose, California
 Please send me your 48 page book of SUNSWEET *'Tenderized'* Prune recipes together with information on the laxative and health values of prunes.
 Name _____
 Address _____
 City _____ State _____



“Pure as sunlight”

Just a drink, but what a drink. You find it everywhere...because ice-cold Coca-Cola is pure refreshment, pure as sunlight. Thirst asks nothing more.

You're invited to "The Song Shop"...at your radio. Listen! You'll be glad you did. Columbia network—10 P.M., E.S.T., Fridays.



PAUSE AT THE FAMILIAR RED COOLER...
AROUND THE CORNER FROM ANYWHERE